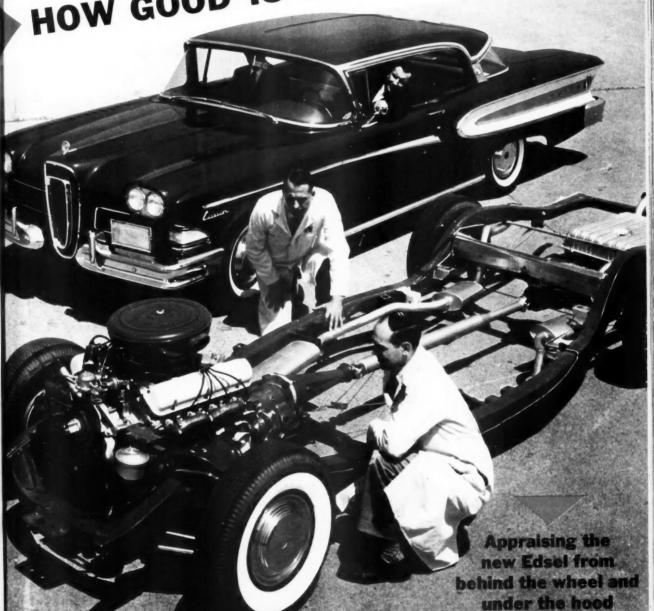
Buy a '57 Car Now? page 34

"I Drove a Gas Turbine Car!"

Bigger Fins For Chrysler? page 40

OCTOBER 1957 25c

HOW GOOD IS THE EDSEL? SEE PAGE 18





NO MORE filter "Packs" to buy!
PERMA-BRONZE Oil Filter—economical . . . yet FULL SIZE. Porous bronze element never needs replacing. Easy to clean. 10-year
guarantee. With acid neutralizer.
Fits your car's filter case. "Bypass" element \$4.95; "Full-flow"
element \$8.95. Item 1. PPD.





ENGRAVED NAMEPLATES!

Solid copper "idents" for your car, mail box, front door buzzer, shown above, luggage and dozens of other places. 5" long ½" wide. Permanent adhesive holds firmly. Give wording—up to 20 letters or numbers. Only \$1.95. Item 2. PPD.



RADAR EYE!

RADAR EYE!

SENSATIONAL ... Magic "RADAR" eye keeps tab on your car's operation ... "Spots" trouble! Warns you if tire is going flat, oil getting low, if car won't start, hand brake dragging, engine overheating, etc. etc. Install in 3 minutes. Ne wires to connect. Neon bulb utilizes car's "frequency waves." Absolutely amazing how it works! Only \$3.95 complete. Item 3. PPD.



Easy way to get up to 28% better mileage, greater power, more effi-cient operation. Easy-to-install dash-mounted chrome plated con-trol advances or retards spark in-stantly to compensate for heat, load, speed, gas octane, etc. Indi-cator shows exact position, Ac-curate worm drive. Only 36.95, Item 4. PPD.



New Products 1

SPECIAL of the MONTH

ORDER BY MAIL from the world's largest supplier of special auto parts . . simply send the coupon below for real money-saving bargains!

Prices CUT!

ustom Striping

Stripe your car for as little as

5° WERE



SHOW your EMBLEM!



NEW . . . car Emblems for clubs, professions, lodges, etc. Large 4-inch Emblems of beautiful thick-cast aluminum . . . highly polished, with correct colors in enamel. State Emblem. Only \$1.98 each. Item 9. PPD.

All Masonic Orders All Mesonic Orders
Knights of Pythias
Knights of Columbus
Civil Defenses
Auxiliary Fire Dept.
Auxiliary Folice Dept.
Jr. Chmbr. of Commerce
Registered Nurse
Medical Doctor
Practical Nurse
Amer. Fed. of Musicians
Medical Technician
Medical Technician
Civil Air Patrol
Kiwanis Kiwanis Eagles Eiks Moose Optimist Shriner

Rotary Oddfellows Oddfellows Sertoma Fire Dept. Teacher Health Dept. Jesus Saves Police Police
Racing Car
Racing Car
Pharmacist
Dentist
Atty. at Law
Clergy
Social Worker
Chiropracter
Optometrist
Accountant
Lions
Mortician
Civil Service

| City.

EADL



Dramatic new appearance—wonderful lighting improvement. 300% more light—(400% when you us all 4 lamps for highway driving)—100 feet more sight distance. Light the "danger" area! Increases carvalue many times its cost. Precision engineered unit "slips" infits perfectly. Complete with lamp and wiring harness. Price include both pairs. Prime painted \$56.54 Chrome plated \$72.50. Item 7. PPD



RESERVE FUEL TANK

You'll NEVER run out of gas Jud lift hood, turn auxiliary valveyou've got fuel to get you to the next service station. With 34-gallon steel tank, porous bronze filter. gas line and brackets. Worth muc more, \$3.95. Item 8. PPD.

WHY PAY

MORE



NEUTRA-PLUG
For the motorist who wants
to combat the two chief
causes of engine wear . . . causes of engine wear . . . Saves your car! Fights corrosive engine acids . . captures microscopic ferrous grit. Surpassed only by Deluxe model at the right. Item 10. Standard model—\$2.45. PPD.

MORE
Neutra -Plug's cotive allay element
neutralizes corresive engine acid
that eat away of
the very vitals of
your engine. Pewerful Alnico megnet captures tim
abrasive grit particles that cut and
scratch precisios
machined surfaces Deluxe NEUTRA-PLUG

Super-size element—over twice the acid-neutralizing surface Strong (200-lb. test) cable—II times the magnetic pick-up area Item 11. Deluxe mdl.—32.95 Ppd



1958 Catalog!

Hundreds of NEW items—see 1958 accessories NOW.
Power brakes—air conditioning, h.f. . . thousands of gas-savers, power
boosters. Sent FREE with
your order (otherwise send
25c to cover postage and
handling).

DEALERS! OUR NEW 1958 DEALER CATALOG IS JUST OFF THE PRESSES! Send for your copy NOW-write on your letterhead. See how you can make many extra dollars on Special

lewhouse

ORDER BY MAIL TODAY! Satisfaction guarante or your money back. Send currency, check or more or your money back. Send currency, check or more of order and we pay postage on items marked Fpd. Others P.O.B. Los Angeles. 20% deposit required of C.O.D.s (no C.O.D.s outside U.S.A.). Californic customers please add 4% Sales Tax.

1	5805 E. Be	verly	Blvd.,	Dept.	788,	Los	Ang	eles	22,	Calif.
	Gentlemen	: Please	rush	me the	items	circ	led a	rigi	ht:	

u.	cor	is	Year	Mode	I N	CVI	
							•
Na:	ne				***************************************	**************	
Add	ires	J				**********	
City			Z	one	State .		

Phone RAymond 3-3671 1 2 3 4 5 6 7 8 9 10 11 **Full Price Enclosed**

20% Deposit, Send C.O.D

THE (

ca's n

plete i

Petersen Blvd., L 2-3261. post offic Subscript -55.00. Sions. Ca \$4.00; 2 sale at n CHANGE is require name ma imprint f how labe made will address. ADVERT is wood Biv
1514 Bo
ward 3-64
Ave., Chi
ern office
Phone C
month pre
CONTRIBI
Hollywood
be accom
tume no
thereto.
Such revi
discretion
publicatio
be made
all autho
and inter

and inter including charts and as text. and/or m warranty is origina apon the i Printed in

John Booth D. H. Moreton, O. Zipper **OVERSEAS CORRESPONDENTS** Gordon Wilkins, Gunther Molter Robert D'Olivo Alfred Palacy, Colin Creitz ADVERTISING PRODUCTION Jack Preston, Richard Jones

better e effi-nstall l con-rk in-heat, Indi-

. Ac-

£

1957

parts

ainsl

DS!

-won. 300%
bu use ring) -Lights es car
. Prelamps cludes \$56.50
. PPD.

NK

s. Just alveto th

4-galmuc

PAY

's accement corre-acids ay at als of Pow-mag-tiny parti-t and acision

PLUG

twict rface le—21 area 5 Ppd.

mon-Ppd. red on formis

3671 0 11

ed

.O.D.

E

EDITOR Walter A. Woron

MANAGING EDITOR Erwin M. Rosen

DETROIT EDITOR Joe H. Wherry ASSOCIATE EDITOR
Robert C. Scollay

CLASSIC CAR EDITOR Robert J. Gottlieb

Albert H. Isuace

PHOTOGRAPHERS

PRODUCTION MANAGER Yvonne Hull

ADVERTISING DIRECTOR A. M. Benedict

ADVERTISING MANAGER James Going

CIRCULATION MANAGER Gordon Behn BUSINESS MANAGER
T. A. Johnson

GENERAL MANAGER
Lee O. Ryan

PUBLISHER R. E. Petersen

ART EDITOR J. Bryce Gillespie TECHNICAL ADVISORS

THE COVER: Introducing America's newest car-the Edsel. Complete information on pages 18-25.

MOTOR TREND, U. S. copyright 1957 by Petersen Publishing Co.. 5959 Mollywood Blvd., Los Angeles 28. Phone Mollywood 2-3261. Entered as 2nd Class Matter at the pent office at Los Angeles 26. Pent Peter 2 years—55.00. Above rates for U.S., its possessions. Canada; all other countries one year—54.00; 2 years—57.00. Single copy 25c. On tale at newstands throughout the country. CHANGE OF ADDRESS: Three weeks' notice have under the country countries of the country of the c low label is addressed. Change cannot be made without the old as well as the new address.

Manual Committee of the committee

VOL. 9, NO. 10 . OCTOBER 1957

special	"I DROVE A GAS TURBINE CAR!"	2
	CHRYSLER'S THEORY OF SUCCESS Coming from behind to lead the way in styling	41
	BUY A '57 NOW—OR WAIT?	34
late news	SPOTLIGHT ON DETROIT	10
	AS WE GO TO PRESS	7
new cars	HOW GOOD IS THE EDSEL?	18
road tests	MAICO 500 DRIVESCRIPTION	32
	SKODA 440 DRIVESCRIPTION	33
	DRIVING AROUND	48
	MORRIS 1000 ROAD TEST	50
general	THE GREAT DEBATE Detroit products vs. European models	8
	TOMORROW'S STYLISTS TODAY Fisher Body Contest discovers talented young designers	35
	HUBCAP THEFTS	46
foreign cars	JAGUAR 3.4 AUTOMATIC Trying out the Borg-Warner torque converter transmission	52
	DER KUSTOM WAGEN	68
	A sleek personal car with Gran Turismo performance	70
customs	TELLTALE TAILS New ideas on dressing up the rear end of your car	36
	WHIMSICAL WHEELS	38
motor sports	ROAD RACE FOR MEN Argentine "Gran Premio" tops them all for ruggedness	26
	RACING CRISIS IN EUROPE	56
technical	PRODUCT USE TEST	12
	WHO'LL BE FIRST WITH A PRODUCTION GAS TURBINE? Britain may lead the way in the not-too-distant future	30
	HÁNDY HINTS	44
	FUEL FOR THOUGHT	60
departments	MEMO FROM THE EDITOR . 4 RUMOR MILL	16 62 66

NEXT MONTH: Road- and Air-Testing Your Flying Car of the Future Complete Analysis: '58 Rambler, Hudson, Nash, Studebaker

Testing GM's Hottest Car for '58



McCulloch Supercharger



by John Thompson

FLASH FROM DETROIT!—Latest word from the Motor City is that the 1958 Plymouth will have an even higher cubic indisplacement than its famous, well-powered '57 predecessor. The wraps are slated to come off the new model early in November. The larger engine, when combined with a McCulloch supercharger, should make the Plymouth one of the "performance giants" of '58.

Speaking of bappenings in Michigan, the team of Andy Hotten and Dean McCann created considerable interest recently at the Tecumseh drag races when they bettered 100 mph for the quarter-mile with their McCulloch supercharged '57 Ford. Entered in the super-stock class, the 312 cu. in. Ford spread-eagled the field in winning the championship trophy.

The West Coast wasn't without its records, either, as Jack Bailey took his stock bore and stroke '57 Corvette up to a sizzling 112.35 mph in the standing quarter-mile at Santa Ana. Equipped with three carburetors and a McCulloch supercharger and enclosure box, Bailey's car bettered its non-supercharged record by more than 15 mph, and its previous supercharged mark by almost 3 mph.

Wibile mentioning the terrific speed marks that are being racked up in the drags, it might be apropos to point out that McCulcoh superchargers are not built solely for speed—or for speed enthusiasts. True, they add up to 20 mph to a car's top speed and as much as 40% in borsepower, but it's probably not widely known that they improve a car's overall safety, too!

Here's what I mean: The McCulloch supercharger provides a great amount of reserve horsepower for use in passing at highway speeds. Law enforcement officials will tell you that lack of acceleration when you need it is one of the biggest reasons for auto accidents on the highway. How many times have you been in a tight driving spot and wished you'd had the extra acceleration to get you out of trouble? If you're an average driver, chances are it's happened almost every time you've gotten out on the road.

And another fact to remember is that for all its good performance points, the McCullock supercharger causes no loss in engine smoothness or reliability, even at idling speed. I think that this, plus the safety aspects of the McCulloch blower, accounts for the tremendous acceptance the product has had from owners of stock passenger cars and station wagons—people you wouldn't normally consider supercharger prospects.

If you want all the details on the McCulloch supercharger, including price, the name and address of your nearest dealer and a free illustrated folder, just write to me, John Thompson, Paxton Products, 929 Olympic Blvd., Santa Monica, Calif. I'll see that you get this information in a hurry.

That's all for now . . . see you next month.



from the editor

WITH MORE AND MORE vehicles on the road not only every year, but every day, it seems unbelievable that every state in the country does not have a compulsory vehicle safety check. The arguments against such a check usually revolve around the possibilities of graft and corruption creeping in. Isn't that possible anywhere?

How many cars on the road today are safe enough for speeds above 50 mph? Do those cars coming toward you on a narrow asphalt road have tires that won't blow out and cause the car to hurtle at you the next instant? Is the steering in such condition that the next jar from a bump in the road won't cause a vital part to break? How else can such things be found out except by a safety check—compulsory or otherwise?

Fourteen states—only 14—have compulsory safety checks. The drivers in the other 34 states must first volunteer to have their cars checked by the Community Vehicle Safety-Check (sponsored by the Inter-Industry Highway Safety Committee and Look Magazine), then hope that the majority of other motorists have done likewise.

This is the fourth year of the Vehicle Safety-Check, and our hats are off to these winners:

Indianapolis, Ind. and Trumbull County, Ohio were named Grand Award winners for having the most outstanding city and community safety-check programs in the nation.

National Awards of Excellence for top city and county programs went to Great Bend, Kan.; Fargo, N. D.; Fresno, Calif.; Wright Co., Iowa; Huntington Co., Ind.; and Orange Co., Fla.



OUT WITH THE OLD, in with the new. The MT All-Purpose Car is progressing, but slowly. The old Continental six-cylinder engine has been hoisted out, and the new De-Soto V8 has been placed into position. We've run into a lot more snags and difficulties than we'd anticipated, though. Next month we're hoping to give you the full story on just how the engine was installed.

THERE'S STILL TIME for you to make that European trip you've dreamed about these many years. And if you've been wanting to buy a foreign car, you could combine the two ideas into one. Fly over, pick up your car there, ship it back, and enjoy your new car here. You can arrange for this through auto clubs, airlines like Pan-American Airways, and most of the local dealers in foreign products.

The latest company to announce a European travel plan is the Continental Car Combine of New York. They've been appointed overseas distributor for England, France, W. Germany, Spain, Switzerland, and Italy by American Motors Corp. This way, you can order a Rambler or Metropolitan here through C.C.C., pick it up over there, and ship it back home when your travels are over.

Oker 8ham

New Spark Plug Invention!

Nickel-Cadmium



later, developed and used only by Life-Long, has ardness in the same range as precious jewels. can identify Life-Long Plugs by the black insu-ra. This costly new material has 20 times higher



THE BUSINESS END ... New type solid electrodes have no points to burn off! The "business" end of Life-Long Plug utilizes unique nickel-radmium electrodes to produce fuller, hotter spark arcing from 21 or more points and spreading around 1360° circle. Life-Long Plugs have approxity 40 times more firing surface than convenience-electrode plugs, giving more efficient, combustion.

THE SHELL... Made of a new alloy developed specifically for Life-long by modern metallurgy. Unlike old style 2-piece shells, the Life-long shell is one precision-machined piece fused to the Ebanite insulator under tremendous hydraulic pressure and induction to make a positive seal. This prevents "blow-ymajor cause of failure in plugs with 2-part shells.

PLEASE NOTE: The Life-Long spark plug is dif-ferent in every way—not just an "improved" plug, but an entirely new engineering devel-



FREE! 4.98 Reactor Drain Plug

This is the famous crankease drain plug you've res about that destroys dama

about that destroys damag-ing engine acida... gives you 100,000 miles without a major engine repair. Saves a repairs. Sold everywhere for yours FREE with a set of Life-park Plugs. Get yours now! Use

OPPORTUNITY FOR DISTRIBUTORS

Many choice territories are still available. All territories are awarded on an exclusive basis. protected by a written franchise. No charge for franchise. Write, wire or phone today. Cable Carparts, Los Angeles.

AFE-LONG NICKEL-CADMIUM IGS ARE GUARANTEED TO:

- 4-Improve acceleration
- up engine
- 5 Give smoother idling
- 6-End engine knock
- Never need regapping

introducti sational ne-e-Long lickel-Cadmiu Plugs, the lug i no longer the "rouble-part your plug no long so , me to often replace part and made in fact you will never he replace the plus in your car once you stall set of life-Long Plugs!

LIFE LONG - WORLD'S ONLY PLUG
WITH FULL-CLUCLE FIRING
Life-Lon's revolutionary "ring of fin
principle is the first major improvement in Instead of small "spot" plugs in 25 years spark arcing steem the same two points, the Life-Lim Plug makes a hot spark 400% to 500% gr ter in volume, spread around the entire than the contract of the c cumference of the solid electhe entire d roke of today's high trode. The compression s is so powerful that it can actually "Fi out" the spark produced by old type plu Blowing out in impossible ull-circle with Life-Long'

Heat is spread around the full perimeter, resulting in cooler electrode temperature. The causes of wear urning and insulator failure are elimina

SELF-CLEANING. secause the Life-Long Plug fires simultane vely inside and out-side the shell, fuel mixture is ignifed at the same time a powerful turbo wiping action, created by the piston stroke, burns and blows out the carbon. Lower loss is prer loss is prevented and you get great reased horse power and gasoline milea In a series of road tests, some cars have hown 10 horse power gain, mileage increase 15% and more



1500 Franklin Ave., El Segundo, California

OIL INDUSTRY RESEARCH DISCOVERS AMAZING ELECTRODE SECRET

Research engineers of leading oil c panies recently revealed that nickel-cadmium is the most perfect material yet developed for the electrodes of spark plugs designed for modern high compression, internal combustion auto-mobile engines. The nickel-cadmium olid electrode of the Life-Long Plug has ideal characteristics of extremely high conductivity and durability, being able to withstand temperatures of 3506° indefinitely.

BUILT-IN CADALLOY CATALYST

These same research engineers also discovered that a new alloy (which we call Cadalloy) introduced into the com-bustion chamber of a plug, acts as a catalyst to produce the most efficient fuel combustion. Life-Long Plugs are the first to use this important discovery!

TTENTION, OWNERS OF 12-VOLT

TOS. Conventional plugs, designed for 6ctrical systems, do not function well 12-volt systems. Life-Long Plugs to handle twice the voltage capacity of 6-polt systems. If your car has a 12-volt system, don't be misled-only Life-Long gives you ful plug efficiency!

LIFE-LONG PLUGS CTUALLY COST LESS! A set of Life-Long Nickel-Cadmium Plugs will outlast six or more sets of ordinary plugs. You end replace ent costs nary plugs. You end replace ent costs completely. Yet the set of 6 Life-Ling Plugs costs only \$1.55 each. Set of 8 only \$11.95.

ORDER REGISTERED SET FOR YOU

CAR NOW. Life-Long Nickel-Cathmium ark Plugs come to you in a tamper-proof

laminated plastic container. Sealed at the factory, your Life-Long Plugs are not touch until w



CARPARTS CORPORATION, DEPT. MT-1057 1500 Franklin Ave., El Segundo, Calif.

Please mail postpaid__ _registered sets of Life-Long Nickel-Cadmium Spark Plugs guaranteed to increase my car's mileage, speed and horsepower (Set of 6, \$8.95; set of 8, \$11.95.

Name			
Street			
City		Zone.	State
Year of Car		Model o	f Car
Make of Car		No. of C	ylinders
I enclose	☐ check	☐ cash	money order

POWER TIP "fires up" all winners in '57 Mobilgas **Economy Run**



IMPERIAL V-8 Sweegstakes Winner and First in High Price Class

Victory sweep by Chrysler-built cars proves Auto-Lite Spark Plugs with Power Tip give top performance and economy at all speeds

Here's why . . . At low speeds the projecting Power Tip gets hot fast, operates hotter to burn away fouling deposits which impair engine performance in city driving. At high speeds, Power Tip is cooled by the richer air-fuel mixture to check power-wasting pre-ignition caused by overheated spark plugs. Ask your dealer for Power Tip today!

Power Tip delivers peak performance in overhead-valve V-8 engines and in most overhead-valve 6's in all these cars: Buick, Cadillac, Dodge, Chevrolet, Chrysler, De Soto, Plymouth, Hudson, Imperial, Ford, Lincoln, Mercury, Nash, Oldsmobile, Packard, Pontiac, Rambier, Studebaker.









CHRYSLER V-8 First Place, Manar-Medium Price Clear

luding Standard, Resistor, Small-Engine, Transport, Aircraft, and Diesel-Starting. including Standard.

LETTERS



WEE FOLK DID IT

Gentlemen

In the August issue of MT there is an article titled "How Your Favorite Car Com-pares in Performance." In the table in that article you have listed the Chevrolet Corvette with fuel injection and manual transmission giving out 283 bhp. The time for the ¼-mile of the Corvette is 14.9. The T-bird has a time of 13.9. Is this a misprint or an extra fast T-bird?

L. J. Fields
Rayne, La.
(Ed. note: A number of readers asked the same question. We investigated and found a pesky little gremlin had messed up the figures while our backs were turned. The correct 1/4-mile time for the T-bird is 17.3.)

MYSTERIOUS TRANSPORT

Dear Sir:

I noticed a truck carrying unknown cars. They looked something like your drawing prediction of the new Edsel, as shown in my



sketch. Could they have been the new Edsel? Scarsdale, N.Y. Kenneth Elberts (Ed. note: They were not Edsels . . . at least from your sketch.)

LOOKING AT LINCOLN

Gentlemen:

This is what I think the '58 Lincoln will look like. It features a built in roll bar, wrap-



over windshield, and pushbutton, butterfly doors. Height is 55 inches. St. Petersburg, Fla. Thomas Davis

STICK TOGETHER, STYLISTS

Gentlemen:

I would like to start an automobile styling club for people aged 13 to 16. For free membership card, would applicants please enclose one of their own designs, give age, address and favorite 1957 car.

P. T. Apps RR1 Port Credit

1532 Atoka Dr. Ontario, Canada

PEEKING AT PONTIAC

Gentlemen:

Here is what I think the '58 Pontiac Star



Chief tour-door Catalina hardtop will look like. Gurnee, Ill.

T. J. Adams

CONJECTURAL CHEVY Gentlemen:

This is a sketch of my prediction of the



profile of the 1958 Chevy Bel Air convertible. William Myers, Jr. Yarmouth, Me.

WELL, ON TO THE '58 MODELS!

Gentlemen

My 1957 Dodge convertible lived up to all of the advertising claims as to ride, comfort and appearance.

When is the workmanship going to advance with the design? Every visible screw and bolt on my car took at least two complete turns to tighten. The chrome molding looks as if it were meant for another car.

Gerald Cook Newark, N. 1.

NEW P.U.

Dear Sirs:

Here is my idea of the 1958 Dodge pickup.



This could be priced as the other two "fancy' David Brenneman Elida, Ohio

bri

her

was

lon

fac

awa

No

opp Th: abo

skil

mo

Yo

was du

hou

rule

- W

PROPHESIED PLYMOUTH

Gentlemen:

Here is my idea of the '58 Plymouth. I believe it will be interesting to note just how



close these designs are when the new models come out this fall. Gordon Wise Lebanon, Pa.

MOTOR TREND Subscription Dept.

5959 Hollywood Blvd., Los Angeles 28, Calif.

Please enter my name as a MOTOR TREND subscriber for:

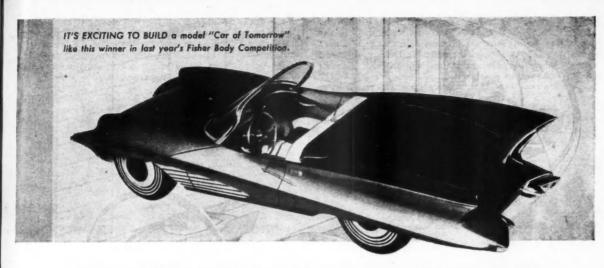
One year-\$3.00 Two years-\$5.00 Above rates for U.S., its possessions, Canado; all other countries:
One year-\$4 Two years-\$7

Nome	************		***********************	
Street			********************************	
City		Zone	State	
I enclose:	acush	Check	State	

Convenient delivery is one of the big reasons for subscribing to MT. Another is the

Savings

on a two-year order. You won't miss a copy of the great new issues coming up if you send this coupon



ARE YOU THE BOY WHO WILL WIN

... 1 of 8 University Scholarships

Star

ook III.

the

Me

all

ew ete

. J.

hio

ıp

- ... 1 of 10 Styling Scholarship Trust Funds
- ... 1 of more than 1,000 other Cash Awards bringing the award total to \$115,000

in the FISHER BODY CRAFTSMAN'S GUILD MODEL CAR COMPETITION for 1958

JUST this past year, teen-age boys the country over designed, built and submitted entries typified by the brilliantly styled, beautifully constructed model pictured bare.

It was no easy assignment. But to the 1,038 winners, it was well worth all the thought and preparation—all the long hours of careful, patient work. Their reward: satisfaction in jobs superlatively done—and the wonderful awards listed above.

Now, as the '58 competition opens, this same great opportunity is once again open to boys all over America. That means you—and any other boy with an original idea about how the Cars of Tomorrow should look—plus the skill to make his idea come alive in a carefully made model.

You may design and build any one of the following types of model cars: hardtop, sedan, convertible, station wagon or sports car. It may be of wood or any other durable material. It may be made with the simplest of household tools. All you do is follow the few simple rules in the free booklet, "How to Build a Model Car" — which also contains some invaluable suggestions.

But don't delay! *Right now* is not a minute too soon to enroll for '58 competition. You'll need every spare second to design and build yourself a winner by competition's close next June. Good luck!

Fisher Body Craftsman's Guild, Detroit 2, Michigan

Please enroll me in the '58 Model Car Competition. Send me my Craftsman's Guild Membership Card and FREE instruction booklet, "How to Build a Model Car."

NAME
(Print) First Name Middle Initial Last Name

ADDRESS
(Print)

CITY & ZONE STATE
(Print)

IMPORTANT: Only boys born in the following years are eligible. Check the year of your birth below:

 SENIOR DIVISION
 JUNIOR DIVISION

 1937 | 1940 | 1942 | 1945 | 1945 | 1938 | 1941 | 1943 | 1946 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 | 1949 |

MOTOR TREND/OCTOBER 1957 7

Editor's Note: Quite unintentionally, we got right back into the middle of this when, almost simultaneously, we received articles from Durban, South Africa and Phoenix, Ariz. One was "What's Wrong with U.S. Cars?" and the other "In Defense of Detroit Styling." Where one discusses engineering, the other discusses styling. Yet the two are closely related.

Before you read these divergent views, however, permit us to quote from an SAE paper, "How European Motorcar Design Evolved" by Henry Lowe Brownback, Technical Counsel for Renault. Presented at the Summer Meeting of the Society of Auto-

motive Engineers, it began:

'The reasons for the evolution of motorcar design as it has

worked out in the different countries of Europe are very involved, depending upon economic conditions, road surface and grade, and above all on the mass national personality of the buyer. It is doubtful that the automotive engineer in Europe, any more than in the United States, would have produced the type of vehicle which he has produced had he not been acted upon by outside influences beyond his control.

"The motorcar is rarely in Europe the simple tool of transportation and/or errand runner that it is in the United States. It often or usually represents the greatest capital expenditure which the

owner can or will make . . ."

And now, on to the Great Debate.

The GREAT

What's Wrong with U.S. Cars?

by C. Fellowes

Does the average American automobile come up to the standards the ordinary motorist expects of it in countries overseas? Fifteen years ago the answer was definitely "yes." We found that the European car could not stand up to the rough conditions in South Africa and was only suitable for town use.

In South Africa we see both European and American cars in equal competition, and the advantages and disadvantages of both are very obvious. First of all, there is the question of size. You need about 25 feet to park your vast perambulating drawingrooms. My own car, a British Morris Oxford, seats six people quite comfortably, yet it is only two-thirds the length and three-quarters the width of the average U.S. job, and it will take nearly as much luggage. Seating in American cars is unsatisfactory. At first sight Detroit products appear magnificently roomy and comfortable, but after 400 miles or so the angle of the driver's seat is such that he becomes thoroughly tired across the shoulders. In a good British car one can drive all day without fatigue.

Then there is that ridiculous dashboard—acres of it—and only one small cubbyhole (which the driver cannot reach) in which to put parcels and handbags. Even the smallest Continental car has a long shelf under the dash which will take several parcels.

Dust-proofing is another matter. Most American cars suck in dust as if the driver and his passengers are expected to like it. Many British cars are so airtight that it is difficult to close the last door unless one of the windows is open. Even if they are open, very little dust seems to enter the car no matter how dusty the road may happen to be.

Your brakes are poor. It would seem that there is not sufficient area of brake lining for the weight of your cars. The fact remains that, compared with British cars, they are not sufficiently powerful in an emergency, they wear out more quickly and they "fade" when used continuously in mountainous country.

Your automatic gears make driving ridiculously easy, but they are expensive and costly to repair.

Your engines, vast powerplants alleged to develop enormous horsepower, drink petrol like thirsty elephants. How much of that power really reaches the rear wheels? On straight highways you may occasionally be able to use their great speed, but in hilly country or on rough and winding roads you don't stand a chance against a little Volkswagen.

Here in South Africa there is a particularly horrible 160 miles of road. My Morris takes it so well that there is no need even for a check-over when I get back. A friend who owns one of your big cars may get there 15 minutes sooner, he may have a slightly more comfortable ride, but it costs him \$50 in repairs every time he takes the trip.

What really makes me shudder is your steering, road-holding and cornering. Compared with the average cheap British car your roadholding is poor; compared with the best from Britain it is just plain frightful. You approach a sharp bend in a Morris or a Volkswagen. A quarter turn of the steering wheel, press the accelerator, and the car shoots round the bend without the least fuss or bother. There is very little sway, no sign of skidding or tail-swing and no tire squeal. Now you approach the same corner at the same speed in one of your great "loungemobiles." Almost a

complete turn of the steering wheel, the car feels as if it objects to going round the corner, it sways over, the nose dips and the tires screech on the tarmac or skid outwards if the surface is gravel. What a difference!

Parking. In a British car you find a parking bay and stop level with the car in front. Right hand down a quarter turn of the steering wheel, then left hand down half a turn and you're in, into a space where a "Colussumobile" would never go even if you twiddled the steering wheel all day.

Your power steering is so beautifully light, but why in Heaven's name is it not more direct? A quarter of a turn of the steering wheel in a good British car is less tiring in the long run than a complete turn of the lightest steering.

The root of the trouble with American automobiles would seem to be that they are now designed primarily by the stylists and fashion experts, while European cars are built by engineers and drivers. It's your own fault, United States motorists! All you have asked for is a showy luxurious palace on wheels—that is all you've got.

Demand more from your manufacturers than good outward appearance and comfort when the car is standing in the show-room. Ask for cars with better steering, easier handling, longer life, better driving positions, more economy, greater reliability and sturdiness. There was a time when it was said that British cars were made for town roads while the Americans were built to take the rough stuff, but now the position is reversed.

Your automobile industry is far and away the biggest in the world. They can produce the best car in the world, but they will do so only if you demand it. pear he be not great d Detroit rope's virtues of Ber ignorin ideas o Whe duces h

their fi nounce or ove They s when a is alre minute plovers he sure a stylin seas. It the tim the styl wearily unempl Ther their o

mere n

is with

While

Europea

Americ

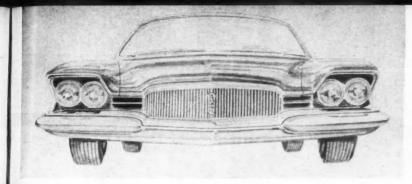
perior,

from a

good, b

origin.

Still, models when co of a Fe tautness



IDEAL SPORTS CAR as designed by author Bruce Campbell includes the styling concepts of several. U. S. auto firms, yet possesses a distinctive sports car air of its own.

DEBATTE

In Defense of Detroit Styling

by Bruce A. Campbell

WHEN EUROPEAN CARS began to appear here in numbers sufficiently large to be noticed by the man on the street, the great debate concerning foreign styling vs. Detroit's began. The proponents of Europe's autos avow loudly of the alleged virtues of Farina's "purity of line," or of Bertone's "sculptured effects," while ignoring completely entirely new styling ideas originating here.

ed, is nan cle ide

en

25

d

d

g

When an American manufacturer introduces his new models, the "purists" point their fingers in scorn. If they do not denounce the design itself as idiotic, a barge, or overstuffed, they charge plagiarism. They seem to forget the simple fact that when a new car hits the street its styling is already several years old. Right this minute stylists are working on their employers' 1960 and 1961 models. You can be sure these men are not going to pilfer a styling gimmick currently in use overseas. It would be so obviously outdated by the time the car went into production that the stylists would find themselves standing wearily in line waiting to pick up their unemployment checks.

There are those aficionados who turn their collective noses in the air at the mere mention of a domestic vehicle. It is with such that this article takes issue. While this writer is a great admirer of European styling, I must say that I feel American design, if not altogether superior, is at the very least the equal of that from across the Atlantic. Good design is good, bad design is bad, regardless of its origin.

Still, the styling of current domestic models fails to put up a good showing when compared to the fleet functionalism of a Ferrari Monza, the inbred Teutonic tautness of line of the Mercedes-Benz 300SL, or the graceful, delicate curves of a Jaguar. However, such comparison is ridiculous. It is like comparing an Indy roadster with a Greyhound bus. Each serves its own individual function admirably, but to compare one's styling against the other is asinine.

Exactly what are our own Fords and Chevys, Chryslers and Cadillacs? They are the basic transportation of our people, nothing more. As basic transportation they more than meet the purpose for which they are designed. The only cars from overseas with which they can logically and rightfully be compared are their European counterparts. And what are these? Surely not such symphonies in steel as the Pegaso or Alfa-Romeo, but rather cars like the Fiat 600, or that perennial contender for title of "World's Homeliest Automobile," the Volkswagen. While the VW is to be admired tremendously for the quality of its construction, its engineering features, its economy and reliability, and its relatively low delivery price, even its most

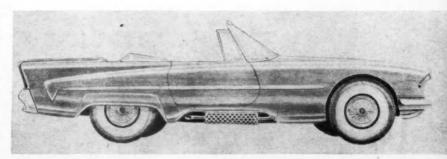
ardent devotees must concede that stylewise it is lacking more than a little in anything of esthetic value.

How do these cars compare in eye appeal with our own products? They are without a doubt some of the worst examples of automobile styling in the world. It is not completely impossible to design an attractive small car—one that has good balance and harmony of line.

In France, Italy, and Germany only a very small minority of the manufacturers appear to take any interest in the appearance of their products. One is the German BMW firm. This company's cars, the touring as well as the sports line, are good looking, stylish. And the entire BMW line was styled by an American of German extraction who has lived and worked in this country for many years! When a foreign company needs an industrial stylist it is from the U.S. that they get him.

All red-blooded American men are passionate admirers of beauty, both in their motorcars and in their women, but very

continued on page 17



SPORTS CAR SKETCH embodies an approach to combination racing-street use.

NE

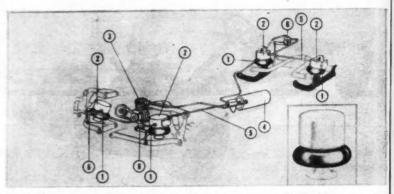
AC

WE HAVE OFTEN SAID that brakes on American cars could (and should) be improved. By this we mean down-toearth engineered, basic improvements designed to realistically reduce stopping distances in a safe manner and do it every time. We have therefore asked our Engineering Editor, John Booth, to give us (and you) a report on new brake developments you may expect from Detroit in '58 or '59.

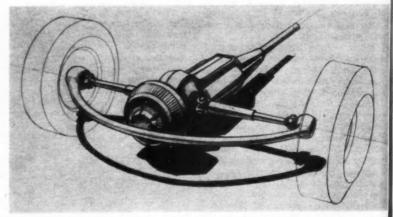
A BRAKE'S ABILITY TO STOP is in direct proportion to how much heat it can create through friction and how rapidly it can dissipate this heat. No matter how engineers approach the problem, most of them now concede that the successful brake design of tomorrow must operate at full potential without depending on anything but a superficial dissipation of heat, or on cooling by mechanical means, as the Raybestos-Manhattan, Inc. system.

IN THIS SYSTEM the heat build-up within the brakes is dissipated by a constant flow of water through hollow shoes. Each shoe is connected by a flexible line to the engine's water cooling system (see illustration). Tests indicate this new brake is virtually immune to brake fade (heat buildup) and that brake life is up to three times normal. The cost is said to be within present production feasibility; converting a stock passenger car's brakes takes about three hours.

A FUTURE DE DION TYPE of transmission differential unit may appear in '59 production. It would probably incorporate a separate hydraulic brake or retarder of large capacity at the rear of the differential (see drawing). It would work in conjunction with the

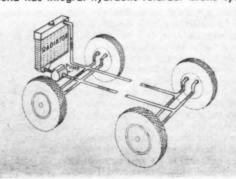


FIRESTONE'S arrangement of full air suspension is remarkably like some that will appear as optional equipment in 1958. An interesting feature of this system is the use of trailing links (those horizontally-located arms that begin at the frame side rails just forward of the rear bellows). Component parts of this Firestone system are 1) air ride bellows, 2) air reservoirs, 3) air compressor, 4) central air supply tank protected by frame rail, 5) air supply lines, and 6) levelizing valves, one located at the front and other at the rear.



PROJECTED de Dion rear-end has integral hydraulic retarder brake system.





WATER COOLED brake system developed by Raybestos-Manhattan increases brake life and is virtually fadeproof.

regular brakes and would also serve as a hand-operated emergency brake. If it had its own master and slave cylinder, its advantages would be twofold; it would act upon the rear wheels in the event of a main system failure, and would increase effective braking area by up to 35 per cent.

ANOTHER BRAKE PRINCIPLE undergoing encouraging tests approaches the problem from the opposite extreme. This brake is designed to operate in spite of heat buildup. In fact, the hotter it gets, the more efficient it becomes. Essentially it is a multiple spot brake mounted within a protective housing. The designers claim these brakes will operate under extremely high temperatures by use of new alloys. They are silent and completely free of erratic grab, but require the use of a power assist. This brake also incorporates an anti-skid device that prevents wheel lock-up. Brake experts agree that the most efficient braking action in a panic stop is just short of tire skid. This device is designed to do just that regardless of how hard you press the pedal. The principle has been used quite successfully for a number of years on airplanes and could appear in '58, or at the latest, '59.

NEW AND MORE EFFICIENT LINING materials presently under test should give the 1958 production cars an increased safety factor over today's models, but it will take more than just lining to make a notable improvement in braking efficiency.

e that

of this

begin

parts

com-

ylagu

regr

ADDING FUEL TO A FIRE stirred up in MT in our June issue, Robert S. Mc-Namara, group VP of Ford Motor Co., stated recently that his firm has evidence justifying its safety campaign. Speaking before the Congressional Subcommittee on Traffic Safety, he said, "The use of seat belts in all cars and trucks would reduce the 40,000 fatalities annually to less than 19,000."

ACCORDING TO McNAMARA, Cornell Medical College Crash Injury Research found that "... people wearing seat belts had a reduction in occurrence of any grade of injury by 21/2 to 1 over non-users who were injured . . ." and . . . comparing seat belt users to nonusers thrown out of their cars, the dangerous through fatal injuries were reduced by a ratio of 8 to 1.'

QUOTING ANOTHER CORNELL REPORT, based upon 1000 light aircraft accidents, "the human body is quite capable of breaking an approved type belt without evidence of internal injuries, thus allaying any fear that seat belts might be more injurious than protective. Despite the attempts of certain people to have us believe that seat belts are dangerous," he added, "the facts to the contrary are so overwhelming as to leave no room for legitimate controversy."

Accurate Readings and Custom Styling ACROSS THE BOARD 'EWART-WAR NSTRUMENTS, GAUGES AND COMPLETE PANELS Famous Stewart-Warner precision instruments assure you a complete, accurate picture of engine performance - plus years of dependable service! Select the exact type of instrument you need from the world's broadest line - including 160 MPH speedometers, 8,000 RPM tachometers, and heavy-duty gauges for every operating need. Can be mounted individually . . . or set up your own complete custom-styled panel by selecting any combination of instruments and installing them in the panel of your choice. See Stewart-Warner engine instruments and pan-

Matching Tachometers and Speedometers

els at your speed shop today!

Electric or mechanical type. Both instruments have full-sweep 270° dials, positive-action pointers, and large 3" dial faces. 3%" diameter cases, built-in indirect light sockets, and chrome-plated bezels. Odometer registers up to one billion engine revolutions. Heavy-duty construction for long life.



Gauges

A complete line of heavy-duty gauges for custom panels or independent mounting. Dust-tight, weatherproof. Corrosion-resistant finish. Large, easyto-read dials. Vacuum gauges, ammeters, oil pressure gauges, water temperature gauges. Backed by famous Stewart-Warner reputation for accuracy, dependability, and durability.



Electric Fuel Pumps

Positive, dependable fuel delivery at all speeds - for smoother performance, quicker starts in any weather. No vapor lock. Operate only when needed; completely automatic. Models for 6- and 12volt systems.



FREE CATALOG!





PRODUCT USE **TEST**

In the PAST two YEARS, wide publicity has been given to the Fiberglas method of customizing and repairing body rust-outs and other minor repairs in automobiles. As a result, no less than five or six Fiberglas body repairing and restyling kits have hit the market and are available in most automotive stores.

Thousands of enthusiastic customizers purchased these kits and went home to try their hands at automobile restyling. Most began by tackling simple projects, such as smoothing off hoods and rear decks. Many, however, have gone on to make hooded headlights, new contoured tail fins, molded-in grille shells, and the like—all out of Fiberglas. Some readers have written to MOTOR TREND, registering complaints because of poor adhesion of the Fiberglas to the metal and because of crackouts in the Fiberglas material itself.

To get to the bottom of our readers' problem, we procured several of these Fiberglas repair kits and went to work testing Fiberglas Repair Kits: Polyester vs. Epoxy Resin

h

ce

h

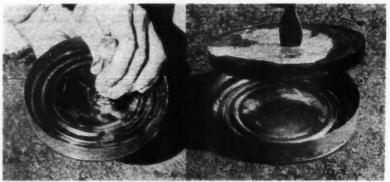
ki

th

0



STRENGTH of epoxy resin bonding to metal was shown when jeep was lifted off floor before bond snapped.



SHRINKAGE TEST proved that polyester resin (right) contracts, while epoxy (left) grips metal container tightly.



ONLY ONE of the kits tested contained Fiberglas mat; others had cloth. It takes seven layers of cloth to equal the thickness of one layer of mat. and checking out the materials in a series of comprehensive tests. To begin with, in two of the five kits checked, polyester resin was supplied instead of the new, improved epoxy resin. Also, only one contained Fiberglas mat, while the others had Fiberglas cloth.

In our first test, we filled two shallow metal containers, one with polyester resin, the other with epoxy resin. After adding the catalyst agent and curing until the Fiberglas material was hard, we discovered that no bond of the polyester to the metal had been made, with the resin shrunk completely away from the container (see photos). In the other container, the epoxy resin was firmly bonded to the metal, with no shrinkage whatsoever.

In our adhesion test, a weight scale was attached to a Fiberglas strip bonded at each end of a piece of metal. When bonded with polyester resin, the Fiberglas pulled away from the metal at 125 pounds pull. When

ORDER TODAY, or write to Porter Muffler Manufacturing Company, Dept. MT-18 for the name of your nearest dealer.

bonded with epoxy resin, the thin layer of Fiberglas parted only after lifting the rear end of a jeep, but it did not pull away from the metal even under this terrific weight.

As previously stated, only one kit contained Fiberglas mat while the others all had cloth. While cloth is all right to use in certain types of repairs or restyling work, we discovered that it definitely should not be used at the immediate surface because the woven pattern in the Fiberglas cloth is almost impossible to cover with resin or paint (see comparison photo).

n

a to

was

ped.

ter

OXY

tly.

ries

in

esin

ved

ber-

glas

etal

her

lyst

rial

the

ith

the

on-

to

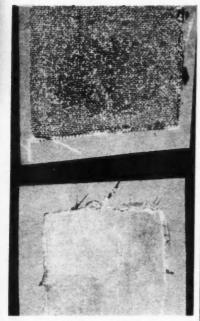
ich

ich

ay

en

In another test using a micrometer, seven layers of Fiberglas cloth were equal in thickness to one layer of Fiberglas mat, thus indicating that the mat has the necessary thickness to do a job and still not show any



FIXTURE COMPARISON indicated that woven cloth pattern is almost impossible to cover with resin or paint; using mat (below) removes problem.

pattern through a painted surface, as is the case when cloth is used.

As further proof of the quality of the one kit which contains all of the correct ingredients for automotive use, we carefully went over all of the Fiberglas work done in the restyling of a 1949 Ford, after the car had been in service for well over a year. We found no cracks in the material, no evidence of a "poor bond" between the Fiberglas and the metal.

The name of the kit that came out with top honors in this comparison test of five kits is "Plastic Surgeon," manufactured by the Woodill Fiber Glass Body Corp., 3121 Oak St., Santa Ana, Cailf. So, if you're having trouble with your Fiberglas body repairing or restyling, we suggest you try it. The kit is available at most automotive accessory stores. -James E. Potter



Earn Spare Time Cash Soon After You Start

Like many other CTI students, you may want to earn money in spare time as you train. CTI lessons are so practical you'll soon be eager to do repair work for friends and neighbors, perhaps in the local garage, or in your back yard. It's entirely possible you will earn yourself a reputation for doing good work and build up a list of customers who'll put you in business. Many CTI graduares got their start that way. Remember, with spare time earnings, you can pay all or part of your tuition.

Training Pays Off



"Have bettered myself nearly 100% Am in partnership with another fellow and we have 24 cars of our own."—A. H. CATES, MAINE.

"After my completion of training in auto mechanics, I started as a full-fledged me-chanic in a Buick garage."— W. CARTWRIGHT, IND.

"I'm a student. Walked into a Cadillac-Oldsmobile garage and showed the owner my student identification card. He offered me a job as an apprentice mechanic. Said he would pay for my training."—CORLISS DARNSTAEDT, WYO.

On completion of my course, I went to work in a garage repairing genera-tors, starters and other electrical equip-ment. Training is complete and thor-ough."—J. EDWARDS, ILL.

"I have made good progress and have had 3 pay raises in 8 months. Before I took course, I knew very little about a car engine. But now I can step up and do most any job."—W. LONG, PA.

14

Ch

That better job you've always wanted is waiting for you. It's waiting in the automotive industry, where more than 50,000 mechanics are needed. They're needed because there are over 60 million cars and trucks on the road, and about two-thirds of them are in the "heavy repair" classification. That spells OPPORTUNITY for you—opportunity for interesting work, wages that rank with America's highest, and lifetime security. Yes, you can earn top pay and work steady—even go into business for yourself—when you are qualified!

And how do you qualify? A proven and time-saving way is to let CTI bring its original Shop-Method training to you at home. Based on resident-school ex-perience, this method trains you in every phase of mechanics, including: tune-up; overhaul; automatic transmission; power systems; electric and cooling systems; everything you need to know. You can additional training, without extra cost, in Diesel Mechanics or Body & Fender Rebuilding, if desired. But get the full story: Mail coupon below for two new books—BOTH FREE. Act today.

Learn by Practicing with Kits

MECHANIC'S TOOLS—

In addition to easy-to-under stand picture lessons, you get this valuable set of fine quali-ty mechanic's tools. It's yours to use and keep. Tools in-crease your interest, help you get practical experience



TUNE-UP KIT-

Only CTI sends you this kit of essential tune-up instruments. You get a Compression Tester, a Vacuum Gauge and Fuel Pump Tester, an Ignition Timing Light, and a portable steel case. Each instrument is the product of a famous manufactures believed.



famous manufacturer-helps you do professional work. COMMERCIAL TRADES INSTITUTE

TODAY FOR FREE BOOK AND SAMPLE

O THE STATE OF	MADES INSTITUTE	All annual to the same of the
00 Greenleaf Ave. icago 26, III.	Dept. A-422	2,2
	new 28-page book, "Big Money free. No salesman will call.	GOD!
ne	Age	
		ALL A RESIDENCE CONTRACTOR

NO TALK.... ALL ACTION

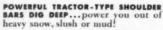
NEW "SILENT TRACTION"

• Bites deeper in snow, mud, slush

• Grips better on slippery surfaces

• Runs quiet on bare roads

Here's the most powerful traction grip on any road! The deepest, huskiest tread you can buy, with more active rubber in the right places—supported by a tire body super-strengthened through Atomic AccuRay®. Dunlop has built everything but the "whine" into this great new Silent Traction tire!



MORE GRIPPING EDGES! Siped traction units provide thousands of gripping edges, minimize danger of skidding give faster, surer stops and starts on slippery surfaces!

RIDING RIBS ELIMINATE "jumping" from lug to lug, assure smooth ride, quiet performance... even on bare roads!

STABILIZERS deep in channels support the tread elements, prevent annoying vibration!

ENTIRE TREAD SELF-CLEANING—and ruggedly wear-resistant!

This winter, don't shovel out - power out - on Dunlop Silent Traction Tires!

Your Dunlop dealer has the size and type to fit your car.

You'll go farther...SAFER...on tires by

DUNLOP

... they're AccuRated

DUNLOP TIRE AND RUBBER CORPORATION, BUFFALO S, N. Y.

ACCURAY-T.M. INDUSTRIAL NUCLEONICS CORP

14 MOTOR TREND/OCTOBER 1957

car owner's



LIBRARY

(In addition to reviewing the latest books on automotive subjects, this column will also present announcements of special catalogs, directories, pamphlets, records, etc. that are of interest to car owners.)

Auto-Europe, Inc., 25 W. 58 St., N.Y. 19, N.Y., has put out a free booklet on "The A B C's of European Auto Travel." They explain rental and purchase of cars overseas, and include information on insurance, customs fees and shipping the cars back. Besides all this, they will provide the road-map routing for a most enjoyable trip abroad.

* * *

The Observer's Book of Automobiles is edited and revised by L. A. Manwaring and published by Frederick Warne and Co., Inc. of New York and London for \$1.25. The book is from the same publisher as Mosses and Liverworts and Aircraft. 102 makes of cars are described briefly with hints for the car watcher. A brief history of the automobile and an explanation of its workings complete

* * *

Courses from soup to nuts are offered in The Manual for Plymouth Owners, by C. E. Packer and available from Popular Mechanics Press, 200 E. Ontario St., Chicago 11, Ill. for \$3.50. Driving instructions and complete care of the auto are described in simple terms with

the aid of diagrams. This would be a boon to

the volume.

Plymouth owners.

* * *

The Glasser's Manual, published by Taylor & Ast, Inc., Plastics, 1710 E. 12th St., Oakland 6, Calif., for \$1, takes the bugaboo out of building and repairing with Fiberglas for the uninitiated. Customizing, repairing and restoring cars are explained—right down the line through boats and furniture as well.

Marquette Manufacturing Co., 307 E. Hennepin Ave., Minneapolis 14, Minn., has a free 40-page Guide to Better Welding. This is a convenient reference to how and which rod is to be used for a particular job.

Newhouse Automotive Industries has published and makes available for 25¢ a Hi-Performance Equipment catalog listing all sorts of do-it-yourself items for all makes of cars. Write 5803-5805 E. Beverly Blvd., Los Angeles 22, Calif.

Floyd Clymer has published another catalog-type book, this time on the Cord, written by Roger Huntington. *The Cord Front-Drive* covers this classic marque from the L-29 through the 810-812. Worthwhile for Cord owners or enthusiasts. Sells for \$3 from Floyd Clymer, 1268 So. Alvarado, Los Angeles.

011 also ogs. are

19, The exeas. cusides out-

is and Inc. The sses of the bile lete

in . E. nics for are vith to

lor akout for and the ell.

s a s is rod

ub-Hi-

all of

Los

ıta-

ten

ive -29 ord

oyd les.



Britain's most economical family car

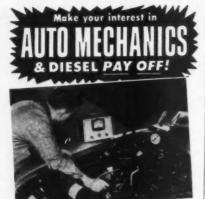
You must drive this new Austin a few miles to fully appreciate its liveliness, roomy comfort and solid roadability. You'll experience new pleasure in effortless parking in really snug spaces and when you check your gas mileage you're in for the happiest surprise of all. The New

Service available everywhere ... 12 months' warranty on all parts,

AUSTIN A-35

Represented in the United States by

hambro AUTOMOTIVE CORPORATION • 27 West 57th Street, New York 19, New York A product of The British Motor Corporation, Ltd. • Sold and serviced by a nationwide network of distributors and dealers.



SHOP METHOD TRAINING PREPARES YOU AT HOME IN SPARE TIME

YOU GET AND KEEP ALL THIS EQUIPMENT

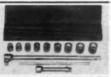
Complete set of professional tools and All-Metal Tool Box. Same top-quality equipment used by expert mechanics everywhere. Use them, display them broudly.





"Moter Analyzing Set contains Standard Er gine Vacuum Fuel Pum Tester, Remete Starte Switch, Modern Timin Light, Standard Compres sion Tester. Plus con pact carrying case instructions.

Top - quality Secket Wrench with Fittings. Real prefessional toels you'll use during your lifetime career in repairing all types of engines, from foreign cars to big diesel jobs.



Nearly 60 million cars and trucks on our reads! If you could talk to owners of garages, service stations and car dealerships (as we do every day), you'd realize America's DESPERATE NEED FOR TRAINED MECHANICS.

Take year ehice—One modern course prepares you for Auto-Mechanic jobs, Airplane Mechanics, Farm Machinery Repair, all Diesel Jobs, Experimental Labs, Government Work, Engine Specialties, etc. A qualified, ALL-AROUND Mechanic always has a good job.

Every phase is Shop-Tested! Streamlined lessons, diagrams, manuals are easy to understand. Earn as you learn. Free Graduate Employment Service.

FREE! VALUABLE BOOK & SAMPLE LESSON JUST SEND COUPON	RESIDENT TRAINING AT LOS ANGELES! If you wish to take Resident Training at Los An- geles, in our big, modern Shops & Labs, check special bex in coupon for full information.
NATION	APPROVED FOR GI TRAINING NATIONAL SCHOOLS Los Angeles 37, Colifernia Canada: 811 M. Mastings 15, Vancouver. 8. C. AL SCHOOLS
TECHNICAL TRADI	E TRAINING SINCE 1905 ES 37 CALIFORNIA ALL HOW TO CHOOLS, Dept. DW-107
1	St., Les Angeles 37, Calif. t Opportunity Bush and Sample Lesson. AGE
CITY Check if interested CHLV in VETERANS: Give date of dischar	Resident School Training at Lies Angelos



"More low-priced sports cars will shortly be imported."

TRUE—The importer of the Maico 500 tells us he expects an under-\$2000 two-seater of around 900cc displacement. Car will likely be a two-stroke job and is said to be a good performer with lots of eye appeal as well.

"American Motors will introduce a fourdoor, full four-passenger Metropolitan station wagon."

FALSE—There is nothing to this report which, somehow, has already received considerable attention in the automotive press. The Metropolitan will continue as is for some time. Giving rise to this unfounded rumor is the AMC intention to introduce a 100-inch wheelbase Rambler to supplement the regular series.

"American Motors will discontinue production of their larger cars."

FALSE—Again we have a report as persistent as it is false. The Hudson and Nash have undergone drastic changes (for the better) for '58; they'll still be with us although there may quite possibly be some change in their designation.

"Standard-Triumph Motors, one of the big British manufacturers, is about to be purchased by the Chrysler Corp."

FALSE—But reliable reports indicate that a Canadian tractor and farm implement firm is negotiating for the purchase of Standard, subject to the approval of the latter's board and stockholders.

"The two-year cycle of model change is reason Chevrolet is not switching to unit or integral body-frame construction."

FALSE—Necessity to completely retool, in fact to virtually rebuild the entire assembly plant—a terrifically costly proposition—plus the fact that many engineers believe unitized structures are not the only answer to building them low are more logical reasons.

"One of the big three small cars will discontinue six-cylinder engines in '58." FALSE—For there are still some people who insist on economy, as proven by the

unexpected response to the Studebaker Scotsman. Another factor that will keep the six-cylinder mill around for a while is that fleet buyers consider operating economy to be a must, an indisputable advantage of the six.

ap pa fr th

sp

de

A

fo

ca

ab

th

TH

Co

of

be

tha

va

tha

COL

cle

at

sita

do

sui

and

it a

adr

styl

the

of

con

im

An

jori

"Ford may scuttle the two-passenger Thunderbird in '58."

POSSIBLE—But this does not mean the T-Bird will not be here for another round. Latest reports have it that the '58 Bird will not only be a very nifty four-seater (as reported last issue) but that it will be unitized. T-Bird popularity, while slackened a bit from what it was in the '55-'56 period, is still a potent force in Ford planning where the car is still considered a success for the simple reason that it is a success.

"Studebakers will be virtually all new." FALSE—And our prediction as to S-P changes still stand. The new line will be changed by means of improvements, modernization, and die modifications. This firm, we are glad to say, is enjoying improved health.

"Lincoln's styling changes (for '58) will be minor."

FALSE—And we are surprised to see this in print elsewhere for it has long been common knowledge that the '58 model will feature integral construction. This factor alone means a complete re-engineering of the entire car. Therefore, it would not make sense to re-engineer a car without restyling. After two years with little change, the obvious need will be met. Furthermore, the existence of a new Lincoln only plant is well known; even big firms do not build new plants to make old products.

"Pontiac will go to unit body construction for '58."

FALSE—And again this sounds as repetitious as it is, but the rumor is still with us. This is absolutely untrue—not even a possibility as of now, and though you may see this rumor in print again, it can be completely discounted for what it is—mere rumor without ground.

The GREAT DEBATE

few would be tempted to whistle at an average movie queen or TV starlet if she were eight months along. Likewise, should someone enlarge an Arnolt-Bristol or Maserati to fit a 120-inch to 125-inch wheelbase, allow for a passenger capacity capable of accommodating mother, father, a couple of kids, and the family hound, the result would be ludicrous. It would obviously be not nearly so sleek and swift-appearing as it was. It is the passenger capacity that does it. Form follows function.

In actuality, it has long been admitted freely among stylists both here and abroad that scaling a typical American car to sports car proportions results in a pleasing design—one of better than average beauty. Although it must be conceded that in performance our endeavors in the sports type car field do not always compare too favorably with their foreign competitors, esthetically speaking they are second to none. The two most successful, the T-Bird and Corvette, each an entirely different concept of design, are both basically well executed, beautiful styles, and both are nothing more than smaller versions of larger brothers.

baker

keep

while

ating

table

nger

the

und.

Bird

eater

will

vhile

the

e in

con-

ason

ew."

S-P

1 be

nod-

This

im-

will

this

een

odel

This

eer-

ould

ittle

net. Linbig ake

uc-

vith

n a you can The sports car design with this article is one that will never be built, but yet it is a design that exemplifies the styling ideas currently popular among this country's various manufacturers. While it is a car that is not meant to be typical of any one company's products, it does demonstrate clearly that it is not the stylists who are at fault, but rather the proportions necessitated by the job our cars are required to do. It is a car that is indisputably a sports car in every sense of the word, a car highly suitable for competition and street use.

If the sports car enthusiasts would take another look at domestic design and give it an honest appraisal, perhaps they would admit that it is basically good, sound styling. If they would do this, perhaps then they would acknowledge that the stylists of the Motor City do accomplish a highly commendable job within the limitations imposed upon them by the buying public. And they might even agree with the majority that Detroit design is good.



"Still keeping a jump ahead of Detroit?"



World-famous racing driver Stirling Moss and his Sunbeam Rapier

Champion race drivers and the SUNBEAM RAPIER

They just naturally go together. For you, it's a smart move to follow the lead of the world's top sporting drivers who choose Sunbeam Rapiers for their personal transportation. For here is striking proof that only the stunning, spirited Sunbeam, among all family sedans, comes so close to matching the exciting performance that attracts men like this to racing cars.

There is much to admire in a Sunbeam: its surging acceleration from 0 to 60 m.p.h. in under 20 seconds; its perfect spacing of six gear ratios; its hair-trigger controls that respond to every instant command; its incredibly durable ohv power plant with 8 to 1 compression ratio; its sturdier, safer unitary chassis; the relaxed comfort it offers for hundreds of miles at a stretch; its surprisingly low cost. Parts and service everywhere. If you drive for fun, road-test a Sunbeam Rapier, at your Hillman/Sunbeam dealer's.

SUNBEAM

A ROOTES GROUP PRODUCT

Rootes Motors, Inc., 505 Park Avenue, N. Y. C., N. Y. • 9830 W. Pico Blvd., L. A., Calif. In Canada: Rootes Motors (Canada) Ltd., Toronto, Montreal, Vancouver

econom

How does it handle?

Is it Ford's biggest gamble?

performer

How does it ride?



It's ne

different?



oo B is mye prim per caa th

ta th

the can

the of tio roe the er; Fo

late income sea In two particles of open controls.

N 1956 THE FORD MOTOR COMPANY introduced the Continental Mark II into a price class that had no domestic competitors. Established as a separate division, Continental built 3000 units and suspended production about mid-1957 for the second time. Most of the Mark II's were sold by the time Cadillac began producing their competing Eldorado Brougham.

Some say that the Continental styling was too "old fashioned"—yet a number of its aristocratic styling features were lifted and applied to the Thunderbird so that, even today, some people mistake one for the other at a distance. There is one difference: the Thunderbird enjoys an extremely healthy sales position.

Now Ford's third new postwar car has been announced—their most ambitious venture to date. Fanfare has preceded this new car and some are now saying that they're in over their heads; that the Edsel hasn't a chance against the target area occupied by the Dodge, De Soto, Pontiac, Oldsmobile and some Buicks. Other closer observers are of the opinion that FoMoCo is even competing against their own Ford and Mercury cars.

The economics of the matter are that the announced \$250 million has to be paid off, according to Edsel officials, in three years if the project is to be in the black. This means that in a price range making up about 60 per cent of the total new car market, Edsel must sell in the vicinity of 200-230,000 units per year to reach the break-even point. It seems quite problematical whether a new car can enter such a stiffly competing area of the overall market and take that large a chunk out of it.

A conquest car—one aimed at garnering other manufacturers' customers—is the way Edsel will be pushed. The monumental task of setting up a new sales organization appears staggering to the imagination of those on the outside. If Edsel can accomplish

seeing out of the windshield corners in heavy rain or snow will be experienced. Distortion in the windshield glass was a shade above average—this problem is yet to be licked.

The instrument panel in a fully equipped Edsel is both beautiful and quite efficient. The speedometer, a stylized horizontally rolling dome-like object with large white figures on a dark background, is located where it is immediately readable. Two optional dials good for the gimmick fanciers are the tachometer and fresh air control. The latter is a single knob with which you can dial the amount of exterior fresh air or heat desired. When equipped with air-conditioning the single dial controls the amount of refrigeration desired in one single motion—a true innovation.

As so often is the case on modern cars, there is a goodly assortment of warning lights: to supplement the standard fuel level gauge there is an optional fuel level warning light, the oil pressure light, one for generator, one for the hand brake, one to warn of an open door (a practical idea), an oil level warning light, a green cold engine tell-tale, and finally, a red light to warn of an overheated engine.

The steering wheel, with its two-thirds horn ring, has a good feel and is positioned well. The big Edsel innovation is the compact circular group of transmission control buttons in the wheel's hub. You need not take your eyes off the road for an instant, you need not grope to find the right button when jockeying for a parking place . . . your hand soon learns the correct positions for PARK, REVERSE, NEUTRAL, DRIVE, and LOW. Called "Teletouch," the hub-mounted selector remedies a situation that other button systems have failed to recognize—that most folks are not left handed, and that there are some times (as when inadvertently stalled for a moment) when one's hands must fly from buttons

GOOD IS THE Edsel?

by Joe H. Wherry Detroit Editor

the task set for it, the car had better be good! Just how good can best be answered by analyzing those features and points that you haven't seen (or won't see) in the showroom.

This new car is longer than the longest '57 Ford and Mercury models. Height is another matter, for although the wheels are the new 14-inchers, the Edsel tops its *57 relatives by a fraction of an inch. Headroom front and rear in the sedans is also fractionally less than in comparable '57 Fords and Mercurys. Hiproom, however, is greater than in the '57 Ford, approximately the same as in the Mercury. Your garage may seem a bit narrower; the Edsel is about two to five inches wider than both '57 Ford and Big-M.

Interiors reflect FoMoCo's concern for safety with the installation of dished steering wheels, padded dashes, and safety belts—optional in most cases. Though not six feet tall by nearly two inches, the writer found the Ranger and Pacer test cars put at our disposal to be most comfortable in every respect. The front seats move easily in both manually and power operated options. In the former case the seat tracks slant upwards to raise the seat in its forward position; power options for seats include both two- and three-way options.

The driving position is excellent, with an over-hood view on par with the best in '57. Only when cresting the steep test hills did the center-high nose protrude; the redeeming factor when in such a circumstance is that the gouged or depressed outer part of each side of the hood enhances forward vision. The vacuum-operated wipers (on each test car) move in opposition and stop conventionally in the center; it appears that the usual difficulty

on the left to the wheel, to the ignition switch key, back to buttons and wheel in order to get under way. For those who still prefer the "ancient" lever-operated automatic transmission, he too can be satisfied, for the Ranger, Pacer, and all wagons can be had with the familiar lever. The economy minded can have the three-speed synchromesh stick shift with or without optional overdrive, but only in the wagons and smaller Ranger and Pacer series. In the bigger and longer Corsair and Citation models the automatic torque converter with planetary gearset giving three overall ratios is standard.

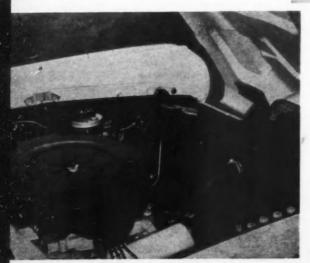
The engines are new, and though there are points of resemblance to last year's big FoMoCo units, there is no similarity in the specifications in either case, at least dimension-wise. Each engine has integral block and crankcase one-piece design cast of Ford's own iron alloy. There are five main bearings in each with end thrust being taken by number 3 main. Both mills use a moldedtype crank made of Pearlitic alloy iron-little final machining is required and these cranks are said to be extremely durable. Each block carries its oil filter at the left front and the lubrication system is of the full pressure type with the exception of the piston pins and timing gear or chain which are by oil mist and pressure spray, respectively. Servicing the filter will be easier on the bigger "E-475" engine for one need not circumvent or fumble around the fuel pump mounted above the front of the block. The smaller "E-400" plant has its fuel pump slightly in front and above the oil filter. Both engines use a new distributor with both vacuum and centrifugal spark advance, single four-barrel downdraft carburetors, more easily reached spark plugs, and have

continued on next page

How good is the Edsel's engine 1 c



W. E. BURNETT (r.), Executive Engineer, Engineering Operations, Edsel Div. discusses 410 cu. in. engine with author Wherry.

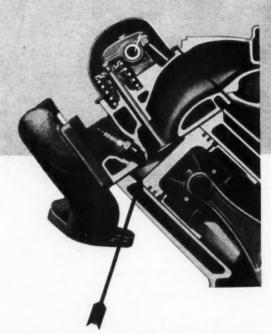


ENGINE SPECIFICATIONS

incl diar '57' whe com spece exp that indiand hard mon high

E-40 cate

	Ranger-Pacer-Wagons	Corsair-Citation
Type	90° V8	90° V8
Displacement	361 cu. in.	410 cu. in.
Horsepower	303	345
Torque	400 ftlbs.	475 ftlbs.
Bore and Stroke	4.05 x 3.50	4.20 x 3.70
Compression Ratio	10.5:1	10.5:1
Combustion Chambers	Angle wedge	Cylindrical wedge
Crankshaft	Precision molded of Pearlitic alloy iron, with 5 main bearings, and end thrust taken by No. 3	Same
Camshaft	Precision molded of alloy iron, with chain drive and 5 bearings	Same
Fuel Pump	Mechanical	Mechanical
Carburetor	Downdraft 4-venturi	Downdraft 4-venturi
Air Cleaner	Dry replaceable element	Dry replacement eleme
Fuel Capacity	20 gallons	20 gallons
Electrical System	12-volt	12-volt
Distributor Drive	Vertical from camshaft front	Vertical from camshaft front
Spark advance	Vacuum and centrifugal	Vacuum and centrifuga
Snark nluns	12 mm	18 mm



BIGGER E-475 engine has fully-polished combustion chamber (arrow) in block, top of which is machined at 100-degrees instead of 90 degrees. Smoother surfaces are thereby provided by machining only the flat surface of the head.

continued

turi element disposable-dry-pack type air cleaners of generous size. Each engine has hydraulic tappets only, intake valves exceeding two inches diameter, exhaust valves of from 1.55 to 1.78 inches diameter. Three stage cooling systems are used (similar to the '57 Mercury), and neither engine specifies the fan which freewheels at higher speeds.

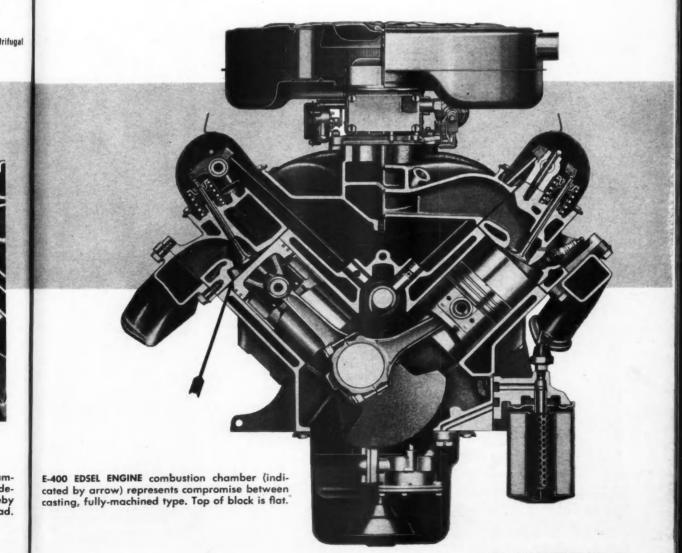
An unusual but sensible engine innovation is evidenced on the 410-cubic-inch engine, which has the new cylindrical wedge combustion chamber arrived at by the heads sitting on the respective cylinder banks at less than a right-angle—a feature we expect to set a trend.

When we tried out the performance of the Edsel, we found that we could drop from DRIVE to LOW at speeds under 50 mph indicated. You get a LOW gear start when flooring the throttle and this was sufficient to take the 303-horsepower, test Ranger hardtop sedan to a calibrated 60 mph in 10.2 seconds. In the more useful traffic speed range this "small" Edsel (the slightly higher priced but identically sized Pacer would perform the

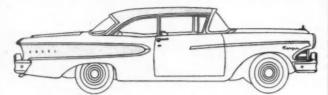
same) scats from a dead start to 30 mph in 3.7 and to 45 in just 6.6 seconds. On the straightaway the Ranger, locked in DRIVE range, got from 50 to 80 mph in a healthy 11.3 seconds. Upshift from low to second gear occurs, under full throttle, at about 45 mph and to third gear at about 62 mph.

The big-engined Corsair test car, which like the Ranger checked was a pre-production job, has a hefty 410 cubic inches which churns out a rated 345 bhp and 475 lbs. ft. torque. Longer in wheelbase than the Ranger/Pacer models by six inches and longer overall by 5.7 inches, this stylish brute digs 30 and 45 mph in a hasty 3.4 and 6.3 seconds, respectively. To 60 mph the extra torque, which feels as if the maximum boost is fairly constant in the acceleration ranges, took only 9.7 seconds. A performer in the true tradition, even if it won't show up on any factory racing teams, the *Corsair* hit 80 mph from a cruising 50 in 10.9 seconds.

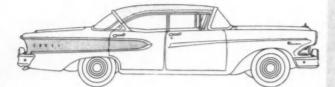
Because pre-production test models are usually full of lead



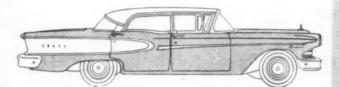
MOTOR TREND/OCTOBER 1957 21



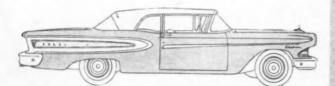
Ranger, 118-in. wheelbase, 2D hardtop.



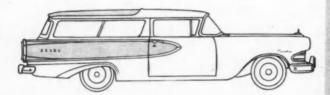
Pacer. 118-in. wheelbase, 4D hardtop.



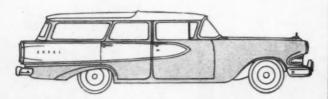
Corsair. 124-in. wheelbase, 4D hardtop.



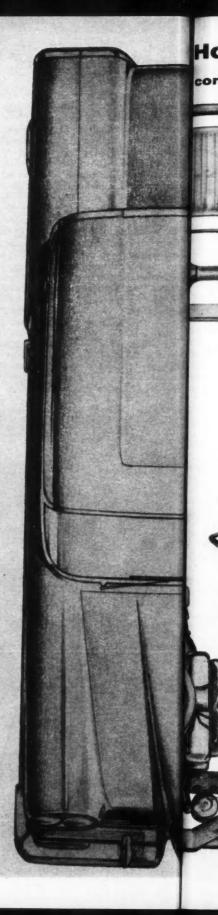
Citation, 124-in, wheelbase convertible.



Roundup. 116-in. wheelbase, 2D, 6-pass. wagon.

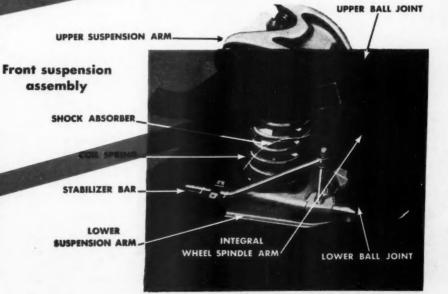


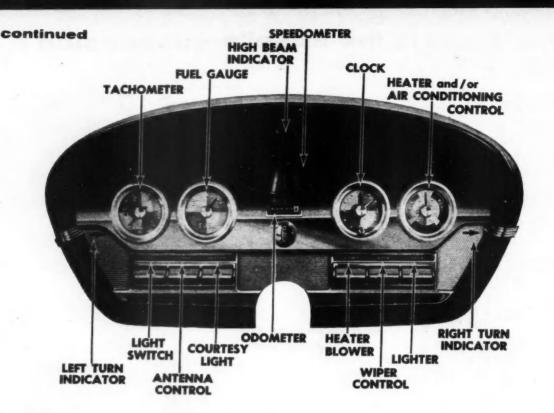
Villager. 116-in. wheelbase, 4D, 6-pass. wagon.

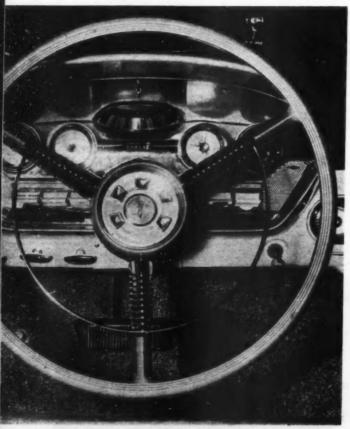


How good is the Edsel's suspension? continued **Brake** with automatic adjusting Recirculating ball and nut steering gear Steering column

pushbutton transmission







from engaging reverse at more than five mph-but you can still play the "R" and "L" buttons very neatly with two fingers of your most educated hand, be it left or right. Swiftly traversing the Belgian blocks and washboard roads of the test area showed the Edsel to be a roadworthy car. Air suspension and a limited slip rear axle are scheduled for introduction a bit later on. For the present the front coil springs with telescoping shocks inside

are mounted quite conventionally between upper and lower control arms. The latter are angled 20 degrees toward the rear. An integral spindle (in one piece with top and bottom ball joint attaching brackets) is used, which is said to impart greater solidity and frontal rigidity.

in unseen places, it might be assumed that a well-tuned production stock Edsel, of either size, would better these times by a fraction or two of a second. At any rate the performance was as satisfying as the handling. As to the latter, both series felt very much like the Ford Fairlanes of '57 with perhaps a bit smoother ride (especially in the back seat). They also have about the same amount of heeling over on a hard and quick corner. Each had power steering (an overall ratio of 23 to 1). Power steering wheels take 41/4 turns lock to lock, whereas non-assisted steering has 51/4 turns. Power steering is standard on the Corsair and Citation, optional on the smaller two series and all wagons. Both types use recirculating ball and nut gear.

with

116rudin: rails a big 1 steepl Crossn memb uses frame box t are of rear a locatio are of and 1 De doubt at leas ever,

this: I

but th subtly

have 1

approa

Chevr Edsel later, v

On a 27 per cent test hill we stopped the cars, set the foot-operated parking brake, killed the engines, and then started up the hard way. The parking brake releases by means of a toggle beneath the dash on the left. A word of warning-you could accidentally pull the very close and identical toggle that releases the fronthinged hood, although little harm would be done when stopped since there are safety catches on each side. It would seem that less initial confusion would result if the hood release changed places with the optional one-shot chassis Multiluber; the latter is on the right adjacent to the ignition-starter switch keyway.

In loose gravel we tried rocking as one would need to do in snow. A built-in inhibitor switch prevents the automatic box

Rear suspension, too, is familiar-semi-elliptical leaf springs

How good is the Edsel's performance?

Ranger

Pacer

Corsair

Citation

Wagons

are used with the front ends held by compression type shackles with rubber sound-deadening blocks at the front ends. On the 116- and 118-inch wheelbase chassis the front ends of the longitudinal rear springs are mounted outboard of the frame side rails at the front. Inboard front spring mounting is used on the big 124-inch chassis. The telescopic rear shock absorbers are steeply angled inward, at the top, where they attach to the frame crossmember above and forward of the rear axle. This crossmember is tubular on the two short chassis. The 124-inch chassis uses a formed rectangular cross-sectioned member across the frame in the rear. Convertible frames have an additional I-beam, box type "X" member amidship. In each model size the chassis are of full width and narrow forward of the kickup over the rear axle. Further differences are few of great import, but the locations, relatively, of the standard single exhaust systems (duals are optional) are down the left side of the chassis on the 116and 118-inch frames and on the right side in the big job.

Definitely a cut apart from the majority of cars, it is extremely doubtful whether there will be a style remotely like the Edsel, at least in most components, within the next 12 months. However, lest we be accused of unduly "raving" about it, let us say this: Edsel has the several unique approaches mentioned abovebut there were untold opportunities for more. To some all the subtly increased fanfare over the past two years may seem to have been unwarranted-to others who can appreciate a fresh approach to styling and desire distinction unobtainable in Ford, Chevrolet, or Plymouth, the Edsel may well be the answer. The Edsel performs fine, rides well, and handles good. Our road test, later, will tell more.

front

rs of

rsing owed nited

. For

nside

con-

. An

joint olid-

rings

BODY SERIES

2D	sedan, 20) ha	ardtop,	4D	sedan,	4D	hardtop
2D	hardtop,	4D	sedan,	4D	hardto	p. (onvertible
2D	hardtop,	4D	hardto	p			
~~		-					

2D hardtop, 4D hardtop, convertible 2D 6-passenger, 4D 6-passenger (2 models)

4D 9-passenger (2 models) **DIMENSIONS**

Series	Wheelbase	Length	Height	Width
Ranger	118	213.1	56.4	78.8
Pacer	118	213.1	56.4	78.8
Corsair	124	218.8	56.8	79.8
Citation	124	218.8	56.8	79.8
Wagons	116	205.4	58.8	77.1

REAR AXLE

Type .	Ranger-Pacer Semi-floating, hypoid final dri	Corsair-Citation Same	Wagons Same
Standard Transmission	3.56	None	3.70
a canada a c			
(Optional)	3.70	None	3.56
Overdrive	3.70	None	3.70
(Optional)	3.56	None	3.56
Automatic Transmission	2.91	2.91	3.22
(Optional)	3.22	None	2.91
Brake type	Bendix duo-servi automatic brake		
Brake Lining Area (Sq. In.)	191.5	212.8	191.5



PERFORMANCE

CORSAIR 4D HARDTOP SPEED IN MPH RANGER 4D HARDTOP

361 cu. in. engine. automatic transmission)

0-30 3.7 secs. 0-45 6.6 0-60 10.2

(410 cu. in. engine. automatic transmission)

10.9

3.4 secs. 6.3 9.7

50-80 (DRIVE) 11.3



MUDHOLES, jungle and desert are par-for-the-course obstacles.

road race for

Ask any auto racing fan what the toughest race in the world is and the answer you get will probably be: "Mille Miglia," "Indianapolis," or "Le Mans." They may all be wrong. There is a race little known outside the country in which it is run, that is far tougher and more consuming than any of the classics, a race where to compete—not to win but to place fairly—one has to be a crack mechanic, a skilled driver, a hero and a lucky

The "Gran Premio de la Republica Argentina" is a road race 5000 miles long (!) held every year in that country over roads paved only in the first and last stretches that start from and return to Buenos Aires, for a total of perhaps a thousand miles. The rest is the road to nowhere, the track that crosses the "Pampa," winds through 10,000-foot Andean passes, with the dust trailing for miles after a car and blinding the next, or with mud gripping the wheels.

The rules ask for cars of standard production with a rated power of no more than 115 hp. It can be extensively modified both in the engine to increase the power, and in the frame and bodywork to suit the special needs that arise. In the end this means that only Fords and Chevrolets built around '37 to '40 are used, because of some inherent advantages such as the solid front axles and robust construction of frame and body, and the availability of

spares even in the remotest parts of the country. A driver and a mechanic make up the crew.

The feats of the drivers of the "Gran Premio" are unbelievable—to put it mildly. Not to speak of the average of 70 mph for the whole 5000 miles or the top speed of over 100 mph with cars hardly meant for that speed on good ground, there remains the fact that one year the drivers competing in a "Gran Premio" were confronted with a desert that was flooded by the rain, so they took off the tires and lifted every car onto the tracks of a railroad miles away, finished the day's run bumper-to-bumper on the rails.

by Gianni Rogliatti

Suppose that one has the guts and the money to prepare a car and establish the refueling and helping stations along the route, as well as the skill to drive and not be afraid when the car hits a bump and literally flies 20 yards six feet high. He must still face the fact that he is up against the Galvez brothers, the greatest specialists in this field, and the odds are so heavily in their favor that the two brothers have won between them practically every race in the safe tight years. (There are a number of shorter races of this type during the rest of the year.)

A "Gran Premio" begins at least two

months before the starting night, with the purchase of a suitable coupe in good condition, that is immediately dismantled to the last screws. The frame is reinforced with plates welded at the critical points, springs and shock absorbers are exchanged for stiffer units, and a new, hotter engine is installed, together with a new gearbox and differential. The engine gets "the works" just like the American hot rod, with some well-known brand of camshaft, manifolding and multiple carburetors. The car is fitted with a bigger radiator, simplified and exposed wiring, a 60-gallon fuel tank, and connections to use the standard fuel tank as a water tank with a pump to transfer cool water to the engine when necessary.

The body is stripped of all unnecessary luxury. The hood and trunk lid are made anew from aluminum both to save weight and provide an easier and quicker opening. Put in individual seats and safety belts, door bolts and steel tubing to reinforce the roof, cut the fenders to a mere strip ... and you're ready to go.

Well, not really ready. The car must be loaded with 60 gallons of fuel, 10 of water, five of oil, four spare wheels, spare gears, clutch disc, connecting rods, pistons, rings, spark plugs, tools, and sometimes even a spare crankshaft. As long as you keep the original block—which is sealed —every other part may be changed during the race, and chances are they will be.

This ruling that the original engine

26 MOTOR TREND/OCTOBER 1957

block led to his str of his his Fo the bl pressi Durin the ca the ci (ask a is!), grinde lower third the ra Sta

midni mobil quarte ing c braves are th TV m for th block must be kept for the entire race has led to some interesting developments. In his struggle for more power to keep abreast of his brother, Oscar Galvez once rebored his Ford too thin, so that in the first stretch the block cracked due to the excessive compression, but he still managed to finish. During the eight hours allowed to check the cars, he dismantled the engine, sewed the crack with interlocking copper bolts (ask any mechanic what kind of work that is!), smoothed the crack with a portable grinder, and rebuilt the engine with a lower compression ratio, managing to place third ten days and 4000 miles later when the race ended.

Starting time is a fashionable affair at midnight in front of the Argentine Automobile Club, in the most distinguished quarter of Buenos Aires. There is a cheering crowd that salutes as each pair of braves leave at 30-second intervals. There are the photographers and the movie and TV men, authorities, ladies, everybody. But for the participants the fun ends there: the

first stretch is usually a shakedown of a thousand miles or more, designed to eliminate quickly the "soft" ones.

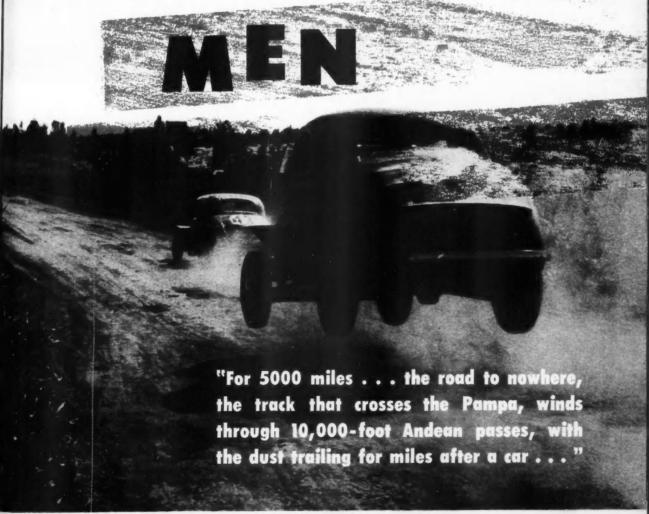
After 12 or 14 hours of beating, only half of the 80 or so cars are left. Anything can happen and does, from a broken gear-box repaired in 30 minutes to a forgotten ditch that means disaster if entered too fast. After a day's "rest" spent repairing what needs to be—and usually that is plenty—the race goes on, down into cool Patagonia, then north to the tropical jungle and desert.

When, in the last stretch, the cars hit the concrete again, the race is usually defined: the leader has a total time (obtained by summing up the times of the stretches) of at least an hour less than the second. He merely travels at touring speed, hoping his car will hold up till the end.

What makes the Galvez brothers so good at this game where you bet \$6000 and your life to win perhaps \$3000? Twenty years of racing practice have given them a perfect knowledge of the cars and

most of the roads; they have everything planned and prepared and have even the psychological advantage of being feared. In the last "Gran Premio" of November 1956, just before the starting time for the fourth stretch it began to rain, so everybody put on mud tires. Then they noticed that the Galvez brothers had no mud tires but very smooth tires on their cars. Everybody frantically changed tires again, so strong is the idea that the Galvezes know every trick. Indeed they did—for some miles after the start the wizard brothers changed tires again and were riding high and fast while the others were stuck in the mud.

Of course there are other good drivers: Petrini, and Caravaglia, and Ciani, and Peduzzi to name a few, and above all Fangio, the four-time world champion, the great rival of the Galvezes until he quit to race in Europe. If anybody still wonders at Fangio's skill he need not. Coming from Argentina and having successfully driven in the "Gran Premio," it is really no wonder.



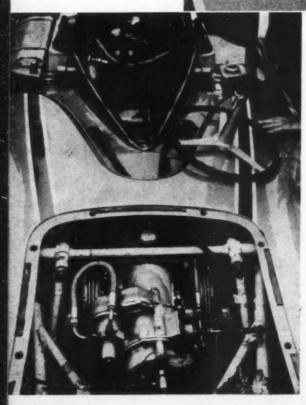
ondio the with rings for s inand orks" ome foldar is and and tank sfer sary nade ight ing elts, orce

ons.

ring



AUTHOR-DRIVER
Gordon Wilkins is
checked out by
Renault's racing
competition manager,
Francois Landon,
before test-driving
the "Shooting Star."



RECENTLY RENAULT took their gas turbine car—the Shooting Star—down to Monthéry and let a number of top ranking race drivers get a preliminary impression of what gas turbine racing cars of the future may be like. All were delighted with its performance. Fangio effused, "This would be a fine car for the speed circuit at Monza." Both he and Behra were immensely impressed with the acceleration at high speeds, but found the sensation of rushing along at undiminished speed when they shut the throttle mildly disconcerting. Trintignant, Musso and Manzon also drove the car. Harry Schell tried to get into it, but couldn't find room for his long legs in the cockpit.

I was also fortunate in putting in a few laps. The cockpit, though small, is comfortable and well protected, and there is excellent forward vision over the low shallow snout, between the rounded wheel fairings. The most important instruments are on the top of the panel: rev counter for the gas generator, speedometer, and thermometer showing gas inlet temperature to the first turbine. With the engine idling, the thermometer showed the normal 400°C. Shouting to make himself heard above the shrill whistle of the powerplant, Francois Landon, Renault competition manager, showed me the fuel cut-off control to use in case it rose over 550°C. I was now free to go. There are only two pedals, set opposite to normal practice—the accelerator for the left foot and brake for the right. Steady pressure produced a rising whine like a Viscount aircraft preparing for take-off. When I released the handbrake the car moved forward smoothly as though drawn on an invisible cable, scattering spectators as the blast of hot air from the lateral exhaust ducts hit their legs.

FINAL DRIVE UNIT with disc brakes is behind detachable-wheel cockpit flanked by fuel tanks.

Init Lory, in the up never tuned injection blades operation which to three ln a

> forwar there v about. amount straigh course the na turbinwould and the erratic respon

100 m

really tremer a secon for it, has be were a beyond wonde was hi brakes

The



gas turbine car"

Story and Photos by Gordon Wilkins Overseas Correspondent

Initial acceleration is not vivid but is by no means slow. M. Lory, famous racing car designer in charge of this project, told me that the car was in the Bonneville trim in which it had set up new speed records of over 192 mph for a turbine car. It was tuned for speed rather than acceleration. In any case, the fuel injection has to be carefully regulated to avoid burning the blades and to keep the compressor within its most favorable operating range. All of this deprives the driver of the direct feel which one normally has when acceleration is directly related to throttle movement.

In a short time the speedometer needle was soaring from 80 to 100 mph and the sensation of speed was increased by the low, forward driving position. It was simple: there was no clutch and there were no gears to shift, but there were other things to think about. The steering is direct and rather stiff, and requires a fair amount of concentration as the speed rises. Going from the straight onto the bank at about 100 mph, I expected to hold a course on the yellow line, but the nose would start to drop, so the natural reaction was to give it more gas. Because of the turbine time lag, this produced no immediate effect, so the line would adjust itself, and then the power would come rushing in and the trim would change again. Progress tended to be slightly response.

There is no doubt about it—when the power comes in things really happen, and the car goes from 100 to 120 mph with a tremendous rush. It is all the more awe-inspiring because it starts a second or two after one has signalled down to the engine room for it, and it continues for some time after the throttle pedal has been released. In these circumstances the first accelerations were a bit tentative. I knew the car could reach a speed far beyond what the Montlhéry track could accommodate, and I wondered how long I dared keep the left foot hard down. It was highly exhilarating, and there were always the Dunlop disc brakes, acting with no delay at all to keep things under control.

The high power-to-weight ratio of the Renault single-seater

cuts the time lag far below what I had found with turbineengined road cars, so that it becomes simply a slipping clutch effect.

The delayed throttle response is of course one of the most intractable problems facing the turbine car designer, but as Fangio quickly saw, it would be less of a problem on a banked track like that at Monza, than on a road circuit.

The Renault single-seater is purely a research and experimental vehicle powered by a Turbomeca unit giving about 265 shaft horsepower at 35,000 compressor rpm. It has a single-stage axial-flow compressor turbine and a single stage free power turbine. The chassis is of steel tubes. Front suspension is by twin trailing links and torsion bars, and rear suspension is also independent, with single wishbones and torsion bars. The disc brakes are mounted inboard at front and rear, cutting unsprung weight. The power unit is started on gasoline and switched over to kerosene for normal running.

and how soon
may you be
driving one?

Who'll be first with a production GT car . . .

by Gordon Wilkins Overseus Correspondent

DESPITE VAGUE AND CAUTIOUS statements by leaders of the automotive industry, some engineers with whom I have talked believe that Britain could be the first country to market a gas turbine car-in the not-too-distant future. During the recent period of reduced output, research staffs in several factories were pressing on at full speed with turbine development. They refuse to be over-awed by the immense resources which the American industry can devote to gas turbine research. They argue that a large part of the American effort has to be devoted to finding ways of making very cheap turbines, since the American manufacturer expects to make his complete power unit for a few dollars. It is uneconomic to build a car in the U.S.A. unless it can be sold in quantities of tens of thousands. Unless the price is right, there is no point in contemplating production. In the European high performance car field, output of some famous models is reckoned only in hundreds. It should therefore be possible to make a commercial proposition of a turbine car with an engine costing several times as much

as the Americans can afford to pay. It would probably be a 120-mph sports coupe with seats for two and space for a fair amount of luggage. British engineers are therefore concentrating on making efficient turbines, leaving the problem of cheap mass production for later solution.

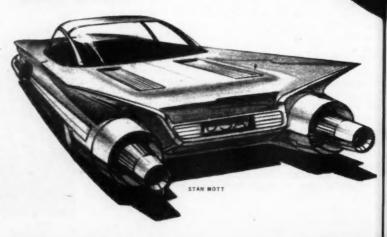
The Rover T-3, the blue plastic-bodied turbine coupe which was exhibited at the London Motor Show in 1956, has since been running with an improved power unit bettering the performances obtained in the fall of 1956. The original engine, with single-stage centrifugal compressor driven by a single-stage turbine, followed by a single-stage power turbine, developed 110 bhp at 52,000 compressor rpm, with a pressure ratio of 3.85 to 1. The car accelerated from 0 to 60 mph in 10.5 seconds, and 0 to 80 mph in 18 seconds. Fuel consumption was 11.9 mpg at 60 mph.

Better ducting has since raised the efficiency of the heat exchanger, and an improved compressor turbine, in Nimonic 100 instead of Nimonic 90, is able to tolerate a higher gas temperature. This has improved fuel consumption to about 14 mpg.

continued on page 64

U.S.A.?

All major U.S. firms are well advanced in GT development. Probably the first U.S. production GT car will (unlike British or German efforts) be a luxury type car, in the Eldorado-Brougham-Continental-300-C class. Cost for limited number would more than likely be quite high.







SMALL AMOUNTS of luggage share the up-front trunk with the spare wheel, fuel tank. Rear engine nestles compactly in easily accessible compartment.



drivescription

LATEST ARRIVAL in current influx of small cars is this "Maico 500" imported by Whizzer International, Inc. of Pontiac, Mich. Product of Maico Werke Pfäffingen of Germany, 213 of these diminutive fourseaters have been sold in the Michigan-Ohio area alone.

Simple and somewhat austere, the Maico does have some interesting features for its class. The body is aluminum, appears to be well built, and is mounted on a central tube chassis that incorporates two supporting cross-bearers. The front suspension is by individual swinging links and rubber torsion units. The 452cc two-cycle, two-cylinder engine is rear mounted, is water-cooled and incorporates a good heating system. Rear wheels are on swing half-axles with coil springs. Hydraulic springs and brakes complete the undercarriage picture in more or less conventional European small car practice.

Four average size adults are accommodated on well-sprung bench-type seats. The rather lively Scot-like plaid pattern of the plastic upholstery livens up the sparse interior and contrasts nicely with the economic simplicity of the unadorned exterior.

Only one model is offered, but the im-

porters state that the car will appear here in fairly large numbers. In an attempt to check out the car's speedometer against the accurate speedometer of another car, we saw the Maico get into trouble—and get out of it, quite admirably. We saw

the little car negotiate rough, dust covered paving where it reacted, at full bore, just as we expected—it spun, did an aboutface, but kept all four wheels planted firmly with scarcely any tilting. This bad behavior was, in our opinion, due to an overenthusiastic dealer's driving rather than to the car, for further driving on our part indicated that the Maico is very stable and as roadworthy as other small imports.

Maico has been building motorcycles for three decades. Hence, the firm should know their two-cycle engines well. This engine seems to be well built, sounds good, is angled steeply to the left side, has dual coil ignition, a combination generator and starter, and a Bing carburetor. Oil, naturally, must be mixed with the gasoline.

The floor-mounted stick shift has synchromesh on top three gears. Starting is instantaneous; acceleration nominal; ride remarkably good. Principal drawback is poor ventilation—half of front windows slide open, rear ones are fixed. Any way you look at it, though, it's lots of fun to drive.

PERFORMANCE

Max. speed in gears, 1st 12 mph, 2nd 24 mph, 3rd 44 mph, top 56-60 mph.

SPECIFICATIONS

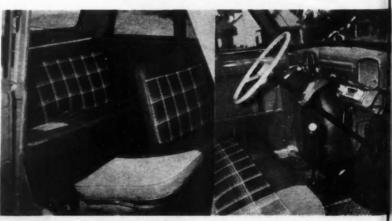
ENGINE: Two-cycle, two-cylinder in-line. Bore 2.60 in. Stroke 2.60 in. Stroke/bore ratio 1.0:1. Compression ratio 7.2:1. Displacement 27.67 cu. in. Advertised bhp 18 @ 4000 rpm. Bhp per cu. in. .65. Piston speed @ max. bhp 1733 ft. per min.

TRANSMISSION: 4 forward speeds, top 3 synchronized.

CHASSIS: Central-tube. Front suspension—individual swinging links, rubber torsion units. Rear—swing half axles, coils. 5:20 x 12 tires. 4-wheel hydraulic brakes. Rack and pinion steering gear, with 33-ft. turning circle. 2.5 turns lock-to-lock.

DIMENSIONS: Wheelbase 79.5 in., overall length 134.5 in., overall height 55.0 in., overall width 56.5 in., minimum clearance 6.0 in., front tread 47.0 in., rear tread 45.5 in., weight 1290 lbs., weight/bhp ratio 71.6:1.

PRICES (F.O.B., port of entry): Standard \$1295 or Deluxe \$1326 with heater, electric wipers and turn signals.



EACH OCCUPANT has 20 inches hip space; legroom aft compares with other small cars. Front seat adjusts, will take a six-footer. Upholstery is plastic.

33 MOTOR TREND/OCTOBER 1957

FRON
what is
first Ire
entice
board
about
miliar
admira
vak ma
ern-ori
beneat
sound
examir
Plas

The miles s still all position panel with for generate high his signal cometer, dial st

steering

horn by

he du

will se

covered re, jus

about-

planted

nis bad

to an rather ing on

is very

small

rcycles

should

. This

sounds

de, has

genera-

urefor

th the

is syn-

ting is

l; ride

ack is

indows

y way

fun to

3rd 44

2.60 in. ion ratis p 18 @ @ max.

ronized. nd vidual ing half brakes. g circle,

th 134.5 n., mini-or tread 6:1.

Deluxe

other

astic.



Skoda 440



drivescription

FRONT TO REAR the latest Skoda is somewhat impressive on three counts: it's the first Iron Curtain car that has managed to entice dealers west of the Atlantic seaboard (the Model 1200 failed miserably about two years ago); the 440 has familiar lines, perhaps indicating secret admiration of the unfortunate Czechoslovak manufacturers for their former Western-oriented way of life; and finally, beneath the neat exterior it offers more sound engineering than the cars we have examined from Soviet Russia.

Plastic upholstery covers spindly springs, the durability of which we doubt. The carwill seat four average-sized adults.

The Skoda checked had less than 200 niles showing. The gearbox was stiff but still allowed sprightly snap shifts. Seating position is good for driver, the instrument panel quite well laid out but confusing with four tell-tale lights: dark red for enerator, green for oil pressure, blue for high headlight beams, orange for turn signal indicator-all set within the speedometer/odometer. The latter is a large dial straight forward and high above steering column which contains ringless horn button. Left dial is water temperature gauge; right is fuel gauge for 7.5 gallons of regular grade gasoline.

Pushbutton lovers should be happy in the 440, for below the dash-centered radio compartment (with integral ashtray in

-FOUR-SPEED SHIFT has long throw. Glovecase is fair size; visors are blue, transparent. Heater doors rattle. The 1089cc engine is like Fiat 1100's.

top-hinged cover) is a gang of six knobs for instrument lights, dome lamp, foglamp (optional), heater, left and right separate wipers. Radio is optional.

Excellent describes the handling and a glance at the specs will tell the reason. Fore-and-aft weight distribution was unknown, but it must be on the order of 53/47 front and rear because car behaves beautifully under very adverse conditions including wet and slippery pavement, chuckholes, gravel, and cornering that would be suicidal in most larger sedans. Dips must be taken at foolish speeds to cause bottoming.

Summed up briefly, the 440 model is surprisingly well built, should sell as well as harder-to-get tungsten from Red China. P.S. Some GMC dealers are selling it near Detroit for \$1695.) It's pretty good.

PERFORMANCE

ACCELERATION: Max. speed in gears: 1st 19 mph, 2nd 36, 3rd 51, 4th (top) 69-71 mph. Start to 30 mph: 7.1 secs., to 45: 16.2, to 60: 34.3, 30-50 (in 4th) 16.1. FUEL CONSUMPTION: 27-36 mpg.

SPECIFICATIONS

SPECIFICATIONS

ENGINE: Four-cylinder obv in-line. Bore 2.68. Stroke 2.95. Stroke/bore ratio 1.10:1. Compression ratio 7.0:1. Displacement 66.43 cu. in. Advertised bhp 40 80 4200 pm. Bhp per cu. in. 60. Piston speed 60 max. bhp 2055 ft. per min. Max. torque 54 lbs.-ft. @ 2300 rpm.

TRANSMISSION: 4 forward speeds; fop 3 synchronized. Overall ratios: 20.4, 11.8, 7.6, 4.8. Rear axle ratio 4.78:1.

CHASSIS: Backbone with two cross-members, front end forked to receive engine. Front suspension—trapezoidal with forked arms at top, transverse semi-elliptic leaf spring supporting swinging half axles; arm type hydraulic shocks in front, telescopic type rear. One shot lubrication. 5.50 x 15 tires. 4-wheel hydraulic brakes, 98 sq. in. effective lining area. Symmetrical worm/nut steering gear, with 3-ft. turning circle, 2.75 turns lock-to-lock. DIMENSIONS: Wheelbase 80.3 in., overall length 160.0, height 56.3, width 63.0, min. clearance 7.7, front tread 47.6, rear tread 49.2, curb weight 2138 lbs., weight/bhp ratio 53.5:1.

PRICE (F.O.B. port of entry East Coast): \$1595 with heater and turn signals.





LUGGAGE CAPACITY is commendable but vertically-mounted spare at left would help (note fuel tank at right). Excellent front suspension is rare today.

If you're not in the market for a '58 car, should you

BUY A
'57
NOW
?

With the '58s about due, this may be your best time to buy a new '57 car at bargain rates. You can buy a new '57 now cheap enough to offset the automatic depreciation loss you'll take when the '58s arrive. Or you can waitbut you may not be able to find a new '57 then.

Most New 1958 Models will be announced by the end of this month, or next, and the inevitable question that enters the average new-car buyer's mind is, "Should I buy a '57' model right now and get a new car at a considerable saving, or wait for the '58 models and drive a current year car?"

The sbrewd car buyer (we'd bet our bottom dollar that any reader of a magazine such as MOTOR TREND certainly is that) already is familiar with the year-end drop in new car prices. Should dealer stocks be at all large with last year's models when it comes time for the usual hoopla, "open-house" atmosphere surrounding the unveiling of the next year's cars at the dealer's showrooms, you can usually depend on the outgoing model prices being at their very rock bottom. In other words, at dealer's cost, or mighty close to it.

If you're interested in "dollar difference" (and who isn't), we can assure you that the end of the model year is the best time to buy a new car. You'll get a new car all right, but you should take into consideration two important tactors: first, you'll take an automatic depreciation in value of your new car the minute the new models appear; and second, you'll be driving last year's car, not the current model. This end-of-the-year dive in prices is substantiated by a simple investigation of the statistics available in such publications as the National Market Reports, Kelley Blue Book, and your local newspaper.

However, if you've read this far, you're probably looking for specific answers as to when to trade in your present car, whether it be a '50, '53, or '56 model, or whatever. To give you the kind of real help that you want with this problem, we interviewed market analysis men with the big companies, zone managers, and scores of new-car salesmen who handle every make car. These are the people who are in a position to have their fingers on the pulse of the car-buying public. However, one source of information that gave us rather startling facts was the Discount Houses. If anyone should know what is going on in the public's car tastes, a place where they handle every make car, domestic and foreign, at so-called "fleet prices," should be able to come up with a fairly accurate picture of the current buying trend.

One such outfit was particularly helpful. Operating in one of the largest coastal cities, this Discount House sold as many as a thousand cars per month during the 1957 model year. His arrangements with the new car distributors and dealers were governed largely by supply and demand. In other words, the cars in less demand could command the lowest, rock-bottom prices, while the more popular cars took a slightly higher price to purchase through this medium. It is interesting to note that the current car on which you could get the best deal was Chevrolet in the low-priced three; this was right at dealer's cost. Ford, the No. 1 nation-wide best seller who replaced Chevrolet in this position for the 1957 model year, took a nominal \$50 over dealer's cost to buy.

Questioned as to how a dealer could make a separate deal with an independent operator such as a Discount House to sell cars at an absolute cost sales price, the quick answer was that the sales manager and salesman were eliminated from the deal and therefore no commission had to be paid. Besides this saving, it was reported that all dealers operate on a kick-back from the factory, earning something like \$35 to \$40 per car sold, received as a bonus to the dealer at the end of the model year. So, it is possible that dealers can sell at cost and still remain in business.

While all this is probably very interesting, it still doesn't offer you much indication as to when to trade in your present car. Frankly, there's no ironclad rule that you can follow on this score; there are too many variables involved that will alter the situation from car owner to car owner, and from make to make. For instance, a good percentage of all cars are traded in for business purposes—to create a good impression with a clean,

d of the odel t for any that) ices. when there's odel ler's an the car, sub-e in Blue

vith cars ales ere-was ory, us a ible

offer car. this the ake. for ean,





EVERY YEAR the Fisher Body Craftsman's Guild distributes \$77,000 in cash and \$38,000 in university scholarships in its model car building competition. For sheer beauty of design and ingenuity of construction many of the cars look as if they had risen from the drawing boards of skilled designers and were translated into shape by professional craftsmen instead of by youths, 12 to 19 years of age.

About 80 per cent of the contestants

carve their entries out of a solid piece or laminated layers of wood, while the remainder build them of casting plaster.

As Harley Earl, General Motors VP styling chief, says, "These boys will create the cars we will be riding in tomorrow. Their models are full of promise of future benefit to the industry. Some of these boys show that they have no fixed, preconceived ideas and that the sky's the limit. They are the future designers we're looking for."





By STUDYING the styling of the various rear ends on these customs, you can get some excellent ideas for individualizing your own car. For instance, you've probably never seen a '57 Imperial tail light chrome decorative ring used on a custom; undoubtedly there are other adaptations that could be made than the one chosen by the owner of the '50 Ford convertible. Fin treatment, of course, continues to get major attention from the restyling enthusiasts, with one Thunderbird owner merely accentuating the fins on his '57 model by painting the rear fender

top with a contrasting gold-mist color. The Hudson Italia-only a very few were built – offers an idea with its interesting "exhaust-pipe" tail lights. Once the exterior of an automobile has been altered to an owner's satisfaction, the interior – including the trunk compartment – gets attention next. Sometimes this sequence is reversed but nevertheless it is interesting to note that a customizer considers the total car for his creative ability. You'll find excellent tool and equipment arrangements, including space for first aid kits and fire extinguishers, in these customs.

custo

EXTR.

aid k

make

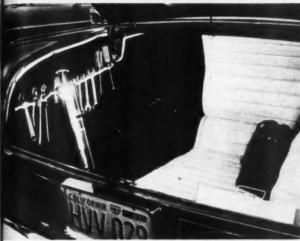
Photo Story by James E. Potter



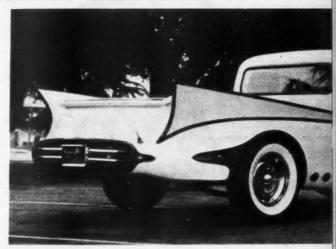
DETROIT'S EXPERIMENTAL or limited-production cars often give customizers ideas. Tail lights on this Hudson Italia protruding from side of fender look like exhaust stacks.



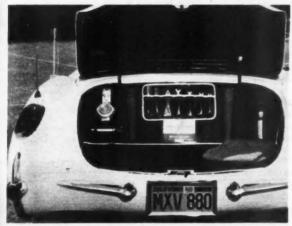
THE FINS on Dick Jackson's custom Thunderbird are accentuated by gold-pointed scalloping. Tail lights are constructed from '53 Chevy lenses and Buick bumper inserts.



COMPLETELY UPHOLSTERED luggage compartments are commonplace in custom cars. This owner has his tools arranged along the side in special holders for accessibility.



ROD & CUSTOM magazine's dream truck recently underwent its first annual restyling, which involved new rear fenders and sharp-pointed fins, in two-toned purple.

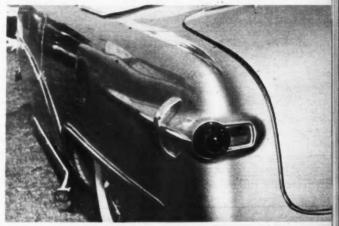


resting le has luding s this note ability.

stoms.

COR

BESIDES IMPROVING the esthetics of an automobile, many customizers devote a lot of time and attention to their tools. This Corvette owner has a neat, functional setup.



A NEAT ADAPTATION of a '57 Imperial tail light ring used with a '53 Olds lens improves rear-end styling of Paul Richards' '50 Ford convertible from Los Angeles.



EXTRA GAS AND OIL containers, together with a firstaid kit, small fire extinguisher, and a set of hand tools make this trunk compartment functional and beautiful.



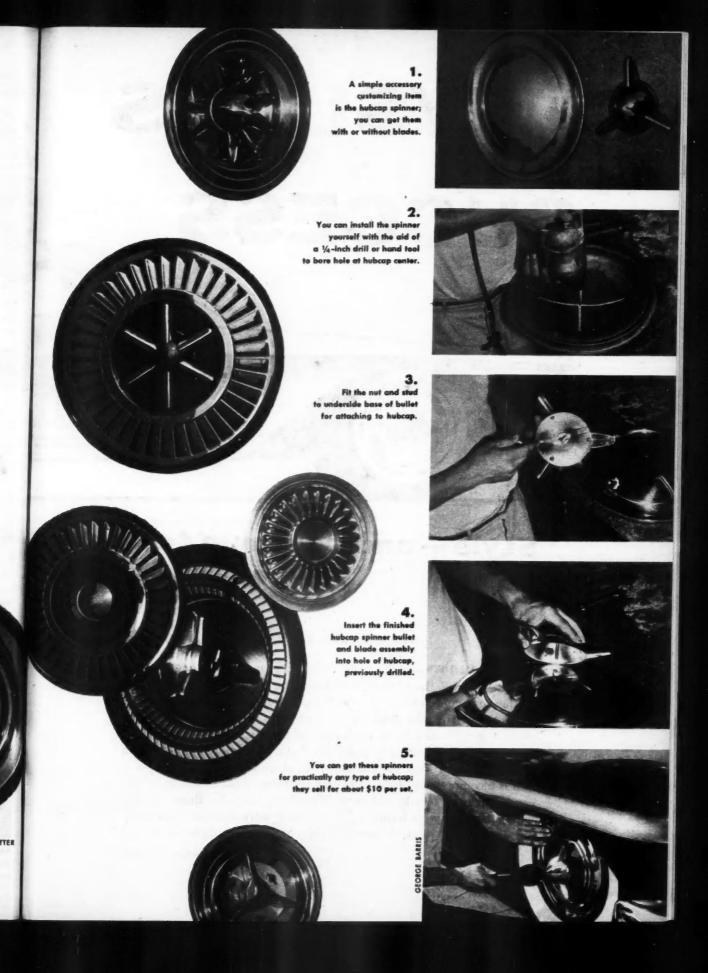
FROM OAK PARK, ILL., Bob Campbell has given his Studebaker Commander convertible a definitely different look by installing a single tail fin assembly on rear deck.



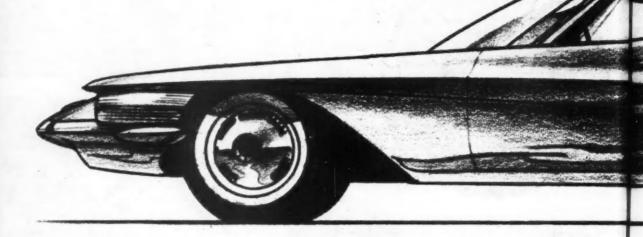
AUTOMOTIVE STYLISTS since the Early Thirties have considered the car's wheels one of the most decorative areas on a vehicle. Today, without a doubt, is the era of the fancy hubcaps. In recent years, Detroit's experimental cars have been noted for their distinctive hubcap designs, and on the '57 production cars factory stylists have done an excellent job in bringing individuality to the lowly wheel. Customizers, however, continue to alter the stylist's ideas by further individualizing the caps. Excellent samples of what is being done in the backyard custom shops are shown on these pages. Several-bladed spinners are popular, with the three-bladed variety available in almost any automotive accessory store. Starting with these accessory caps, customizers will give the centers special treatment, such as the hand-painted, checker-board design, or the speckled gold-mist center on another cap shown here. Open-bladed caps, like those on the Continental, have been adapted in various design styles by the customizers. So-called "moon" discs, while not as popular as the openbladed and flipper-spinner hubs, are seen occasionally, especially a newer version made of burnished aluminum and coming to a point at the center. Incidentally, today's stylish hubcaps are as negotiable as a dollar bill. That's why it is almost imperative that you take some precaution to hinder would-be thieves. We suggest you see page 46 to learn how this can be done easily in a matter of minutes.



PHOTOS BY JAMES E. POTTER



CHRYSLER'S THEORY OF SUCCESS



"Style — and continue to style — cars that are three

Story by Bob Cumberford Illustrations by Stan Mott

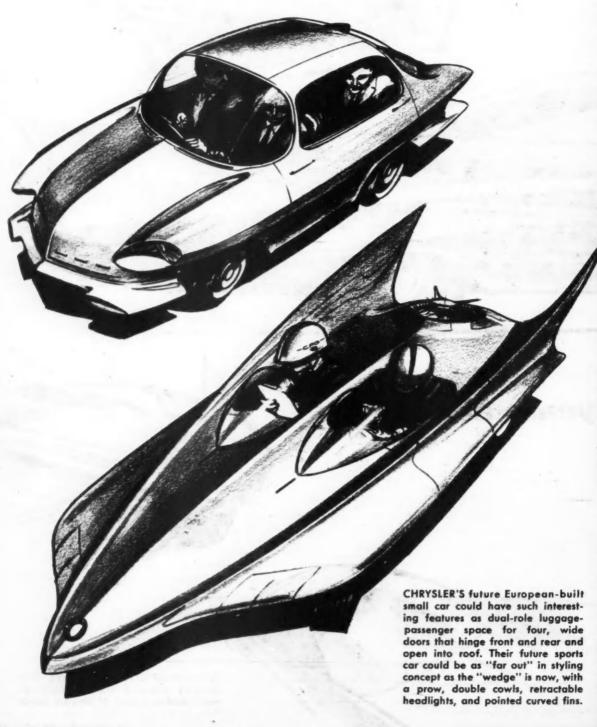
THE YEAR 1957 saw dramatic, dynamic changes in the automobile industry — all of them significant, but none quite so exciting as the sudden resurgence of the Chrysler Corporation to a position of serious competition. That this did happen, after years of decline in Chrysler's percentage of total sales, is vindication of the theories of a small group of men who were betting their careers that a completely new approach to styling could bring the company out of its slump.

It is incomprehensible to many that anything as capricious as styling can be reduced to a logical form. Therefore, just what those theories were, how they were formed, and how they worked makes an absorbing study. For years, Chrysler styling policy was dictated by the

(continued on page 43)



A Chrysler-designed European small car and a Plymouth sports car could be a part of



engi insid

a lov desig work late just A built

show publ relat best amp side to t typic Importhe Fligh And utili

A sona Exne of cathey of the behinder

Look It in the a make radice expedime arous that The feels made a The was a difficult was the suspectors in the left semi-heighthe combination.

CHRYSLER'S THEORY OF SUCCESS

continued from page 40

engineering-minded management. Their ideas—"bigger on the inside, smaller on the outside"—were sound, conservative . . . and unsalable. The public had been conditioned to believe that a lower car was a newer car, and Chrysler, with its box-shaped designs, was running counter to the long and low concept.

No one was more critical of this trend than Virgil Exner, a designer of considerable experience and taste, who had been working on experimental and show cars for Chrysler since the late Forties. (Appointed director of styling in 1955, Exner has just recently been elected a vice president of Chrysler Corp.)

As sales of the engineering type cars declined, Exner's Ghiabuilt show cars were shown throughout the country at every opporrunity. Chrysler's "New Worlds in Engineering" show, auto shows, state fairs-all provided valuable information on the public reaction to the ideas embodied in these cars. Public relations experts were quick to report on just which ideas were best received, and some were adopted for production. For example, the 1957 Plymouth reflects the Flightsweep II in its side treatment, today's Dodge's front end character is very similar to that of the Fire Arrow, the DeSoto's studied simplicity is typical of Italian design, as exemplified by the Dart, and the Imperial owes its tail lamps and spare-wheel-in-deck motif to the K-310. This deck treatment can be seen also in one of the Flightsweeps, as can the heavily hooded Imperial headlamps. And, too, all Chrysler Corporation nine-passenger station wagons utilize the seating plan shown in the Plymouth Plainsman.

As public acceptance of these cars increased, so Exner's personal prestige grew within the organization. When, finally, Exner and his staff were given the opportunity to develop a line of cars, they had a logical design philosophy ready for use. First, they reasoned, it would be necessary to catch up with the rest of the industry, since at that time they were quite definitely behind. This they did, by designing the 1955 line of "Forward Look" cars which compared very favorably with competition.

It was the second step that really changed Chrysler's position in the industry. Exner's styling group were determined not to let the gains they had made be lost through stasis. Their goal was to make Chrysler the absolute leader, and their methods were radical. They proposed to very carefully estimate what could be expected in the industry in 1960, with particular regard to dimensions, and to use this information as the framework around which to design their 1957 line. There is no question that at no time were the 1957 cars intended to be released later. The truth is this: these cars are as long, and as low, as Chrysler feels the typical 1960 car would have been, if Chrysler had not made these cars now.

The stylists requested an overall height reduction of five inches. The Engineering Department was reluctant, but Styling was able to get Management behind their cause, so the many and difficult engineering problems were attacked.

With seating so low, new frames were necessary for all cars, so the chassis engineers were in effect given a clean slate. Front suspension by torsion bars was adopted, not because of ride consideration alone, but because it was the only way room could be made for suspension, engine, and power accessories under the low hood. Rear axle movement was reduced without hurting ride characteristics by mounting the axle close to one end of the semi-elliptic springs. This enabled the stylists to realize their height goal, but at the penalty of very limited seat thickness in the center, over the driveline tunnel. The transmission, too, in-

truded with a bump that swallowed the footroom of a front center passenger.

Having achieved an actual physical reduction in height, the stylists set out to pursue their advantage by exploiting every visual trick they knew to make the cars look lower. As a prelude to the cars planned for 1957, fairly large fins were grafted onto the Forward Look cars for 1956, and the result labeled "Flight-sweep—the new look of motion." Throughout the year Chrysler's institutional advertising explained this visual theory by every means of mass communication available. This was the first time anyone had tried to sell the philosophical conception of a hardgoods product, and it paid off handsomely.

There are many reasons why this "Flightsweep" is a good idea. Chrysler has made much of the fact that it implies motion, but there are other desirable factors that led to the adoption and retention of the wedge shape. It increases the visual weight of the rear portion of the car, suggesting excellent traction. It suggests the appearance of a jet plane, and therefore modernity. It gives the impression of aerodynamic stability (and in fact does contribute a little to it), and, most important, if it is handled right, it makes a car look lower.

Just how raising part of a car higher makes the whole look lower is something that may not be very easy to understand, but it is easy to see in practice. By contrast with the fins, the upper structure and rear deck appear to be strongly depressed.

This design concept is not without its disadvantages, of course. Too much mass at the rear can give the impression of tremendous imbalance. Vision to the rear suffers when fins are too large. It becomes difficult, in an extreme application of the theory, to fit the required components into the wedged front. It is also possible that a car may be made to look higher by adding fins. One competitive designer, when he first saw the 1957 Dodge, remarked, "If they'd take those tin fins off that car, it would look lower, and about two feet longer."

This wedge form is not just a passing fancy at Chrysler. We can expect to see this theory developed and exploited for the next several years. The fact that this overall design concept was employed for all five cars, despite their highly differing characteristics, has helped to promote public acceptance of them. This is a policy that GM has followed with satisfying success, and Chrysler will undoubtedly continue it.

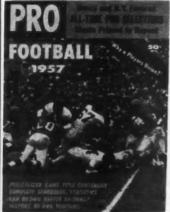
Chrysler management, possibly stimulated by their recent success in the domestic market, have been showing some interest of late in the small car market. They have been rumored to be negotiating to buy Standard-Triumph, B.M.C., Rootes, and Fiat at different times. Whether any of these, or some other may come under Chrysler control is a point of much conjecture. In any case, it is unlikely that they will attempt to build such a car here, and they have no overseas manufacturing division now. That makes it a good bet that if they do get into the market, it will be with a Chrysler-designed European small car, and not with a scaled-down wedge form.

The sports car market is something else. Chrysler has some fine super-stock type "sports" cars, but they're overdue to make a Corvette-Thunderbird type car. They have shown plenty of them in their show car program, and Virgil Exner drives the latest of them, Chrysler's Falcon, himself. If pressure from the A.M.A. doesn't hold it back, a sports two-seater Plymouth like the one on the opposite page seems to be a good bet—possibly for 1960. It would be a sure thing to lead the Flightsweep line.

On Sale Now!

PRO FOOTBALL

1957



You're practically on the 50-yard line with PRO FOOTBALL 1957. Fact-filled randows on every per team by the nation's best sports writers give you all the pre-season dope you need to know: predictions of final standings; returning veterans; top rookies. You'll find such favorite features as the All-Time All-Pro toam; All-Time NFL Records; Official 1956 NFL Season Statistics; plus Nerm You Brecklin's controversial article, "Why a Player's Association."

50c At Your Newsstand Now!

Or send 60¢ for each copy (includes postage, handling, etc.) to:

PETERSEN PUBLISHING CO. 5959 Hallywood Bl., Los Angeles 28, Calif.



Order These Rare Auto Prints

Collect these handsome new full color renderings of antique, classic, and sports cars, by famed auto stylist Alexis de Sakhnoffsky. Perfect for library, den, album, or gift. See handy coupon below for list to choose from.

ARTHUR G. RIPPEY

9	2525 E. Exposition Avenue, Denver 9, Colo.
I	☐ 1906 Ford runabout (9"x14")
ł	1913 Henderson coupe (9"x14")
i	☐ 1953 Mercedes-Benz cabriolet (9"x14")
1	1954 Bentley sports soloon (9"x14")
	☐ 1923 American-Lafrance fire Engine (10½"x15½")
i	1923 Rolls-Royce touring (101/2"x151/2")
i	\$3.75 apiece, postpaid, check or m.e., or save \$4.50 by ordering portfolio of first 4 pix @ \$10.50 complete.
I	Name
ı	Address



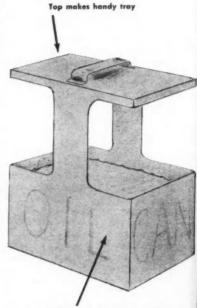
by Rodger Darling

YOU CAN USE USED OIL—Here's a worth-while use for all that difficult-to-dispose-of crankcase oil that so often clutters up a garage. It's excellent as a long-lasting preservative for fence posts and other construction wood in or near the ground, and as an insect and termite repellent around houses and buildings, when mixed ten parts oil to one part "penta" compound (pentachloro-phenol), economically obtainable at paint, hardware, farm supply, and mail-order stores.

SEE MORE—Like to "get out and get under" and see what makes your car tick? Then paint your garage floor white . . . you'll be surprised how much more light will be reflected up onto the under-body. First, clean floor thoroughly. Scrape caked dirt with a shovel or hoe. Then scrub kerosene into grease spots with an old broom. Work some dry cement, garden lime, or fine ashes into the kerosene and grease. Sweep up this mess, then wash the already-cleaner surface with hot water and washing soda. When dry, paint with oilresistant concrete floor enamel for a handsome, easy-to-keep-clean, light-reflecting floor that makes car care a pleasure.

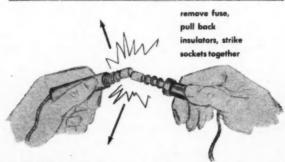
ROAD TROUBLE?—You won't soil your Sunday-go-to-meeting clothes when you have to change a tire or monkey with the motor if you keep a couple of bread wrappers in your car. Opened carefully at both ends, slipped over your wrists, and tucked under your cuffs (or held in place with elastic bands) they'll save your sleeves from dirt and grease.

MAKE A MANY-PURPOSE PAIL—A pailand-tray combination for car washing or other auto jobs can be made in a 'ew minutes from a ten-quart or five-gallon oil can (see sketch), easily cut with a hack saw or tin snips and rough edges filed smooth. It will hold plenty of water or tools, the strong handle is made to order for carrying, and the top is just the right height for a work-tray for cloths, brushes, polishes, tools, etc.—handy to keep small removed parts from getting lost or dirty on the ground.



Bottom holds tools or washing solution

TAR SPOTS REMOVED—No need to damage your car's fine finish with strong solvents, harsh abrasives, or excess rubbing. Just daub road-tar spots with lard, butter, margarine or kerosene, let soak, and they can quickly be wiped off.



IF CAR RADIO GOES DEAD . . . park in a quiet area and listen for hum that should come from vibrator. No hum indicates either blown radio fuse (replace); "open" circuit (look for breaks or loose connections, especially in cable that supplies "juice" to set); or defective vibrator (strike fuse clips together—but do not bold together—see sketch.

This may "spark" vibrator back into operation). If vibrator hums, check antenna by disconnecting lead-in at set and substituting length of insulated wire to radio. Hold bared end of this wire in hand and if radio plays, car antenna is faulty or grounded. If none of these quick "in-car" checks help, tube replacement or service is indicated.

Available TODAY!



The new Morris 1000 Stands Alone

Call or write nearest Distributor for name of your local Austin Healey dealer

NO. CALIF.- OREGON-WASH.-NO. NEVADA British Motor Car Distributors, Ltd. 1800 Van Ness Avenue San Francisco Phone: PRospect 6-5120

SO. CALIF.-ARIZONA-UTAH-SO. NEVADA Gough Industries, Inc. P.O. Box 2768 Los Angeles

Phone: NEvada 6-9831

On Sale Now . . .

Here for the first time you will find pictures, facts and technical data on the most widely ac-claimed jet aircraft, piloted and pilot-less, from experimental craft and commercial planes to the fabulous guided missiles. Showing every craft which has been cleared for public release, this hook will bring you absolutely up-to-date in developments in this fascinating field. The pictures alone are worth the price of the book, but the technical data sections, covering all available craft, but American and foreign, are complete to the point of giving the author's studied esti-mates where actual figures are not released.

ON ALL NEWSSTANDS NOW, ONLY 75c (Or send coupon below!)





pailother from etchi.

s and

plenty

made

st the

loths, keep st or

damvents.

daub ine or ly be

operana by tution

bared

plays, one of place-

ELECTRONICS

For the experimenter in the fabulous field of electronics. This back offers facts to bring you up to date in simplified, easy to understand language beginning with the early experiments and discoveries, then to definition, descriptions of components of electronic design and what they do. How the second to the easy to the experiments and discoveries, then to define any experiments and discoveries, then to determine design and what they do. How the early experiments and discoveries, then to determine design and what they do. How the early experiments are design and what they do. How the early experiments are do. How the early experiments and experiments are do. How the early experiments and experiments are do. How the early experiments and discoveries, then to design and what they do. How the early experiments are do. How the early experiments ar



CUSTOM RIFLES

TREND BOOKS

5959 Hollywood Bl., Los Angeles 28, Calif.

I am enclosing \$_____ @ 85¢ each (to cover postage, etc.). Please send me the following books as indicated:

JETS AND MISSILES

SIMPLIFIED ELECTRONICS

FLYING SAUCERS

strate

city_



DEEP GLOSS \$49

We specialize in quality painting of

CUSTOMS—SPORTS CARS
CONVERTIBLES—ALL PASS. CARS



Above is the only 100,000-watt Infra Red Oven west of Detroit, used exclusively by Infra Red Auto Bake Company.

Why pay \$150 to have your car painted when you can get the world's finest deluxe, deep gloss paint job for \$49.95. (No extras for sanding, masking, rustproofing, etc.) Your choice of 5,000 distinctive colors. One-day service. No money down.

Three-year written guarantee against peeling, wrinkling, and chalking.

Drop in today at one of these two convenient loca

INFRA RED AUTO BAKE CO.

6717 San Fernando Rd., Glendale Chapman 5-5708 Citrus 2-2131 3412 West Pico, Los Angeles REpublic 4-4:31



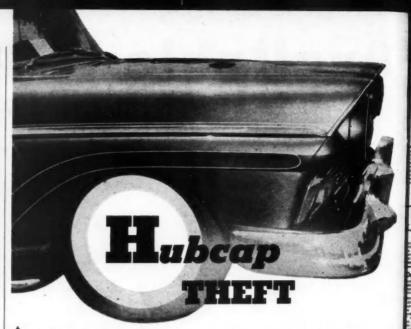
EXHAUST CUT-OUT

Fits any exhaust pipe, any car. Dash control kit is included.

SEND \$295

Postpois





AUTO ACCESSORY STEALING is a kingsize headache, with the fancy hubcaps of the customizers a prime target for the youths who do most of this type of thievery.

According to veteran juvenile officer E. F. Koler of the West Los Angeles Division, over 90 per cent of all auto accessory thefts are committed by youths between 16 and 19 years of age. The biggest problem is the youth who steals for himself or his close friends to brighten the appearance of their cars. Gradually, the juvenile may broaden his operations to stealing for resale to strangers and corrupt garages.

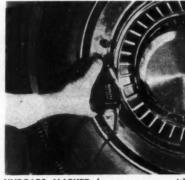
Hubcaps, the most easily stolen items and the ones most commonly taken, according to Officer Phipps of the Berkeley, Calif. Police Department, are no longer merely functional accessories designed to cover the center of the wheel, but have become a style accent accessory, and auto-makers are in a race to produce the most stylish and fancy ones. As an example, Cadillac hubcaps used to be the "standard" of the theft business, but with the introduction in 1954 of the Olds "Starfire" hubcaps, these became the most prized items. Dodge produced its "Lancer" hubcaps to compete and now these are as sought after as were the Olds hubcaps. Other makes, including the open-slotted Continental, show high thefts of their fancier models.

Sets of style accent hubcaps, costing from \$80 to \$200, are being stolen almost as fast as the owners can replace them, according to a report made by M. B. Meyers and H. E. Smith of the Auto Theft Division, Los Angeles Police Department. It is not at all unusual, but actually commonplace, to find people who have had five or six sets of hubcaps stolen from their cars within a period of as many months. Insurance companies have reacted by cancelling policies after the first couple of thefts and some have been experimenting with deductible types of theft policies.

To combat this \$17 million annual hubcap theft, law enforcement agencies, various civic groups, service stations and garages, and scores of car clubs are cooperating in a concerted drive for a simple method of hubcap identification. The program has been launched effectively in California and Utah, where the hubcaps were marked with the license number of the automobile to which they belonged, or with the engine number.

USTOM

Under this program, each hubcap is marked with an electric vibro-engraver pencil on the outside of each hubcap at the valve stem hole either between the hole and the edge of the hubcap, or on both sides of the hole. This marking, which is practically indiscernible,



HUBCAPS MARKED by engraver with license or engine numbers cut theft.

does not mar the beauty of the hubcap in any way and can easily be detected by close observation.

The hubcap identification program, though still young, already has received wide acclaim for its effectiveness in curbing thefts in many communities. California cities, including Richmond, Arcadia, Colton, Visalia, Porterville and Tulare, all report tremendous reductions in hubcap thefts.

While hubcaps are the major auto accessory now undergoing this identification marking program, it is highly conceivable that the system of uniform markings can be used on all other auto accessories. Buyers of hubcaps or accessories won't touch marked items. The obvious result: a powerful determent to juvenile crime!—James E. Potter

HONEST CHARLEY

SPEED SHOP SHOP Charles

ication ivable can be Buyers narked deter-

otter

hubbeen

Utah,

the

which

mber. arked n the hole

of the This

nible,

with

heft.

ap in

close hough

cclaim

fts in

nclud-

, Por-

ndous to ac-

> flat surrows on indefinitely. Furson indefinitely. Furson S1.00 No. 251.00 No CWHITNEY CO.

1917 Archer Ave., DEPT 1 Chicago 16, III. 0210

JUST



F YOU CLASS YOURSELF as one of the carriage trade, you're not apt to be too interested in anything as utilitarian as a Land-Rover. On the other hand, if you ordinarily dress in blue jeans, coveralls, or wear a straw hat, you might find a specific use for this machine.

A week of driving the Land-Rover 109 into the rugged Sierra mountains convinced me that the sales department of the Rover Co. Ltd. of Solihull, Warwickshire, England is right in billing the truck as ". . . essentially a vehicle of action, having been designed and built to tackle a very wide range of duties." In one of its four versions on three different wheelbases (88-inch pickup and wagon, 107-inch wagon, and 109-inch pickup) it is being used by a practically endless list of customers: farmers, mountaineers, explorers, prospectors, game wardens, policemen, hunters, fishermen. Because it can be rigged with a power takeoff, a winch, and a hitch it can be used to fell trees, spray crops, cultivate, or tow other vehicles. It will do practically anything you ask of it-and then some.

The Land-Rover 109 looks bigger than it is-probably because it stands almost 20 inches above the average '57 American car. Yet its overall length, including a 73-inch bed, is only 10 inches more than the length of a Nash Metropolitan.

Much galvanized steel has been employed throughout-virtually wherever there might be hard usage. It's used on the door edges, as trim on the pickup bed, as rubstrips on the benches and bed floor. There's nothing fancy about it, nothing to delude you into thinking you're getting something you're not, though finer appointments are optional. Screwheads show, hinges are out in the open, welds indicate how ruggedly it was assembled. There is another reason, too. It facilitates removal and/or servicing. Remove a few bolts, the top comes off. Loosen a coupe of toggle bolts, the windshield can be removed. Open the doors wide and lift them completely off their hinges. The body can slowly and fairly easily be stripped down to the bare chassis.

Further indication of the inbuilt ruggedness is in the Land-Rover's chassis; two heavy, boxed-in frame sections are used with four crossmembers. The front is suspended independently by heavy semi-elliptics on a solid axle, with the wheels hanging from enclosed ball-and-socket joints. The rear is suspended with semi-floating shafts and semi-elliptics. With such rugged springs and the use of non-adjustable tubular shocks all around, a soft ride is hardly to be expected. What you get is a tolerable-ride for short distances but much choppiness under any condition. On the other hand, you can take corners with little fear of tossing your passengers about.

To get into the Land-Rover, you twist and pull up the handle, open the flat 32- by 43-inch doors, and step up a long two feet from the ground. It's a stretch for a man, but a woman either needs a strong arm to lift her up or the car has to be parked next to a curb. A swing-out platform step would be a practical addition to the long optional list. Once in, driver and passenger regular for are fairly comfortable on the removable padded seats. A third If he's slo passenger can be accommodated on the middle seat, but legroom is restricted by the gearshift controls. Otherwise, there's lots of legroom, headroom, hiproom and footroom.

You won't be bothered by having to read many instruments, for the only standard ones are the speedometer, ammeter and fuel gauge. (On the steep roads into Sequoia National Park ! wished I'd had the temperature gauge, for I didn't know if the engine was overheating without an occasional stop and looksee.) All instruments are in a central panel, where they are not at all easy to read in a quick glance.

Sitting up as high as you do, you get a good view of the road ahead and the terrain around you. It would help, though, if the

ang ntent Desi head et at n be meth ished ar ax Para re is shift utchir rome ontrols n the

ransfer 50; it Servi ngine sily r plugs ar buretor on the f stick bel valve co could be

that The ain g or trav e clim igh to tationa

burning Don't Greyhou any hill Henry I I took o starts to round tr of the ro The le

it; for ty other is seat. You remove t tightly, y you are n can expe mountain the avera

what you Should substitute wheel dri a hobbyis price, the Jeep, a F pickup, b

(88-inch up to you

r sliding window were made wider, for your view to the left ar is quite restricted unless you depend solely on your side w mirror

When you consider the fact that the Land-Rover is pulled ong by a four-cylinder engine rated at only 52 horses at 4000 m, you don't wonder that a comfortable highway cruising eed is only 55-60 mph. On a slight incline your speed will art to drop and you'll have to shift down to third, and be ntent with a maximum speed of 50 mph.

Despite the low horsepower rating of the 122-cubic-inch, head engine, you have a healthy torque output of 101 poundset at 1500 rpm. By the judicious selection of gears, this torque n be multiplied so that the lowest overall ratio is 5.40 in urth gear and a fantastic 40.69 in first gear. This is accomdished through the main gearbox, the transfer box and 4.7 to 1

Paradoxically, the most complicated and most interesting feare is one and the same: the gearbox control. The main gearbox shifted with the floor-mounted control, requiring doubleutching from first to second since these two gears are not synchromesh. A yellow knob located beside the main gearshift potrols two-wheel and four-wheel drive: up for two-wheel drive on the open highway; down for engaging the front-wheel drive that added traction can be gained on soft surfaces.

The transfer box gives two ratios in the output from the main gearbox. Normally, it is kept in the high position, but for traversing muddy or sandy surfaces, pulling a heavy load, or climbing a steep grade, low transfer is used. Shifting from igh to low is done with the clutch, although the car must be stationary, while upshifting can be done at any time. When low transfer is engaged, four-wheel drive is automatically engaged also; it disengages when shifting back to high transfer.

Servicing or working on the various components of the ngine presents little difficulty. The raised hood reveals an easily removable intake valve cover, out-in-the-open 14 mm plugs and the Lucas 12-volt distributor, a Solex downdraft carburetor getting its fuel from an S.U. electric fuel pump mounted on the firewall, the oil filler neck at the left front, the oil dipstick below the intake manifold, and an easy-to-get-at exhaust valve cover on the side of the block. Adjustment of the valves could be done even while the engine is hot with no danger of burning yourself on the exhaust manifold.

y and

Land-

used

lently

nging

with

rings

a soft

le for

n the

your

ındle,

feet

either arked

ctical

enger third

room ots of

nents,

and ark I

f the

Don't expect to win any drag races-even against a sick Greyhound-but on the other hand, don't let the steepness of any hill or the softness of the ground underfoot faze you. As Henry Henkel of Rootes Motors in Los Angeles told me before I took off, "When you think it won't make it, that's when it starts to go." He should know. He took one on a 2300-mile round trip to LaPaz in Lower California, which includes some of the roughest terrain you will encounter west of the Rockies.

The less often you have to take on fuel, the more you'll like it; for two reasons. One naturally, involves your billfold. The other is that the 12-gallon tank is located under the far right seat. You have to lift off the seat pad, raise the locker lid, and remove the cap before the attendant can start pumping in the regular fuel required by the 6.7 or 6.9 compression ratio engine. If he's sloppy and spills some gasoline, or if the cap is not secured tightly, you're going to get annoying gas odors in the cab. If you are not carrying a load on the 1200-pound capacity bed, you can expect better than 15.4 mpg around town, 12.8 in the mountains and over 20.4 mpg on the open highway. These were the averages I got on a brand-new Land-Rover, so are under what you should anticipate when the truck is properly broken in.

Should you buy one? Not as a replacement for a car, nor as a looksubstitute for a two-wheel drive pickup. But, if you need a foure not wheel drive vehicle in your line of business or are that extreme a hobbyist, it could be a wise choice. At a \$2974 Port of Entry price, the 109 costs more than a Willys Four-Wheel Drive road Jeep, a Forward-Cab Willys, and a Dodge Four-Wheel Drive pickup, but less than a Chevy Power Wagon. The smaller version (88-inch wheelbase pickup) sells for \$2561. I'll leave the choice







MORRIS 1000

An MT Research Report by Wayne Thoms and Bob Rolofson

THE GAL you label a "plain Jane" at first glance may unfold hidden charms if you give her half a chance and will very likely prove to be a better bargain over the long haul than the glamor doll. The new Morris 1000 is much the same, not that we're suggesting you marry the new 1000 model; we just don't want anyone to turn up his nose at the Morris' wrappings without first sampling its contents.

If you were a small car "pioneer," that is, if you drove one of the first Morris Minors imported back in 1948 and haven't tried one since, it's time to become pleasantly re-educated as we were. Those early Minors, practically dead-ringers for today's models in outward appearance, followed a slow and devious powerplant evolution.

A 55-cubic-inch, side-valve engine was the meager motive force until 1954, when Morris became part of England's giant motor combine, the British Motor Corp. At that time the forerunner of today's power unit was installed. It was a 48-cubic-inch overhead valve mill which helped performance considerably, but was by no means the whole answer. The new package features increased displacement (through judicious use of the boring bar), and a higher compression ratio, resulting in the happy sounding little buzz bomb which is the heart of the new Morris 1000.

First impression is that here is a car which makes no attempt to be anything other than strictly utilitarian. This is not as grim as it might seem, even though the plastic interior upholstery and trim are frug lly blended with body metal around the doors and headliner, representing a saving in manufacturing costs.

Slide into the small "semi-bucket"

driver's seat and let your hands fall naturally onto the safety-dished wheel. You will find that the tunnel-mounted gear lever requires a long reach when the seat is all the way back in its fore and aft adjustment, and the seat itself tends to become uncomfortable on a long trip. You must continually remind yourself to sit up straight or you will arrive with an aching back.

The Morris 1000's high arched top contributes about the most headroom of any small sedan we have seen. Leg space is adequate, though not the greatest, with back seat passengers realizing an amazing amount of legroom for such a small machine. One person may sit in the back with the front passenger seat fully folded and have room to stretch his legs fully or take a comfortable nap during a trip.

The rear seat backrest folds down, providing access to the trunk area and creating ample space for carrying long objects. With this sort of arrangement, there is always the possibility that some ingenious soul will devise a means of adapting the Morris into vacation sleeping quarters.

Driver visibility is fine; while you can't see the right front fender, its location is a cinch to judge. Otherwise, visibility is unrestricted with plenty of glass area and no apparent blind spots.

Once again we must make another point in our campaign for instruments. Enough of these warning lights. The Morris 1000 has no water temperature gauge—maybe they don't overheat—and only warning lights for ammeter and oil pressure. Can the saving in cost be so great as to leave a motorist at the mercy of a couple of burned-out light bulbs?

No-one could possibly complain about

incidental storage space. There are two glove compartments (with doors!) plus a large package shelf below.

Fit of body panels, doors, etc. is uniformly good, which is more than we could say for the paint job on the test car. Examination revealed orange peel and runs, inside and out. In other words, a careless job of applying the enamel—certainly not up to the quality of the rest of the car.

Flip on the ignition and a reassuring click-click of the fuel pump filling the single SU carburetor is the first sound you hear . . . a sound, incidentally, which is heard at every stop because the pump transmits its pulsations right through the firewall. Pull the starter knob and the engine pops happily to life.

ACCE

layin

under

under

a terr

that 1

a com

ometr

corner

drivin

favori

"Ten

sists c

down

occasi

pensio

nimbl

comes

chewe

emerg

tribut

amou

about

certain

a crit

Hard

great

As

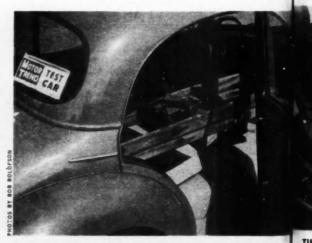
Th

We had the pleasure of breaking in the new car, a four-door sedan, with instructions not to baby it. We didn't, and the little Morris 1000 thrived on the treatment, giving sensational gas mileage in the bargain! A 200-mile trip, begun with less than 500 miles on the odometer, was made at highway speeds varying from 55 mph to just over 70 and the car felt safe, completely in hand and absolutely stable. On one segment of twisting mountains, picked especially because of the many hairpins and switchbacks, there was no difficulty in safely maintaining considerably higher speeds than the rest of the traffic Passing was simply a matter of finding safe place, dropping down a cog to third and occasionally second, and punching the accelerator. The startled looks of the motorists in their bulkier machinery, some of which carried 10 times the horsepower of the Morris 1000, became routine.

One criticism of the 1000 showed u



LENGTHY INTERIOR when needed is demonstrated by seven-foot step ladder handled with room to spare.



Spartan utility of seats and upholstery trim is not unattractive. Leather-grained plastic should prove durable.



ACCELERATION RUNS revealed rear axle windup while laying rubber in first gear. Fifth wheel records speeds.



SINGLE INSTRUMENT, centered, comprises speedcmeter, warning lights. Two glove compartments are convenient.

under abnormal conditions: on hard turns under power, the inside rear wheel sets up a terrific hop. Morris 1000 owners tell us that this is congenital and is apparently a complex function of rear suspension geometry under the stresses imposed while cornering under full power. In normal driving it will not occur.

ng the

nd you nich is pump

gh the

he en-

in the

nstruc

nd the

treat-

age in

n with

r, was

om 55

t safe.

stable

ntains

y hair-

diffi-

erably

traffic

ling a

third

ng the

e mo

me of

wer of

ed un

unal

able

The Morris 1000 took another of our favorite test roads with ease. We call it "Ten Miles to Destruction" and it consists of that distance of winding, up-and down, unpaved corduroy highway with an occasional chuckhole. Unless a car's suspension is firm and the steering light and nimble, anything faster than a walk becomes positively unsafe. The Morris chewed up the distance in record time, emerging with nary a body rattle, a fitting tribute to the four-door's unit construction.

A safe, controllable drift with a modest amount of body roll can be induced just about as easily as discussing it, but make certain to use recommended tire pressures, a critical factor in rear-end breakaway. Hard dips are no strain and there is no pitch or wallow coming out at speed. The front torsion bars take care of holding the nose level during panic braking.

Brakes, while small, do a consistently fine job. Fade can be induced after six panic stops from 50 miles per hour, but further stops show that fade remains fairly constant, and a brief cooling off period brings about quick recovery.

The transmission appears to be as uncommonly rugged as it is easy to use. On a couple of occasions while winding up in second gear we inadvertently shifted back into first instead of into third. The amazing fact is that the non-synchro first was entered with only a slight clash. Fortunately, we did not release the clutch and no damage was done except to our driving ego.

There isn't much room for argument when we conclude that the Morris 1000 is a good buy, one of the best buys in the growing small car field. It is as easy and delightful to drive as it is economical to operate and maintain. It seems that the car has been vastly underrated by pro-

spective purchasers. We trust that the word will get around and this state of affairs will shortly change itself.

PERFORMANCE

ACCELERATION: Max. speed in gears, 1st 24 mph, 2nd 37, 3rd 62, top 73.7. Start to 45 mph: 14.6 secs., to 60: 28.0, ¼-mile: 24.1 secs. and 57.2 mph, 30-50: 11.9, 45-60: 12.9.

49-00: 16.3. PUEL COMSUMPTION: Average for 873 miles 32.0 mpg. (approx. 20% open highway miles, rest city traffic).

BRAKES: Good for 6 stops from 60 to 20 mph before fade encountered.

SPECIFICATIONS

ENGINE: 4-cyl. ohv. Bore 2.48 Stroke 3.00. Stroke/bore ratio 8.3:1. Displacement 58.0 cu. in. Advertised bhp 37 @ 4800 rpm. Bhp per cu. in. 54. Piston speed @ max. bhp 2400 ft. per min. Max. bmep 124.8 psi. Max. torque 48 lbs.-ft. @ 3000 rpm.

TRANSMISSION: Borg & Beck single plate dry clutch. 4 forward speeds, top 3 synchronized. Overall ratios: 16.51, 10.8, 6.42, 4.55. Rear axle ratio 4.55:1.

19.31, 10.6, 0.42, 4.33. Real akir fatil 4.33.1. CMASSTS. Unit construction. Front suspension—torsion bars; rear—independent 2 longitudinal semi-elliptics with piston-type shocks. 5.00 x 14 tubeless tires. Lockheed hydraulic one leading shoe brakes. Rack-and-pinion steering gear, with 34.5-ft. turning circle, 2.5 turns lock-to-lock.

DIMENSIONS: Wheelbase 86.0 in., overall length 148.0, overall height 60.0, overall width 61.0, minimum clearance 7.0, front tread 50.5, rear tread 50.2, weight 1770 lbs. (56% front, 44% rear), weight/bhp ratio 48.0:1.

PRICES (F.O.B. port of entry): 2D sedan \$1595, 4D sedan \$1695, tourer (convertible) \$1645, wagon \$1795. Heater. sun visor standard.



TINY ENGINE does businesslike job easily and with great economy. All components are easily accessible.



BODY ROLL in hard turn appears excessive but does not feel so to driver. Car corners with sports car agility.

"Hard-To-Find

automotive books for your library-send for them today!



CLASSIC CARS & ANTIQUES

The world's best classics; America's 20 best an-



1957 CARS OF THE WORLD

1957 edition of the auto yearbook naw accepted all over the world as the fact source about all cars. This up-to-date edition has photos and facts about all production cars from all countries, in-

from all countries, in-cluding special sections on station wagous, sports a must for your library because of the tra-ndous radical developments in design and horse-mer in the new cars of all nations. Here too are pages packed with comparative statistics on all is on which such information is available.



SPORTS CARS

Your guidebook to driving pleasure ... 43 most popular sports cars on the rand teday, illustrated, with full descriptions and specification tables that tell what makes them appular ... and why nearly everybody wants on the chawier was how to shawer was how to the chawier was how the same and the chawier was how the same and the to showing you how to get more pleasure in your metering, getting peak performance out of a undreamed of handling

s. For the true enthusiant the complete ation tables alone are worth far more e modest price of the bank. Speed-minded III find special facts in the section on the fastest competition sport cars.



WORLD'S FASTEST CARS

cais fascinating of the half-century of fast cars, the new who made them and drove them. From the early racing days with electricity, return and gas powered toggies to today's fast pecials hared for the ack is a fascionate type of a running to the pecial to the pecial property of a running to the pecial property of the pecial pecial property of the pecial pecial pecial pecial pecial pecial p

ì	5959 Hellywood Blvd., Los Angeles 28, Calif
-	Enclosed is \$(\$5\$¢ each, include postage & handling); send me the following:
i	☐ Sports Cars ☐ World's Fastest Car ☐ Classics & Antiques ☐ '57 Cars of World
į	Nume
ļ	Address
i	City
ŀ	Zone State



JAGUAR 3.4 automatic

An MT Research Report

WHEN WE GAVE YOU our road test of the Jaguar 3.4 sedan (July MT) we noted that an automatic Borg-Warner torque converter transmission was available for an additional \$250 over the F.O.B. Los Angeles price of \$4445. Since that time we have had the opportunity to drive such a model, which in outer appearances is the same. The difference in the interior lies in the bench-type front seat, divided in the middle for separate foreand-aft adjustments by driver and passenger, instead of the bucket seats that are standard with the manual box. Performance-wise, it's just about the same, giving under 11 seconds for a standing start to 60 mph, a top speed well over 110 mph, and fuel economy in the neighborhood of 17.7 mpg.

In our estimation the four-speed manual box gives a smoother flow of power from the one-horsepower-per-cubic-inch 210-bhp six. It may be a matter of not properly matching the transmission to the engine (or vice-versa-for they do have to be matched to each other). When they have the wealth of experience

can downshift to intermediate without depressing the throttle and you can hold it in that range for as long as is needed. It doesn't operate the same as a D-3 range of Hydra-Matic, in that there is more of a free-wheeling effect when you take your foot off the throttle.

LOW is used as with all automatics-that is for more low-speed acceleration and engine braking below 45 mph. It's not an advisable practice using LOW too often, for with the quadrant located in the somewhat awkward center panel position you're liable to sometimes flip the control from DRIVE past LOW to REVERSE (even though you have to raise the lever slightly to enter the R gate). Coming back the other way, you may accidentally over-shoot D and go into PARK, knocking off a few teeth from the parking pawl.

For normal or faster driving, smoother shifts between gears would be welcomed. The lurching or surging that accompanies each shift, in combination with the servo braking action that almost locks up the brakes before your final stop, can be annoying-at least





behind them in working with automatic transmissions that U.S. manufacturers have, the British will probably equal or exceed the power transfer efficiency of American-built cars.

The Borg-Warner transmission used on the 3.4 Jaguar is a typical torque converter (similar to that used on Ford and Studebaker), with three ratios of low, intermediate, and drive, DRIVE is for all normal driving. When you want more acceleration below 52 mph, you depress the throttle and the torque converter goes into its intermediate range; it automatically upshifts around 55 mph. Over 52 mph and under 68 mph you floorboard the throttle and it stays in intermediate range to 68 mph. If you want to keep it in intermediate, you operate the switch mounted on the far left of the dash panel (in the same position as the in-out switch for overdriveequipped cars). By flipping it to the left you

until you become accustomed to it. In comparison, the Borg-Warner transmission feels much like the early Hydra-Matics.

TI

ho

of

fo

Du

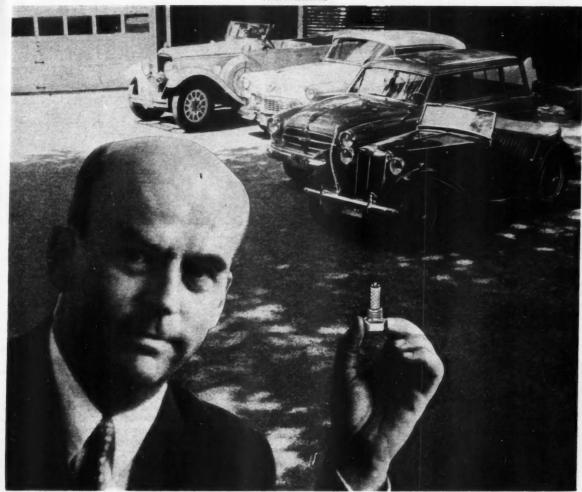
eng

test

THO

One definite advantage this transmission has over other automatics on American cars is the use of an anti-creep device, à la Studebaker. When you come to a stop on the level or on a slight incline by applying the brake, you activate a check valve in the hydraulic system. When you remove your foot from the brake, the shoes are still up against the drumslocked there by pressure in the hydraulic lines. You move forward again by exerting slight throttle pressure.

If you've grown awfully tired of pumping the clutch and pushing the floor stick of your present 2.4 or 3.4 Jaguar, you might want to pay the \$250 tariff for the B-W transmission on your next Jag. We wouldn't, for we like that four-speed synchro box too much.



The Story of Magna-Power

—the amazing magnesium-alloy accessory that actually triples the life of car engines

The principle of Magna-Power was discovered by accident! Winthrop Johns, M.I.T. graduate and automotive specialist, discovered it while testing engines for the U. S. Navy. Read how he developed this magnesium-alloy accessory...how it stops corrosion, the major cause of engine wear...how it can help your car engine stay young, healthy and more powerful for extra thousands of miles!

During the hectic early years of World War II, a brilliant young M. I. T. graduate named Win Johns was doing vital engine testing work for the U. S. Navy. One of the rigorous tests was designed to discover how long an engine could be run at 250° F. before it burned out. One engine was set up and run at 1800 for 50 hrs. But—at the end of that time, the

out ded it in doesn't Hydraheeling hrottle. -that is engine visable ith the wkward somest LOW o raise . Comlentally ing off noother d. The s each raking before t least

mparfeels

on has

is the

e on a

ystem. brake, ums lines.

slight

mping f your

ant to

e like

engine showed no sign of burning out. Johns and his staff tore the engine down and discovered, to their amazement, that there was little or no wear!

Discovers Principle

Johns reasoned that this test engine somehow was not being

MOTOR TREND/OCTOBER 1957 33



Original test car still performs with amazing power and smoothness—with 176,129 miles on it! Johns (above) had the pistons removed for inspection when the car registered 116,942 miles and there was practically no wear! Magna-Power helps any car—old or new—stay young, healthy and more powerful longer!



Piks Peak Racer built by George Balster of Lincoln, Neb., contains a 3-carb, full-race '50 Studebaker engine. George credits Magna-Power with providing "more power, faster starting and a remarkable elimination of wear on all moving parts." Also Magna-Powered is George's family car, a '51 Chev. Sedan with 75,000 miles on it!



Fabulous '51 Ford is shown here with owner Lucius Kingman of McLean, Va. Purchased new by Kingman—Magna-Power was installed in it after 15,000 miles—the car now registers over 90,000 miles. "It has more power now than when it was new," says Kingman. "The spark plugs last about 40,000 miles! Amazingly, it burns almost no oil—maybe a quart every 1,500 miles!"

MAGNA POWER (continued)



Continental Classic is kept in like-new condition by owner C. F. Childers of Portland, Ore. Since installing a Magna-Power in this '48 Cont., Childers says, "I can notice an increase of power. It runs smoother than a new car. The plugs stay perfectly clean. And even after being garaged for several weeks, I get trouble-free starting."

subjected to the factors that cause wear under normal operating conditions. It was found that since this engine was operating *above* the dew point of the blowby gases, no moisture was getting into the oil, as is common with car engines. Johns knew that sulphur present in all grades of gasoline was (after combustion) combining with moisture in car engine crankcases and forming sulphuric acid tis this sulphuric acid that attacks the vital parts of engines, aids the formation of damaging sludges, gums and resins and causes 90% of all engine wear. Johns then reasoned that if there were some way to destroy the acid that forms in the crankcase of car engines, he would be able to stop the major cause of engine wear and power fade.

Develops Magna-Power

Putting this principle to work, Johns experimented by putting various alloys of magnesium in engine oil to help neutralize and destroy the corrosive acids as they are formed. After many months he developed a special magnesium alloy that was perfect for the job.

Then came months and months of testing to prove beyond a shadow of a doubt that his discovery actually did stop the major cause of engine wear. Johns equipped a 1940 Ford coupe with his special magnesium alloy by attaching a bar of the metal to his crankcase drain plug. He also attached a tiny Alnico magnet to the magnesium to remove any iron or steel filings in the oil. The car was then driven in normal use—stop and go, short trips and long trips. After the Ford had been driven 115,000 miles without a single major overhaul or repair, the pistons were removed for inspection. Everyone—including the inventor himself—was astonished!

There were practically no signs of wear! Some of the original machining marks were still visible on the rings and pistons. The engine was put back together

Today Johns' 1940 Ford is still being driven every day. It now has 176,129 miles on it! Imagine! 176,129 miles! It still retains the pep and power it had the day it came off the assembly line!

Many thousands of miles of controlled tests were conducted on other cars and trucks before Johns put Magna-Power on the market. In one notable experiment, the Farmers & Consumers Dairy Co. of Morristown, N.J., put Magna-Power in half of their 22 door-to-door delivery trucks. After being driven many thousands of miles, the engines without Magna-Power showed 5½ times more wear than that of the engines with Magna-Power.

How Magna-Power Works

Just exactly what is Magna-Power—how does it work? Actually, Magna-Power is a very simple little device. It is a carefully machined bar of a special magnesium-alloy metal. It is attached to the crankcase drain plug (the correct size for your car). It cannot come in contact with moving parts. But it is always in

Magn Robe '38 I Eob "All

directhing stroys form the co pre-ig

The control these increase mation motes cientle

A new period up for gine v correct installe

when

wheth

your c

diately

We an offering mail in already car. It



Magna-Powered trio, owned by the Stout brothers, Arthur and Robert, of Plainfield, N. J., is made up of '56 Chev Bel-Aire Convt., '38 Ford Station Wagon and '26 Lincoln Phaeton (Brunn Body). Eob (shown above) and Art are firm boosters of Magna-Power. 'All of our cars have more pep and power due to the Magna-Powers

Ore. ease

frer

It

w-

n)

cid.

ion

nns

the

ear

of

as loy ıbt

ns oar

net en

ord he m-

ks

er

les

ay

nd

nt.

ds

an

er

g-

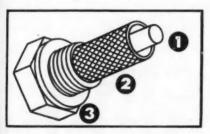
ze

in them," Art states. "Our 'baby,' the prize-winning Lincoln, doesn't burn any oil at all. And the oil stays perfectly clean between changes. I'd say a Magna-Power is definitely worth much more than the price you pay for it!" Not shown above is Art's family car, a '54 Nash Rambler-also Magna-Powered!

direct contact with your engine oil. Here are the three main things Magna-Power does: 1. effectively neutralizes (destroys) corrosive acids in your oil; 2. greatly reduces the formation of damaging sludges, gums, and resins; 3. destroys the cause of deposits on spark plugs . . . deposits that rob by pre-ignition and internal shorting.

Magna-Power's Benefits

The direct benefits Magna-Power can give your car engine are these: It reduces wear on vital moving parts up to 80%; it increases engine power by eliminating sludge and resin formations; it slows the deposit build-up on spark plugs-promotes far longer plug life; it allows you to use your oil efficiently for over 3,000 miles before a change is necessary.



- Powerful Alnico magnet that re-moves damaging iron and steel fil-ings from the oil.
- Special magnesium alloy metal that constantly neutral-izes and destroys all corresive acid in the oil as it
- Crankcase drain plug—the correct size for your car.

Why Magna-Power is not in new cars

A new car (or a rebuilt one) has to go through a break-in period. The new car engine must actually "wear in"-loosen up for maximum efficiency. Because Magna-Power cuts engine wear by 80%, new car engines would not break in correctly until about 25,000 miles! Magna-Power should be installed in new cars at the end of the normal break-in period when you change oil. Cars that are already broken inwhether your have 5,000, 20,000, 50,000 or 75,000 miles on your car-can be greatly benefited by Magna-Power immediately!

30-DAY FREE TRIAL

We are so confident of Magna-Power's benefits that we are offering it to car owners on a free trial basis. You merely mail in the coupon below. We send you your Magna-Poweralready attached to the correct crankcase drain plug for your car. It's easy to install. You install it and start enjoying the

benefits of it. At the end of thirty days you pay \$4.95 (plus 25c postage and handling). If you are not entirely satisfied, you may return the Magna-Power at that time-and it has cost you nothing! (But-satisfaction is so great that our percentage of returns is only a fraction of one per cent)

Available for all U. S. and European cars, trucks, and buses; marine, outboard, lawn mower and many other engines-if we don't have it we'll make it!

Canadian orders filled from Toronto-no duty, no red tape \$4.95 each Canadian Dollars. Send to Magna-Power Sales Co., 190 Brookside Ave., Toronto 9, Ont.

DEPT. M10, MIDDLESEX, N. J.

(Use Margin If Needed) JOHNS RESEARCH LABORATORIES DEPT. M10, MIDDLESEX, N. J. (make)_

Send me a Magna-Power for my car on your 30-day FREE TRIAL. If I like Magna-Power, I will promptly send \$4.95 (plus 25c postage and handling). Otherwise I will return Magna-Power and owe you

SAVE—Send \$4.95 with order and we pay postage— handling—Money back guarantee.

CITY, ZONE, STATE

Safety problems,

financial troubles,

and shortage of top rank DRIVERS



publi

1955

in the M Nelso children banne motori classic

Targa record the M ous. I

the It declar tical since cars, a expect

ferenc

the de

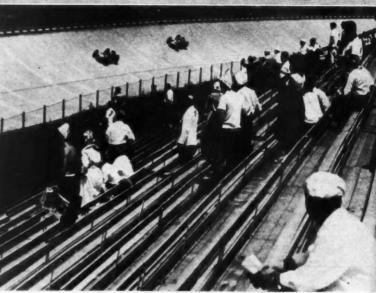
Vin Florio enthus

fortun As a s race w other,

episode first w

excessi

Miglia, compet Cour attacks other n told me this rac go on. lifted, next eve last year only af Entries heavy is tors, an supervis



by Gordon Wilkins Overseas Correspondent RACING



PHOTOS: STUDIO WORNER. PUBLIFOTO, ANNUAL AUTOMOBILE REVIEW

86 MOTOR TREND/OCTOBER 1957

AT THE HEIGHT of its postwar boom, with more cars and more races than ever before, European motor racing faces a crisis which could change the whole scene unless the answers are found quickly. It is not one problem, but several, which have been brought into sharp focus by recent events, and now threaten the future of the sport. They concern safety, finance, the design of cars, and the training of drivers. They may be solved only by a thorough re-appraisal of present racing rules and formulae.

The problem of safety, never far from the public mind since the Le Mans disaster of 1955, has been raised again by the accident in the Mille Miglia which cost the lives of the Marquis de Portago, his passenger, Eddie Nelson, and nine spectators, including five children. The Italian Government at once banned all road races, whether by cars or motorcycles, forcing cancellation of several classic events including the oldest of all, the Targa Florio, which has an unsurpassed safety record. Fangio said he would never drive in the Mille Miglia again as it was too dangerous. Dr. Biscaretti, president of A.N.F.I.A.A., the Italian vehicle manufacturers' federation, declared that the race no longer had any practical value or interest for the industry. But since Fiat produces over 90 per cent of Italian cars, and does not race, this point of view was expected of the A.N.F.I.A.A. Representatives of Ferrari, Maserati and Stanguellini in a conference at Modena took a different view, praising the Mille Miglia's contribution to the development of the modern car, although they did not go so far as to support its continuance in the present form.

Vincenzo Florio, creator of the Targa Florio, summed up the views of many sports enthusiasts by saying, "As a man I cannot but express the most profound sorrow at the misfortune which has afflicted the Mille Miglia. As a sportsman and as the originator of the race which has been run more times than any other, I hope, however, that this unhappy episode will not, under the impulse of the first wave of emotion, provoke a renewal of excessive and pessimistic restrictions against

antee the safety of millions of spectators strung out along a thousand miles of road? From outside Italy it is easy to see the race as a dangerous anachronism, but this takes no account of the Italian public's innate love of speed, and their fatalistic disregard for danger. Crazily they press forward with their children to within inches of cars flashing by at 180 mph, or lie in the ditches on the outside of curves, where a skidding car must overwhelm them—presenting an insuperable problem.

When it started in 1927, the Mille Miglia was a sporting endurance test for car and crew, run at speeds up to 80 mph or so. Now, for drivers of the fastest cars it represents 10 hours of unbelievable tension and concentration during which they hurtle at speeds up to 180 mph down a narrow lane between ranks of spectators, knowing that the slightest incident may provoke a catastrophe which they are powerless to avert. The damage potential rises as the square of the speed, and an accident to one of the 400-hp monsters which pass for sports cars under present regulations has the character of an explosion.

It has been suggested that the race might be run over several laps of a shorter circuit. but even a circuit of 50 miles could not be provided with adequate safeguards to guarantee spectator safety. As the crowd would be more closely packed, the results of any one accident could be much worse. A.N.F.I.A.A. proposed that races should be limited to special race tracks, with Monza cited as the ideal example. Here cars have burst tires and broken their steering at high speed without the slightest harm to drivers or spectatorsbut there is only one Monza. When Castellotti was killed at the Modena autodrome, the wreck of his Ferrari jumped a concrete wall and ended up in one of the stands. Fortunately it was only a practice day; otherwise the death roll would have been higher than in the Mille Miglia.

Britain, which has more regular motor racing than any other country, has a good safety record. All racing is on private tracks with wide grass verges and earth banks; straights are short and top speeds rarely reach 150 mph. Drivers themselves are becoming uneasy over the performance of the latest V8 Maserati and the 4.1-liter Ferraris. The Maserati has 10 speeds and will exceed 100 mph in eight of them. It will spin its wheels with ease in almost any gear, carrying a crew of two and 55 Imperial gallons of fuel—a total load of 670 pounds—and will accelerate from 75 to 125 mph in six seconds. The Ferraris, with V-12 engines of up to 4.1 liters, are nearly as fast and will exceed 180 mph even with open bodywork. With coupe bodies 200 mph is now in sight. Only a handful of the world's top drivers are capable of handling such monsters effectively. Why build them?

To a large extent the desire to sell in the American market is responsible. Already the chase after the dollar is threatening to degrade the standards of roadholding and braking hitherto maintained on high performance production models, and it stands in the way of a limitation on engine size for sports cars. First, there was the hope that if no limit were placed on engine size, the Corvettes and Thunderbirds might eventually be attracted to the classic European sports car events. Secondly there was the fear that the American public will not buy sports cars which are left behind in the rush from the traffic lights by family sedans with power packs which can accelerate from 0 to 60 mph in eight to 10 seconds and with further modification will do their 160 mph at Daytona. To achieve this kind of performance, cubic capacity is the only ready answer. Meanwhile the unrestrained increase in performance is outstripping any feasible safety measures and producing a king-sized problem for sporting authorities. Tony Rolt, famous driver and Le Mans winner, has suggested restricting sports cars to production engines, leaving designers freedom on the chassis.

Grand Prix racing under the current European formula (2500cc unsupercharged or 750cc supercharged) is threatened by two major problems: a shortage of top rank drivers and a financial crisis. To drive the fast, lightweight single-seaters all-out on Europe's tricky road circuits requires a long apprenticeship and a special type of temperament. Some outstanding sports car stars have failed to make the transition, and the supply of new men is running short. Italy, which for years has had a near-monopoly in the production of successful Grand Prix cars, at present has no first rank driver, and must rely on foreigners to drive the Ferraris and Maseratis. Ascari was killed. Villoresi retired after several bad crashes, and Farina, who has had innumerable accidents, is now near to retirement. In 1955 there was a whole group of promising newcomers, but where are they now? Castellotti is dead, Mantovani lost a leg, Perdisa gave up racing, Musso has just recovered from illness and Maglioli has failed to reach Grand Prix star status, although still performing brilliantly in sports cars. Only Britain has a reasonably adequate supply of drivers, with Moss, Collins, Hawthorn and Brooks as stars of international class, Lewis-Evans just signed up by Ferrari, and many good second rank men gaining experience. Formula III racing with 500cc miniatures, and a big program of sports car racing with small-engined cars like the Cooper, Lotus, MG, Austin-Healey, Tricontinued on next page

n EUROPE

a tace with a tradition as glorious as the Mille Miglia, and in general against all motoring competitions in our country."

Count Maggi, smarting under the press attacks which had been made on him and other members of the organizing committee, told me defiantly, "The Italian public wants this race, and in one form or another it will go on. As soon as the ban on road racing is lifted, we will go ahead with plans for the next event." There were several fatal accidents last year, and the race was permitted this year only after prolonged parliamentary debate. Entries were limited, the organizers took out heavy insurance to cover drivers and spectators, and there were more signals and more supervision, but what supervision could guar-

Another proposal is to restrict major sports car events to production cars and Gran Turismo cars (at least 100 closed models or 200 open models produced in a year) to get back to a type of car which the public can buy. Of 295 cars which started in the 1957 Mille Miglia, only a dozen or so were specially constructed sports racing models in the unlimited capacity class, and Gendebien, who took third place in a three-liter Gran Turismo Ferrari coupe, was only eight minutes behind the winner in a 10½-hour race. Unfortunately such a rule would bar constructors like Lotus, Cooper, Elva, Osca, and Stanguellini in the critical stages of their careers.

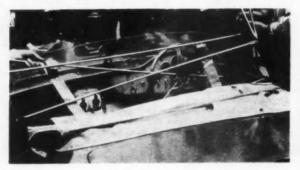
Then why not limit engine size in sports cars as is done with Grand Prix single-seaters?



LEADING THE BRUTE POWER trend in European sports cars is this 4.5-litre Maserati which will exceed 185 mph.



REQUIRED EQUIPMENT fulfills the letter but not the intent of regulations. Note clamped-down wiper blade.



FOLDING TOP required by rules is designed only to pass technical inspection and is too flimsy to be practical.



TO MEET COMPETITION, Ferrari produced this 4.1-litre V-12 which can meet salt-flat speeds on road circuits.

RACING CRISIS continued

umph and Elva has provided an excellent training ground, supplemented recently by training schools at Brands Hatch and Mallory Park. Now the Italians are trying to develop new drivers by introducing a class for 1100cc cars built from series production parts, but it will take time. Meanwhile the financial crisis looms.

Grand Prix cars bear no relationship to salable production models. With the exception of BRM and Vanwall and periodical incursions by Mercedes-Benz, this kind of racing is kept going by constructors who are in it for the money rather than the advertising. But organizers find it increasingly difficult to pay the large sums in starting money and expenses which the leading constructors demand. So representatives of the national clubs of Britain, Belgium, France, Monaco, Holland and Germany met in Brussels and jointly agreed on a new scale of starting money for their national Grands Prix.

This produced an immediate uproar. Ferrari and Maserati agreed to appear at Monaco but rejected the terms for Spa. Belgian and Dutch Grand Prix were cancelled, and the future of other events came into question. It was unrealistic to try to fix starting money without having the Italian club and the car constructors around the table. Race organizer complain that it is impossible to get some leading constructors to discuss costs in a businesslike way. Fairly sharp horse-trading is the rule. Demands vary according to what the traffic will stand. For a 1956 Silverstone trace, Ferrari and Maserati demanded \$2800 per car, plus air transport right from Italy

and back which added another \$1400 per car. Racing car constructors have very heavy expenses: four Ferrari single-seaters were written off at Monaco alone and about 50 per cent of the take goes to the driver, but car clubs cannot face heavy losses on race organization. The closing down of the Connaught organization highlights the urgency of the problem. After years of patient effort on a shoestring, Connaught had achieved sufficient success to be invited to all this year's major races. Their financial budget, which hitherto had involved heavy personal payments by their backer, Kenneth McAlpine, assumed a steady inflow of starting money. With two major events cancelled and others doubtful, they had to give up the struggle.

Introduction of Formula II (1500cc unblown cars running on gasoline) raised new hopes of cutting the cost of single-seater racing. The Lotus and Cooper looked like the prototypes of a new breed of low-cost racing cars, but when the Ferrari appeared—a scaled-down version of the Formula I car giving a reputed 190 horsepower—it was obvious that it would be nearly as costly as current cars, and at least as difficult to drive.

Throughout the history of Grand Prix racing, performance has been kept under control by restrictions on engine size, car weight or fuel consumption. This has stimulated technical progress. A further reduction in engine size might speed the evolution of steering and suspension for light vehicles, which would be useful to the 500cc baby cars that will be the mass-selling European family cars of the future. Formula III (500cc unsupercharged) has already proved an excellent training ground for British drivers. There is a precedent in

the motorcycle world, where the Italian motorcycle federation faced with 100-mph laps by the Gileras in the Isle of Man T.T. races, is proposing that future road racing machines be limited to 175cc.

co

CO

the traction factor of the traction factor of the traction of

on

no

lac

wit

He

·ha

Yes

upo

ma

ting

inv

aut

por

pro

vari

Cad

not

beca

mai

Thu

can

car

wor

has

to y

57

get 1

tion

price

stead

the '

this

mode

cash

car r

cours

bet v

A

S

Nevertheless, Grand Prix racing should be the finest expression of automobile engineering for maximum performance. It cannot retain its attraction if the cars are far slower than sports cars, as they will be if the present uncontrolled evolution of sports racing machines continues. The fact that Le Mans passed off without serious incident this year, and the Italian monsters disappeared during the first few hours does not detract from the seriousness of the problem. Last year, the Le Mans organizers tried to initiate reform by restricting engines of prototypes to 2500cc and imposing a limit on fuel consumption. They also made stricter regulations regarding body di mensions, full-width windscreens, screen wipers and folding tops. The cubic capacity and fuel consumption limits received no support elsewhere and the whole effort resulted in the race being excluded from the 1956 World Championship. The bodywork regulations have since been adopted generally but in practice have produced folding tops which are a mockery erected only for the scrutineers and wipers which are clamped down in cast they should come into use even by accident and so scratch the plastic screen. The recent resolution by the American Automobile Manufacturers Association, banning participation in speed events and calling a halt to perform ance claims in advertising may help to free sports car manufacturers from the need b compete in the American horsepower race, and so, make reform easier. Let us hope so, for the future of the sport is at stake.

TOTAL TREND OCTORER 1957

BUY A '57 NOW?

continued from page 34

ade.

litre

uits.

talian

-mph

T.T.

racing

ld be

ineer-

or re-

lower

resent

g ma-

passed

d the

e first

rious

Mans

strict

d im-

y also

dy di-

wip

y and

ppor

in the

World

ations

ut in

which

ineers

n cas

cident

recent

Man

patio

form

o free

ed to e, an

or the

well-maintained, current-year car. If you fall in this category you should probably trade your car in at least every three years, but then this statement, of course, is merely a guidepost for your consideration.

A much smaller percentage of new-car buyers trade in their car for social reasons. "Keeping up with the Joneses," though becoming seemingly less important in the lives of most Americans, still has its following, and the ritualistic pastime of becoming absorbed in the new models is certainly national in scope, whether a new car is purchased right away or not.

Of course, automobiles do wear out, so there is still another group of buyers who trade because their means of transportation has reached the stage of mechanical fatigue. But, as a credit to the manufacturers of today's cars, the life expectancy of all makes of cars is continually being stretched to longer spans and more mileage per car. So, conceivably, your seven-year-old car may last you another three to five years with normal care. It's already depreciated to about six per cent of the original F.O.B. price, so you have next to nothing to lose on valuation. It all depends on whether or not you'll be satisfied with the styling and lack of prestige of an older model car.

What about the economy angle involved with this problem of trading in your car? Here again, there's no scientific formula that can be given because of the variables to be considered in each individual case. Yet, there is one factor that you can rely upon to help you decide on your choice of make, if you're really concerned about getting the most out of your automobile investment. The resale valuation of an automobile is in direct proportion to its popularity with the public. This has been proven by a study of the used car prices on various makes of cars over the years.

For instance, it is well known that the Cadillac is considered a good investment, not because its original price is high, but because the resale value of Cadillacs remains high over a longer period of time. Thus, a three- or four-year-old Cadillac can command a higher price than another car in a similar price range.

So, if you want to own a car that's worth more in the future, buy one that bas wide public acceptance. To prove this to yourself, watch the resale valuation of '57 Fords in the months to come. You can get this information from the books mentioned previously, or by keeping tab on prices through the classified ads.

Another thing, new car prices have steadily risen every year since the end of the war. According to all current reports, this rise is not going to stop with the '58 models. Again, if you're concerned with cash difference and have need for a new car rather than one of the latest, which of course would be a '58 model, your best bet would be to buy a 1957 model now.

FLYING SAUCERS

FACT FICTION?

Summary of 12 years' research by military authorities, astronomers, engineers. Get this startling new book . . . be up to date on space exploration . . . see these photos of "flying saucers" and the critical analysis of reports of visitors from outer space chronicled through the years.

ON SALE NOW! Or send 85c to:

TREND BOOKS, 5959 Hollywood Blvd., Los Angeles 28, Calif.



NEW 228 PAGE Auto Parts and Accessories

ATALOG

JUST MAIL COUPON TO

Latest 1957 Parts and Accessories fo Your Car, Hot Red, Truck, Custom Car or Station Wagen!

16 PAGES NEW RELEASES

Rush the coupon NOW! Get J. C. Whit-Rush the coupon NOW! Get J. C. Whitney's giant new catalog—just off the press. It's the biggest, most complete catalog of auto parts and accessories ever printed—228 pages packed with the world's largest selection of new, top quality automotive equipment at rock bottom prices!

This amazing new catalog SAVES YOU UP TO ONE HALF OR MORE on every item you need. Includes thousands of brand the later later sequence the sequence of the sequence of

new last minute releases for your stock car, hot rod, custom car, truck or station wagon. Complete stocks for cars dating from 1920 to brand new showroom models.

Buy direct by mail from Whitney - and SAVE MONEY. Get every buying advantage at Whitney: complete stocks on hand, fastest same-day shipment, lowest prices and 100% guaranteed satisfaction. Mail coupon NOW for FREE copy of our newest catalog. Please enclose 25¢ in coin to help pay part of handling and mailing costs (re-funded on first \$5 order). Rush today!

BUY DIRECT—SAVE MONEY!

Send for the truly COMPLETE Catalog of everything in automotive equipment!

J. C. WHITNEY & CO. 1917 Archer Ave., O-10 Chicago 16, Ill.



D OVER 75,000 ITEMS IN STOCK

If It's Automotive—We Have It! Whether you want standard re-placement parts, speed or hot rod equipment, custom accessories . . . or vintage car parts . . turn to your J. C. Whitney catalog. You'll find it here!

Newest, Fustest Shipping Methodsl Our entire plant, from stockrooms to shipping, is geared for FAST SERVICE. Orders are processed, filled and shipped within hours after the mailman delivers them to us. Over 87% shipped same day.

Double Guerontee of All Parts! Each order carries the double protective warranty of both the manufacturer and J. C. Whitney. We guarantee all NEW as well as REBUILT parts for SIX MONTHS. A Whitney customer is a SATISFIED customer.



J. C. Whitney & Co., Dept. O-10 1917 Archer Ave., Chicago 16 III. Please rush your

Please rush your giant 228 Page Catalog describing world's most complete line of auto parts and accessories – over 75,000 items at lowest prices. (Please enclose 25¢ to cover part of cost, which will be credited to you on first \$5.00 order.) Offer good in U.S.A. only.

Name			
Address			
Cien	7000	Seare	

If you're bothered by flooding problems, this could give you some . . .

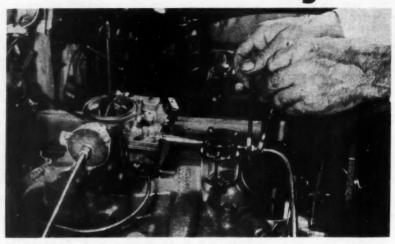
RECENTLY A CAR DEALER discovered a late model, high-powered car abandoned in front of his dealership, with this note on the windshield: "Keep it. You can't make it run, so I don't want it." Another dealer serviced a car five times, with the customer getting madder each time, and still it kept on flooding, stalling and dying.

MOTOR TREND has learned from car dealers, garages and tuneup shops that one of the biggest service headaches today is in the fuel system of late model automobiles. One tuneup shop went so far as to say that 99 out of every 100 jobs brought in on late model cars are traceable to fuel systems and their troubles.

How did all this happen? It's one of those things illustrating one of Detroit's famous backyard axioms that "there's no great gain without some small loss." In this case it all came about when the great horsepower race started some six years ago. The horsepower/ fuel pressure chart shows what happened. As horsepower went skyrocketing upward, fuel pressures had to go up with them. Engines that formerly were satisfied by two pounds per square inch of fuel pressure suddenly needed much more fuel, and the only way to get it was jump up pump pressures. Fuel pressures were increased to four, five, even as much as eight pounds per square inch, to satisfy the fuel requirements of higher horsepower engines.

On the test stands this was fine. Everything was working according to plan. But as more and more high-horsepower cars hit the road, more and more dealers wailed loudly to Detroit that fuel system complaints were taking half and more of their service department time. Worst of all, this was a tough problem to fix, and service customers kept coming

Fuel for Thought



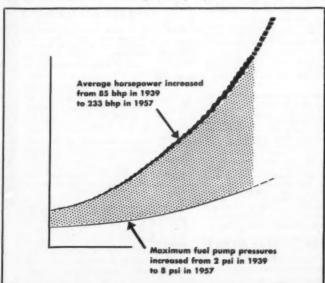
INSTALLATION of a Mileage Minder is made between fuel pump and carb.

back again and again, complaining of poor gas mileage, flooding, vapor locks, stop sign stalling, gasoline odors in the car, carburetor wear, rough idling and poor acceleration.

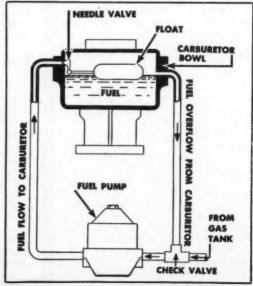
Here's what had happened. The same type of fuel pumps were used as always, except that they were asked to deliver much more gasoline at higher pressures. Fuel pumps send gasoline to the carburetor with a cam action, alternating between thrust and vacuum, so that the carburetor needle and seat have to be constantly fluttering open and shut to accept and regulate the gasoline flow into the float bowl. As engineers increased fuel pressures the thrusting pulsations from the fuel pump increased tremendously, forcing the gasoline to the carburetor at pressures which

were like hammer blows. This in turn caused overriding of the carburetor float level, flooding, vapor lock, rough acceleration and all the other troubles of too much gasoline at too high pressures. Yet all that horsepower has to be fed, some way.

Other problems came along with higher pressures. As gasoline octanes were increased for higher compression motors, impurities, iron oxides and other metal particles caused by rusting and metal chips caused further troubles. These tiny metal particles actually become magnetic and cling to the first hardened steel they encounter, which is the carburetor needle, with consequent clogging and even further flooding and performance difficulties.



FUEL REQUIREMENTS of more powerful engines have been met by increased fuel pump pressures with attendant pulsation troubles.



ONE ATTEMPT to avoid flooding is this proposed system which returns excess fuel to the pump.



Say "CHARGE IT" for ...

FOOD · DRINKS · ENTERTAINMENT HOTEL ACCOMMODATIONS PACKAGE LIQUORS • FLOWERS • GIFTS

> Auto rentals through HERTZ RENT-A-CAR

Motel service through CONGRESS OF MOTOR HOTELS

> Liquor gifts through BEVERAGE GIFT SERVICE

Your Credit is good wherever you go AS A MEMBER OF THE

iners club

YOU WILL HAVE 5,000 CHARGE ACCOUNTS and immediate, unquestioned credit at the finest establishments throughout the world. When the bill is presented, you just sign it - that's all,

You get only one monthly statement. It will include all your charges - one check pays everything. This invaluable record for tax and bookkeeping purposes makes it impossible to forget any legitimate business expenses.

YOU WILL ENJOY THE PRESTIGE AND CON-VENIENCE CLAIMED BY NEARLY 300,000 DINERS' CLUB MEMBERS. You eliminate expense account headaches, petty cash nuisances, the need to carry large sums of cash. Replaces dozens of individual credit cards, too.

YOU PAY ONLY \$5 YEARLY and this modest fee covers membership cost of your entire family, entire firm or sales force; all of whom may have and use their own personalized DINERS' CLUB Credit Cards.



AS EASY TO **USE AS YOUR** OIL COMPANY CREDIT CARD

This handy wallet-size credit card will be your directory to member establishments in every key city and resort area in the United States, Canada, Mexico, Cuba, Brazil, West Indies, British Isles, France, Italy, Germany, Spain, Switzerland, Australia -in fact, nearly every corner of the world.

Full Name				FOR	OFFICE	USE
Home Address			City		State	
Home Phone	A.	nt Home	Own f	lome	Year	
Company Name						
Address			_ City		State	
Business Phane	Years with	obave firm	Position			
lank		Branch				
Charge accounts of	*				Special - Savings	비
love you applied previously?	if addition to an	isting account, sho	w number			_
	OMPANY ACCOUNT		ACCOUNT	PERSONAL Bill to home	ACCOUNT	
		•			address	7
\$5.	00 membership fee for twe		supechiption sixty			
	Card holder assumes	individual respon	sibility with compa	ny applicant		
						L
ignature of individual applicant.						

MAIL TODAY to The Diners' Club 910 N. LA CIENEGA BOULEVARD, LOS ANGELES 46, CALIFORNIA



Introduce amazing new 16-oz. MOTOR OVERHAUL to motorists, fleet owners, make big money fast! Customers order at once on daring "You-Be-Judge" no-risk Guarantee. Add MOTOR OVERHAUL to engine oil, get immediate increases in compression (up to 58%), gas mileage (up to 54%), oil-saving efficiency (up to 90%), freedom from costly repairs. Proved by astonishing Independent Laboratory Road Tests. Now with oil-stabilizer Formula X-303 for instant cold-weather starting, cooler engine in summer.

BUILD BIG-PROFIT REPEAT BUSINESS!
Motorists, large-buying fleet operators are
astounded by MOTOR OVERHAUL increases, reorder time and again, hand you steady year'round business you can run spare time.

round business you can run spare time.

MAKE UP TO \$1,500.00 IN A MONTN

Sells for \$2.90 each; make up to \$1.78. Sell dozens to truck, taxi, bus lines, get frequent re-orders. Earnings to \$1,500.00 possible first month! Even more when you really get rolling! FREE! Resh name, address TODAY for big Illustrated Money-Making Sales Kit, big-profit plans, actual copy of Lab Test Report, daring 'You-Be-Judge' Guarantee, all FREE, no obligation. If you also want full-size \$2.30 cao of MOTOR OVERHAUL to test, enclose only \$2.00. We ship postpaid. Meney back if you wish.

POPE CHEMICAL CO. Z-12, Chicage 18, III.

NOW SPORTS CAR...



with amazing new unsterial and methodi Step by step illustrated book shows how to easily, inexpensively make this truly revolutionary material. how to form and fit this material to any body frame you design. What's more, you do no welding and construct your complete frame with simple hand tools. Full money back guarantee if not as advertised. Send \$3.95 (check or money order) to ... KA-VON, P. O. Sen \$177, Gresse Peinte Granch, Detroit 36, Michigan



BOOK MANUSCRIPTS

by cooperative publisher who offers authors early publication, higher royalty, national distribution, and beautifully designed books. All subjects welcomed. Write, or send your MS directly. GREENWICH BOOK PUBLISHERS, 10C.
Atta. MR. DICKENS—409 Fifth Av., New York 17, N.Y.



Q. DODGE DOPE. You never seem to write anything about the early Dodge. There is a dearth of material on this company and the Dodge Brothers. Even though the Dodge is not a classic, please give some general information regarding it. George J. Frank, Elizabeth, N. J.

A. When the Dodge was built by the two Dodge Brothers it was one of the best cars built, though not particularly interesting in appearance. It featured many mechanical innovations: the combination 12-volt starter and generator was chain driven, absolutely silent in operation, and because of the 12-volt system these cars would start readily in -20°F weather. The most interesting cars from a special interest standpoint were the full-leather-interior two-passenger coupes.

The cars were dependable and were marketed at reasonable prices. No guarantee was given to the purchaser; the sales pitch was, "We have made the best car we can make at this price and if anything goes wrong you pay for fixing it." The dealer organization was closely knit and responsible for the success of the marque. Each dealer had a given territory and one dealer could not sell a car to a purchaser living in the territory of another dealer. Also, if a dealer did not make money, he had to sell out to another dealer who could make a profit with the franchise.

The Dodge Brothers were perfectionists. The word "Brothers" was always spelled out on the car; the abbreviation was never used. At one time during the history of the factory a brick chimney was erected and the word "Brothers" was abbreviated. The two owners caused the chimney to be demolished and rebuilt with the word spelled out in full.

The two owners died as a result of drinking poisoned liquor at an automobile show (during the prohibition days). After their demise the company was taken over by banking interests and ultimately sold into the Chrysler dynasty.

Q. TIME OUT. My '55 Chevy acts like it's out of time, but a check of the points, wiring and timing shows negative results. What could be wrong? Bob Wesley, Huntsville, Ala.

A. We suspect microscopic cracks in the distributor cap, which will cause this trouble. Try a new one.

Q. EXTERIOR DECORATING PROB-LEM. I live in the sunshine state and wonder what color is supposed to hold up best in the hot sun. Jim Bacus, Fort Lauderdale, Fla. A. It is generally conceded that metallic gray resists the ultraviolet rays best. Chemical advances in recent years, however, have produced fade and oxidation resistant paints in practically every color. Red is still the color most likely to fade.

O. BREAKING IN A FRANKLIN. The

on engines, performance, new and used cars, classics and customs . . .

air-cooled engine of our Franklin is at present being overhauled. How should the car be broken in? What other precautions should be taken? What type of gasoline should be used? Moody D. Wharan, Jr., Arlington, Va. A. Assuming the engine is entirely overhauled to original specifications, a good grade Eastern oil (20 weight) should be used for the first 500 miles. After 500 miles the oil should be drained while the engine is hot and 30 weight oil put into the engine. For best results do not use one of the modern detergent oils. The car should be driven at slow speeds (25 to 30 miles per hour) for the first 1000 miles, with occasional bursts of speed to 50 or 60 miles per hour. The car will run well on "regular" gasoline, but do not use very cheap white gasoline.

Q. MORE PERFORMANCE. Will beaders, dual pipes and triple carbs increase the performance of my '55 Studebaker Commander?' Jack Karch, Dayton, Obio.

A. Yes—you will receive better performance, but we would suggest two four-barrel carbs for more dependable performance.

Q. UNDER COVER. I own a '57 Plymouth which has transparent seat covers. I notice they are mildewing under these covers. What causes this? Viola Teesdale. Santa Monica. Calif.

A. Transparent covers prevent natural air circulation within the confines of the upholstering. We suggest removing the covers and airing the seats in the sun. Don't replace the covers until you have a hot, dry day.

Q. VIBRATOR. My '56 Ford has developed a vibration between 38-42 mph and 75-95 mph. My dealer has replaced the universal joints and driveshaft but this has done no good. We also balanced the tires when the car was new. What do you suggest? Gary L. Vesey, Chicago, Ill.

A. We still suspect the tires. You may have lost a balance weight or (and this is rather common) one or more tires have developed a bulge making them out of round.

Q. LUCKY LUCIANO'S? On page 64 of your August issue, in my opinion, Mr. Gottlieb is in error. The car illustrated was built for and driven by Tony Lucey, who at that time ran Lucey's, a fine restaurant in Los Angeles. Mr. Lucey recently died here in Las Vegas. He was associated with the Golden Nugget. If I am in error, please advise. Robert S. Coffin, Las Vegas, Nev.

A. Mr. Gottlieb was contacted by William Ketcham, presently residing in Pico, Calif. Mr. Ketcham stated that he operated the American Auto Body Co. from 1930 through 1939 and that his organization built the can in question for Lucky Luciano. Mr. Ketcham gives full credit to Luciano as the designer of the car; it was built to Luciano's specifica-

Luci pears Q. Olds this

sion

tions

an e

Q.
in a will crea.
San
A.
duce take
supp

max

gine of the 191 A. resu of sic.'

Loc

mo

(it

Pretiquinclett 505 mo

Q.
my
six
nei
A.

Q. Pl

she les

-

-

tions and drawings, which were changed on numerous occasions during construction. As an example, Mr. Ketcham stated that he made five different sets of front fenders before Luciano was satisfied with the overall ap-

ice.

t pres-

he car

should uld be n. Va

over-

grade ed for

he oil

s hor

. For

odern

en at

) for

MITSES

e car

at do

ders.

ider?

ance,

carbs

lym-

s. 1

vers.

anta

air

up-

vers

lace

pea

-95

rsal

110 the

L.

ave

her

ped

of

ott-

ill

bat

12-

as

en

6

m

if.

he zh

ar

of

O. SWAPPING. I want to install a '57 Olds V8 in my '53 Olds convertible. Will this work? Roland Amirault, Melrose, Mass. A. Yes, but use a late Hydra-Matic transmis-

O. LOWER HORSEPOWER. Am I right in claiming the use of electrical accessories will lower usable borsepower and thereby increase fuel consumption? Warren L. Lintz, San Diego, Calif.

A. Yes. Electrical drain on the battery produces more work for the generator. This takes more torque to turn it, which must be supplied by the engine. The amount is small, so don't worry about it unless you are in a maximum mileage contest.

O. LARGEST ENGINES. In your August 1957 issue you reply to a reader's question as to the largest American automobile engines. I believe you are in error, and I am of the opinion that the distinction belongs to the Pierce-Arrow last made some time around 1916 to 1917. Thomas Fortson, Dallas, Tex. A. Confusion on this question and answer resulted from our attempt to condense the original question. Inadvertently, we left out of the question the words, "American Classic." Many antique automobiles had engines with greater displacement than those listed. Locomobile, Winton and Pierce-Arrow made models displacing 524.8 cubic inches. F.I.A.T. (it was considered an American car), Simplex and McFarlan displaced 557.0, 563.7 and 572.5 cubic inches, respectively. An early Pierce-Arrow displaced 824.7, while the antique Oldsmobile Limited totalled 706 cubic inches In order to avoid another rash of letters, the original Oldsmobile Limited was 505 cubic inches, while the 1911 and 1912 models displaced 706.

O. FROM FOUR TO SIX. Can I replace my '52 four-cylinder Henry J engine with a six-cylinder '53 engine? J. Esmerado, Avenel N. I.

A. Yes. This has been done several times.

O. SWING AND SWAY. I own a '56 Plymouth station wagon which sways and fishtails on curves. Can you suggest a remedy? William Baldauf, Albany, N.Y.

A. This has come up before. Try heavy duty shocks. If that doesn't cure it, add another leaf to the springs directly under the longest leaf.

This new department is open to all types of questions from our readers. We welcome not only technical questions, but queries on new cars, old cars, classics, performance, and what-haveyou? It will be impossible to answer any letters personally; we will answer as many questions as possible only in this column.



Arnolt-Bristol Bolide . . . not easy to achieve is that balance between brute performance and all-around utility that marks the true dual-purpose sports car. In the Arnolt-Bristol Bolide, a most enviable competition record speaks for performance: quiet good manners in traffic and remarkable reliability speak for everyday usefulness. Except on the race course, you'll never need all the acceleration, braking power, and cornering ability built into the Bolide, but it's reassuring to know they're on tap.



S. H. ARNOLT, INC. CHICAGO SALES SALONS 153 East Ohio Street . 5840 North Broadway PARTS & SERVICE CENTER: 2130 North Lincoln Avenue





NOW AVAILABLE, the all-new 5th Edition which is completely different from previous editions and more than twice as large. This very popular translation is an expectation of the control o

COMET MANUFACTURING CORPORATION - Dept M-10 P O Box 74631 - Los Angeles 4 Calif

Some engineers believe Britain could be first with a production GT car

continued from page 30

Given supplies of 95- to 100-octane fuel, British piston engines will soon be running at compression ratios of 10 to 1. The gas turbine engineer has to assume that by the time his power unit is ready for production, it will have to compete against piston engines far more efficient than those now in use. Spencer King, engineer in charge of gas turbine development at Rover, told me some time ago, "If we could combine in one unit components giving the efficiency now obtained separately on test rigs, we should already have a strong competitor to the piston engine." In the last few months the security curtain has again descended on Rover activities and may well be the prelude to another big step forward.

Rover and Austin are concentrating on the development of the static secondary surface heat exchanger. Maximum theoretical efficiency for this type is only about 70 per cent. In the U.S.A. good results have been reported in rig tests of rotary recuperators, but it is difficult to seal the moving faces. The static type is thought to offer better possibilities for early development into a practical salable unit. At present the heat exchanger is very heavy; the Rover unit weighs 110 pounds and the Austin probably not less. The material used is stainless steel, which is costly, and materials alone might cost \$180.

However, the weight is not an insuperable disadvantage, because the rest of the power unit is so light. For example, the whole rear end assembly on the Rover T-3, comprising compressor, heat exchanger, combustion chamber, two turbines, accessories, reduction gear, differential and disc brakes, weighs about 430 pounds. This compares favorably with the weight of a 110-hp piston engine, with automatic transmission and back axle. At present there is a further item of about 40 pounds for the asbestos heat insulation surrounding the engine compartment, which should be reduced as engine thermal efficiency is improved.

Before embarking on large-scale production it would be an advantage to gain extensive operating experience with a number of cars in varied operating conditions. Some people in the industry think this might be done by selling a small series of cars to selected customers, such as garage proprietors and experienced competition drivers, preferably in Britain and Western Europe. Replacement parts could be supplied by the factory within a few hours, and might be installed by factory mechanics until local mechanics had been trained in turbine service techniques.

At Rover, a life of 1000 hours between overhauls is already regarded as assured. This would mean 35-50,000 miles, according to operating speeds. The limiting factor is the build-up of deposits of oil and dirt on the compressor blades, which rapidly reduces efficiency. In current experimental units this entails a major dismantling operation, comparable to decarbonizing early piston engines which had non-detachable cylinder heads. An engine designed for production would include provision for easy access to the compressor, and cleaning would then be a much simpler and quicker operation than decarbonizing even a modern piston engine.

On their T-3 sports coupe, Rover is developing four-wheel drive and new types of independent suspension. Four-wheel drive is regarded as a valuable safety feature, reducing the possibility of wheelspin and skidding when the turbine develops full torque. This is important, as the time lag while the compressor accelerates makes it difficult for the driver to exercise sensitive control through the accelerator. Rover engineers also report that their four-wheel drive system is a definite asset to fast cornering. Both front and rear suspensions use the driveshaft as a suspension member. At front it forms one arm of the lower wishbone, working with a coil spring suspension unit. At the rear, the driveshafts locate the de Dion axle with the aid of Watt linkages at the hubs. This causes slight variations of track with

wheel deflection, which are accommodated by a sliding joint in the de Dion axle tube.

At the Austin works in Longbridge, the gas turbine section of the research department occupies an important area, with sound-proofed remote-control dynamometer for the testing of complete power units, and separate rigs for tests on compressors, heat exchangers and other components. The 120-hp Sheerline sedan which has been on the road since 1954 has now faded into the background. Its place is being taken by a new car designed from the start for turbine propulsion. A photograph of a scale model was released some time ago, showing a sedan of rather flamboyant lines, apparently propelled by a turbine mounted at the rear, but Sir Leonard Lord took care that the picture released did not show the model of the car which is actually being made.

The original Austin turbine unit used a two-stage compressor driven at 22,000 rpm by a three-stage turbine, followed by a single-stage free power turbine. It had a single combustion chamber and a cross-flow heat exchanger. Its complexity caused some surprise but brings certain solid advantages. The compressor has a good adiabatic efficiency at the low speeds which are important for automobile operation. The low gas velocities permit use of small diameter rotors, which reduces disc and blade stresses. A smaller speed step-down is required in the gearbox. Use of four turbine stages allows blades to be of constant section without twist. They vary only in length from one stage to another, so production is greatly simplified. Subdivision of work also cuts down root stresses, so the Austin blades were simply drilled, and held in grooves on the rotor discs by pins peened over at the ends. This is a much cheaper method than using the conventional fir tree root, or carving blades out of a solid disc. Finally, this unit gave maximum thermal efficiency at part load, its lowest specific fuel consumption corresponding to that of the car's cruising speed. Acceleration was better than that of singlestage units, owing to the low rotor speed range.

Several new projects are now being handled in the Austin turbine division, the smallest being a tiny unit which gives

30 bhp at 56,000 rpm.

The ability of the gas turbine to use a wide variety of cheap fuels is unlikely to bring any great benefit to car owners. Fuel must be readily available at the roadside, so there is good reason for using something already on sale at filling stations. Moreover, it is assumed that if any very cheap fuel were used, taxes would soon be imposed to cancel out the advantage. Rover and Austin are using diesel oil for their turbines. The sulphur content produces small quantities of sulphuric acid in the exhaust, which may attack the joints of the heat exchanger, but this is not a serious problem. Progress in heat exchanger design should soon enable the height of the rear deck on the Rover T-3 coupe to be reduced, which would make it a really good-looking car by any standards.

This is by no means the whole British car turbine story. Standard is now producing a small industrial turbine weighing 350 pounds, which develops 250 bhp at 24,000 rpm. It is extremely simple, with centrifugal compressor and centripetal inward-flow turbine back-to-back on a common shaft. As a single-shaft unit with no free power turbine, it lacks the flexibility for a vehicle power unit, but a motor vehicle turbine is now being developed in the same department.

Associated British Engineering is building up a big business in industrial and marine free piston generators, of the Pescara type, which would provide a valuable background of experience for the design of car-type free piston units. And in the field of pure speed, there is the new car which Donald Campbell is building, with Bristol Proteus turbine, to attack the late John Cobb's world land speed record.

BOOKS FOR

int in

ion of

oundnplete at exsedan to the from nodel nboyrear, d not

ressor

by a stion aused essor im-

ermir blade

rbox.

ction

an-

work mply ened g the disc. load. f the

ngle-

istin

gives heap Fuel

ason over.

bluc stin prohich ot a con

by

Orv.

ning

t is

etal

s a

billow

ness

ara

nce eld lis hn

IVI

MEN!

ONLY **75c**

EACH AT YOUR

NEWSSTAND!

Or if your dealer cannot supply you, send 85c per book (to cover postage, etc.)* to:

TREND BOOKS 5959 Hollywood Blvd. Los Angeles 28, Calif.

ANNUAL



Latest and best of the TREND BOOKS series on custom cars. Loaded with pages of photos and text, all ideas on the latest fashions in customizing. Interiors, sports cars restyling, quad headlights, top chopping, customizing pickups, the weird and the wonderful in the world of CUSTOM CARS.



RESTYLE YOUR CAR

Here are all the facts on how to restyle your car and save money, to. The most complete guide on customizing ever pub-lished; it tells and shows with hundreds of photos how to go about the cus-how to go about the cus-tomizing recess you se-

how to go about the customizing process you select. Covers costs and styles; home customizing; which is a select to the customizing; which is a select to the customizing; which is a select to the customizing; how to save time and money your color schemes. Here you will find facts and shotts on grille changes; hooded headlights; new whists with humpers; fins. In fact, this hook is a treasury of customizing ideas, based on the best customs of the year.

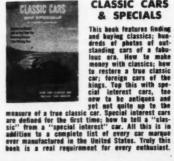


SPORTS CARS ANNUAL

Every sports car enthusiast and every spectator whe thrills to the agile sports cars of tuday will want this beak. It's the mest complete beak on the subject ever published, with definitions of tree sports cars and other sports cars and other sports cars and other sports cars and complete beak on the subject ever published, with definitions of tree sports cars sports cars—characteristics of sports cars—speed, acceleration, balance, steering; how to select a sports car; maintenance, training, modifying; elements of sports car driving. Activities for all, from railled, gymkhanas and the conceurs d'elegaace to racing techniques, champions, and a catalog of marques.



DRAG RACING PICTORIAL



CLASSIC CARS & SPECIALS

TRENDS in New Products

VOLKSWAGEN OWNERS will be interested in a new and compact all-electric gas-level indicator manufactured by MotoMeter of Germany. The 1%₁₆-inch-diameter instrument fits neatly into the dash panel, matches the



speedometer in appearance, and features nonglare illumination. The tank unit is extremely simple to install, being inserted through the filler neck and clamped in place. The unit fits all 1956 and later VW's and is available from Fisher Products, 21-21 44th Drive, Long Island City 1, N.Y. for \$14.95.

TO HELP COMBAT the unsightly and expensive litter problem on our streets and highways, Chevrolet is introducing a substitute for the usual paper sack that most civic-minded citizens use in their cars. The new



container is a purse-style plastic bag which fits beneath the glove compartment and slips off easily for quick disposal of the contents. The price has not yet been announced.

RECENT DEVELOPMENTS have given rayon a further lead over nylon in the European tire market, according to Dr. John Meynen, executive vice president of Algemene Kunstzijde, N. V. (A.K.U.), international manufacturers of man-made fibers. These factors are the introduction of an improved rayon tire yarn and the growing use of steel wire in tires. The recent development of rayon yarn, which is 40 per cent stronger and has 60 per cent increase in fatigue resistance, has made possible a lighter and stronger tire without the use of more expensive nylon, Dr. Meynen said. Steel wire for tire construction, although still largely experimental in this country, is becoming widely used in Europe. It is claimed that the use of wire cord results

in excellent tread wear, improves non-skid characteristics, and may be used as a breaker strip in conjunction with a rayon cord carcass.

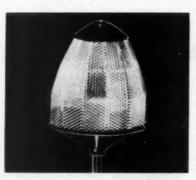
NEW AIR-SUSPENSION has been developed by the Dunlop Rubber Company called the Pneuride. Outstanding feature of this system is that the resistance to movement of the air bellows increases the more they are deflected, and the vehicle remains level regardless of load. This is accomplished by means of a "leveling valve" which automatically adjusts the air pressure in the bellows as the load is increased or decreased. It is claimed that the system results in an equally comfortable ride whether vehicle is empty or fully loaded, and that there is a reduction in road noise transmitted to the vehicle from the wheels.

A REAR VIEW MIRROR which is automatically adjusted by an electronic device to prevent drivers from being blinded by following headlights is a new contribution to motoring safety. Called the Mirrotron, this accessory is activated by a miniature photocell which



picks up light from headlights and operates the mirror at a point where glare would be blinding. The driver can adjust the point at which the mirror switches from the normal to dim position by a small dashboard control. Selling for about \$28.50, the Mirrotron is manufactured by Instrument Research Co., 22 Anselm Terrace, Brighton 35, Mass.

SUBURBANITES with dark driveways will be interested in the new Spark-l-lite driveway reflector. This device is a 360-degree



Plexiglas reflector, so designed that it will pick up light from your headlights and redistribute the light over the entire driveway area regardless of the angle at which it is approached. Full information can be obtained from Dynamic Specialties Corporation, P. O. Box 184, Birmingham, Mich.

LOUVERED SHADES which screen out direct rays of the sun during the hottest part of the day are a recent aid to torrid weather comfort.



These shades also insure privacy when sleeping in station wagons as insiders can see out without outsiders seeing in. The shades are constructed of aluminum and have adjustable snaps. They do not interfere with window operation. Manufactured by Johnson Automotive Specialties, 3449 Ocean View Blvd., Glendale 8, Calif., they sell for \$9.95 per pair, plus tax.

A TRANSISTOR TACHOMETER is now available which fits all 12-volt, eight-cylinder cars. This instrument is a single unit which



requires no transmitter and it is only necessary to connect it directly to the ignition switch and coil. The range is 0 to 6000 rpm. Manufactured by the Radson Engineering Corporation, Macon, Ill., it sells for \$39.95.



LONG DISTANCE DRIVING at steady speeds can tire the right foot and leg from the constant pressure required on the gas pedal. The Steadi-Drive accelerator can help this by holding the pedal in any chosen pre-set position. It consists mainly of a switch convenient to the left foot on the floorboard. By depressing this switch, the right foot may be removed from the gas pedal and the car will stay at the same throttle setting until the left foot is lifted from the switch. The price is \$8.95 and the device is manufactured by Walter B. Schnur (Dept. C-13), \$57 Timson Place, New York 55.

Fu

there behin have have attern Many their other has be autor and excess (see Many but t

pressi

ly at

give

same

it ac

engir
Th
and s
carbu
mend
famo
vice
corre
is un
troit
equip
Th

princ

with

terials
fuel |
fuel |
ceptee
hamn
er the
stores
forwa
steady
not r
smoot
ceives
the h
been
In

include the plaction filter licking gasoli

favor

device

has e tomes forma duced poten if you Mind you'll

Fuel for Thought

continued from page 60

direct

of the

leep-

e out

s are

table

idow

omo-

llvd.,

per

now

nder

hich

ion

om

ing

95

What's to be done? Reports indicate that there's lots of frantic engineering going on behind closed doors in Detroit. Many things have been tried. Expansible neoprene lines have been tested on production models, in an attempt to give some relief from pulsations. Many different types of filters are making their appearance, some as equipment and others as accessories. The flooding problem has become so acute that one inventor, also an automotive maintenance man, has developed and patented a device for feeding back the excess gasoline from the carburetor bowl (see illustration on page 60).

Many pressure regulators have been tried, but these have the common fault of reducing pressures to a fixed, predetermined level, mostly at two pounds per square inch. This does give some relief at lower speeds but at the same time it creates new problems because it actually will starve a high horsepower engine at high speeds or high acceleration.

The answer is to dampen the pulsations and smooth out the flow of gasoline to the carburetor, without reducing factory recommended fuel pressures. A company in San Francisco has adapted the principle of the famous old orchard pump, to a patented device which seems to hold good promise for correcting the condition on existing cars, and is undergoing crash engineering tests in Detroit now for possible installation as standard equipment.

The Mileage Minder employs the simple principle of the spring-supported diaphragm, with the most modern developments in materials and design. It is installed between the fuel pump and the carburetor, either at the fuel pump or the carburetor. Gasoline is accepted from the fuel pump in alternating, hammering surges, and in the Mileage Minder the action of the dual neoprene diaphragm stores the thrusts from the fuel pump, and forwards the gasoline to the carburetor in a steady even flow. This diaphragm action does not reduce the flow of gasoline, it merely smooths it out, so that the carburetor receives its normal fuel requirements without the hammering pulsating action which has been the root of so much trouble.

In addition, a porous bronze filter has been included in the Mileage Minder, ahead of the pulsation chamber, so that the pulsating action of the fuel pump actually gives this filter a self-cleansing, anti-clogging action, licking the problems of iron oxides and other gasoline impurities.

The many car dealers and service shops that have tried Mileage Minder are unanimously favorable in their reports. It appears that this device has struck at the root of the trouble, and in smoothing out the flow of gasoline has eliminated the excessive stream of customer complaints of gas waste and poor performance. It is estimated that Detroit has produced at least 15 million vehicles that are potential or actual fuel system headaches, and if your car is in that class, perhaps Mileage Minder has the answer for you. Or maybe you'll find it on next year's cars.

-An MT Research Report

BIRDNEST?*



New, you and your family can enjoy passenger car comfort with the new Birdnest Rumble Seat Kit.

These functional kits make Thunderbird the only combination sports car-family car. Birdnest kits may be installed in one hour and require no cutting or welding.

All kits are primer coated ready for special matched painting. Available in white pleated upholstering only. Price \$298.

See your dealer today or write for illustrated brochure.





BIRDNEST

1130 No. Hollywood Way Burbank, Calif.—TH 2-7646

Dealer Inquiries Invited

500 TX* The FIRST Full Face

Competition Racing Helmet To Use the NEW! ENERGY ABSORBING NON RESILIENT LINER

As Specified By The

SNELL FUND STUDY

THIS STUDY CONDUCTED BY DR. GEO. G. SNIVELY, M.D. IS THE FIRST COMPREHENSIVE RACING CRASH HELMET TEST EVER MADE IN THIS COUNTRY.

HELMET WITH VISOR \$38.50 . . . LESS VISOR \$36.50 *LICENSED BY TOPTEX

BELL AUTO PARTS

3633 E. Gage Ave. BELL 50, CALIF.

In October



On Sale Now! CUSTOMIZING THE NEW EDSEL!

* ENGINES WHAT'S ON TAP FOR '58?

SPECIAL—THE
HAWAIIAN
MOTORAMA



ENGLISH FORD PARTS

- We have the largest stock of parts for English-built Fords in the United States covering all models-Anglia, Prefect, Thames, Consul, Zephyr and Zodiac.
- · Orders shipped same day received. Ask for part needed by year and make.
- · Write, wire or phone John Fisher, WEbster 3-5911

HOLMES TUTTLE FORD

7122 Beverly Blvd., Los Angeles 36, Calif.

VALVES STICKING? Get PYROII

CLEANS & LUBRICATES Frees sticky valves, cleans carburetor, tunes motor while you drive. Get more pep & power, more miles per gallon. Write for trial offer. Dept. MT-1 GUARANTEED .



Nothing finer at any price PYRIII LA CROSSE, WISCONSIN

This is just a little of "Ad" 'be PELA HELMETS, THAT IS!

NASCAR approves the "Three Sixty Perion"—You can order from NASCAR 42 Se. Peninsula Dr., Daytona Beach, Fla. (Give Mat Size).

A.M.A. Approves the "Three Sixty"

from OFFENHAUSER

H. C. BARNES CO. IMPORTERS, DEALERS INVITED



Won't chip or peel. Water-proof - fadeproof. Use on Luggage, Sports Equipment, Lounge Chairs, etc. See your local dealer or write for FREE information and color chart.

RAMCOTE PRODUCTS 1141 W. 69th St. Chicago 21, III., Dept. MT

Is your leather or plastic upholatery faded or worn? RamCote restores the original color and texture to your car's upholstery. You can change color, too! Available in eleven standard colors and clear. Any shade obtainable by inter-mixing colors. Easily applied, brush or spray



NEW-USED-REBUILT

speed parts-OHV8 meters-D TODAY FOR SALE LISTING OF

MOTORS & PARTS MT-10, L.A. 25, Calif. PH. GR 7-8281



Kustom Wad

Story and Photos by William Carroll



STARTLING CHANGE from sedan to sports car involves clever customizing.

PRODUCTION of a custom-line of sports cars based on the DKW (see Sept. '57 MT) has begun at Flintridge Motors Mfg. Corp. of California. The Fiberglas 4/5-seat sports car will retail for \$3195, F.O.B. Los Angeles, with a full guarantee such as you would get with your standard DKW sedan. In addition, claims Henri A. Lindsey, president of Flintridge Motors, the combination of Fiberglas exterior and metal underbody results in a sturdy and rattle-free assembly of exceptionally light weight (actually 350 pounds lighter than the standard DKW).

Though Flintridge Motors is the manufacturer, actual production of the sports car takes place at the Woodill Fiber Glass Body Corp. in Santa Ana, Calif.

When new DKW sedans are received at the Woodill factory, all interior upholstery is removed, the top is cut off, doors, fenders, and instruments are taken off. The cowl section is moved aft six inches and lowered four, while a new metal frame is installed to retain stiffness of the original assembly. Then Fiberglas shells are attached to the car, creating an envelope body. Original DKW doors are altered slightly, and covered with Fiberglas. The completed sports car has roll-up windows.

we not we is a such

one inse cata you suit you

SE

Studis 3 Har '39 rest

57 \$20 48 nev

7-3 '25 ing

sen Chi '39 ins in cha Lex '21 4 '36 con Sell '57 bla Bey S-6



The new interior is color-keyed to exterior finishes. Available also is a removable Fiberglas hardtop weighing less than 40 pounds.

Production of the sports car started July 15th and is expected to reach 200 units monthly by October 1st.

Railway Locomotive Builder Turns to Making Scooters

After manufacturing locomotives for nearly 100 years, Hunslet Engine Co. Ltd. (Leeds, England) has decided to build a lighter vehicle. Here is the prototype of their Scootacar, an enclosed three-wheeled scooter with handlebar steering. Bodywork is in plastic; vehicle seats two adults and a child; and engine is a 12-cubic-inch Villiers two-stroke, driving through a four-speed gearbox. The makers claim a cruising speed of 45 mph and a fuel consumption of 80 mpg at 30 mph.



68 MOTOR TREND/OCTOBER 1957

SELL 'N' SWAP

Requirements are: copy limit of 25 words (not including name and address); 1st come, 1st served; we reterve the right to edit where necessary; we are not responsible for accuracy of description, although we will reject any misleading statements. This service is not open to commercial advertisers. No ads will be accepted if payment is not made in advance, and such communications will not be acknowledged. Only one CAR may be listed in any single Sell 'N' Swap insertion. This limitation will not apply to parts, catalogs, etc. The charge is \$4 per insertion. If your car it unusual and you have a photo of it suitable for publication, you may submit it with your al. If we decide to print it bree's no cost to you for the cut, but we'll have to decide which photos to use. Sorry, no photos can be returned.—Editor

28 RUHR built on '28 Studebaker chassis, Has '28 Stude Straight 8 engine, 6-speed transmission. Body is 3-position Mercedes-Benz type conv. Good, H. D. Hartshorn, 117 Ponce De Leon Ave., Atlanta, Ga. '39 PACKARD 12 Brunn landaulet, completely restored. New paint, new chrome, new uph.; 20,000



mi. \$2500. H. P. Davolk, 2716 Barcelona Dr., Fort Lauderdale, Fla. 37 CORD sed. Complete & orig.; 6 wheels. Radiator restored; rest of car restorable. \$750 or best offer. Possible extra perfect parts body available for \$100. Ed Bowerman, \$815 Bowcroft St., Los Angeles 16, Phone TERS 0-3981. ELDORADO KIT—complete, like new. Air cleaners, carbe, linksee. sa., lines, manifold. Removed from

Prone 1Exas 0-5981. ELDORADO KIT—complete, like new. Air cleaners, carbs, linkage, gas lines, manifold. Removed from 57 Cad, mileage 1200. Owner did not like power. \$200. P. A. Wright, Box 52B, Glen Allen, Va. 48 JAGUAR Mark IV drophead cpe. Immaculate; new top, paint; complete engine o'haul. A true classic



in every respect. Pix & history available. \$1950. E. K. Miller, 919 S. Division, Ann Arbor, Mich. Phone NOrmandy 3-1408.

'32 PACKARD conv. rdstr. Rumbleseat, sidemounts, 2-way top. Body and mech. in perf. cond. New orlon top, paint, chrome. Best offer. Mart J. Daleo, 151 N. Delaplaine Rd., Riverside, Ill. Phone Riverside 7, 3001

7-3901.
25 BENTLEY touring. All orig.; alum. body, racing wheels, brass lights & instruments, German silver radiator. Runs fine. Make offer around \$1800. Will



send pix & info. Neil McDade, P.O. Box 831,

send pix & info. Neil McDade, P.O. Box 831, Chattanooga 1, Tenn.
39 GRAHAM supercharged sed. Orig. uph.; all dash instruments work. Never been wrecked; small dents in fenders. Extra engine, transmission, o.d. & supercharger. Highest bid takes. James C. Sadler Jr., 1849 Lexington Ave., El Cerrito 6, Calif.
21 REO 6-cyl. 4-dr. sed. Body & uph. in good cond.; 4 new tires. In running order. Lyle Toepfer, Mc. arroll, Ill.
36 CORD 810 sed. completely restored to showroom cond. Over \$2000 invested; must see to appresiate. Sell for \$1200. Paul Essian, 23 Saddle Rock Rd., Valley Stream, N.Y. Phone VA 5-4686.
57 FACEL-VEGA in mint cond. All-white, with black leather. 6000 mi. \$6000. John Guedel, 8321 Bewerly Blvd., Los Angeles 48. Phone WEbster 5-6291.

continued on page 71

All New from California!

STATION WAGON & RACKS

Custom-Styled for Each Make and Model of Station

Sleek, sweeping lines of sparkling, highly-polished, stain-less steel—sturdily constructed for a lifetime of rugged servicel

Adds custom beauty to every wagon and car, while providing a full 15 sq. ft. of luggage space!

Polished stainless steel slats are 34" high for absolute protection against luggage rubbing finish of car top. Rails also of polished stainless steel, prediction-ritted to brilliant chrameplated hardware, including bullet-shaped tips. 100% rust proof! Fast 'n easy cleaning—no cross-slats.

EASY TO INSTALL: entire unit can be installed with-out removing headlining . . attaches with simple sheet metal screws in minutes!

Wagon or Passenger Car

only \$79.50 complete

ALL MATERIALS AND WORK-MANSHIP UNCONDITION-ALLY GUARANTEED

Specify make, yr., and model 25% deposit required. FOB L.A. Postage C.O.D.
Calif. residents add 3% sales tax.





Avoid Useless Wheel Spin Hi-Tork Makes Both Drive Wheels Work

Hi-Tork, a husky bevel gear differential, interchanges with conventional differential. Use your present ring and pinion. Contains no cams or ratchets to wear out. Insures maximum traction, geared-to-theroad stability, faster acceleration and cornering. Positive braking through automatically controlled action. Locked axle performance, yet differentiates. Nationwide acclaim in sports car circuits, stock car racing, drag events. Stop wasting that power-get it on the pavement-get Hi-Tork.

Simple installation, immediate delivery, \$99.50 plus tax. Ford, Merc., Corvette, T'bird, Chev., Ply., Dodge, De Soto, Chrysler, Stude., Jag., others ('57 Pontiac, Olds. now available). Complete simple installation instructions—fully guaranteed.

Write for free literature-state make, model, year, ratio.



YETH ENGINEERING COMPANY

12859 East Eight Mile Road, Dept. M Detroit 5, Michigan



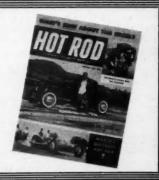
NOW in October

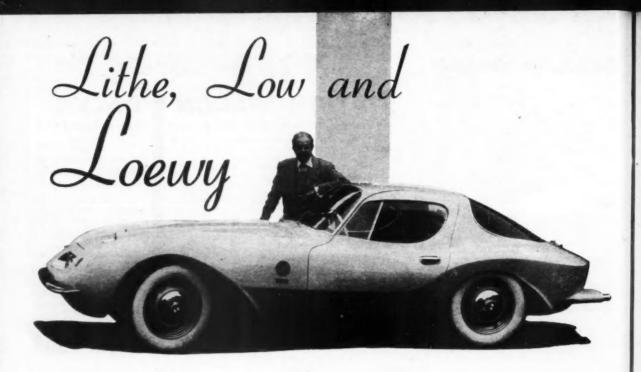
WHAT'S NEW ABOUT THE EDSEL? Complete coverage on the big auto-motive question of the day

6-PAGE ROTOGRAVURE REPORT ON THE WORLD'S FASTEST DRAG-STER (168 MPH!)

FULL FACTS ON THE FABULOUS COOPER RACING CAR

ON SALE NOW!

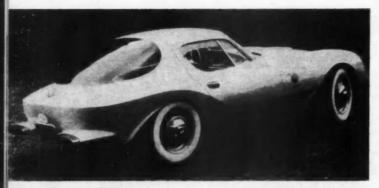




DARING DESIGNER Raymond E. Loewy has done it again—this time with a personal sports car representing a return to fundamental automobile styling conceived for function instead of effect." Starting with a 97.5-inchwheelbase BMW 507 chassis, Loewy had French builders Pichon and Parat construct a competition sports car with Gran Turismo characteristics. Not intended for mass production, the car achieves a successful balance of safety and wind resistance factors. The reinforced chassis is banded by two square-section members which serve as profile around the windshield and the rear window and which are joined by two similar steel members over the doors, for maximum rigidity and protection. Strategically placed interior padding and distinctive looking but highly functional bumpers add a further measure of safety unusual in sports cars. Other features include compound-curved windshield and electrically operated windows. Powered by a 150-hp V8 engine which reportedly can turn 0-60 in seven seconds, Loewy's car promises performance to match its sleek appearance.



RAISED HOOD PANEL is aligned with steering wheel, not usual center; provides the driver with helpful "directional" feel.



BODY SKIN, flush with wheels, gives taut, racy look. Doors opening over roof provide easy accessibility.



FUNCTIONALLY SIMPLE cockpit has padded dash, hooded instruments, bucket seats.

"Ever hear of a flying CAR?"

Seeing's believing! Here's all the dope. complete with eye-popping photos, of the amazing Aerocar — the car that actually flies!

DON'T MISS NOVEMBER

*

PREVIEWS OF NEXT YEAR'S MODELS:

Rambler, Hudson, Nash, Studebaker. Packed with pictures and complete buying data!

WHAT'S GM'S HOTTEST CAR FOR '58?

You'll find the answers to this and many other burn-ing automotive questions of the day in the November issue of

MOTOR TREND on sale Oct. 17th!



TRAIN NOW FOR A DIESEL FUTURE

the

eel.

ded

Steady, high-pay jobs await men qualified in Diesel, Tractor, and Heavy Equipment. Are you qualified for job and advancement opportunities in this fast-growing field? You can qualify!

COMPLETE DIESEL COURSE NOW AVAILABLE

If you are ambitious and want to get ahead in this big money field, you'll want to know about the complete Diesel home training course now offered by Interstate Training Service. Covers all phases of operation, repair, service. Easy to master in spare time. No interference with present job. Up-to-the-minute. Regularly revised to cover new developments. We invite comparison of material offered. Advisory placement service for students.

YOU OWE IT TO YOURSELF to investigate Inter-state Training Service Diesel Training. Thousands agree it has helped them to better jobs...better pay. It can do the same for you!

WRITE FOR FREE INFORMATION TODAY! INTERSTATE TRAINING SERVICE Dept. A-29, Portland 13, Ore.
Please see that I receive FREE 24-page book,
"Getting Ahead in Diesel."

NAME	AGE
ADDRESS	
CITY	ZONE STATE

'38 LINCOLN K V-12 LeBaron conv. sed. Top. tires, body, paint & uph. in exc. cond. Write for complete description. \$900. James De Bickero, 7705 S. Hoyne, Chicago 20, Ill. CLASSIC & ANTIQUE CAR CATALOGS: Packard, Chrysler, Lincoln, Cadillac, Pierce-Arrow, orphan & foreign cars; minimum \$5 each. Also MoToR (N.Y.) annual numbers. Details for large, stamped addressed envelope. A. E. Twohy, 400 N. Kenmore, 1000 paints of the processor of the condense of the conde

Los Angeles. '56 MERCEDES-BENZ 300-SL. Light blue with red

'56 MERCEDES-BENZ 300-SL. Light blue with red leather. R & h. mechanic's tool set, shop manual, extras. 10,000 mi., never raced; A-1 cond. 36500. Col. Robert E. Myers, Richmond Quartermaster Depot, Richmond, Va. MOTOR (N.Y.) Annual Show Numbers 1925 thru '41. Orig. magazine ads & color prints of all the great classics, also non-classics. Complete listings 25¢. Sheldon J. Lewis, 61-33 213th St., Bayside, L.I., N.Y.
'32 PIERCE-ARROW rdstr. New top: chrome, paint is interior in near-perfect appearance. Tires & me-

& interior in near-perfect appearance. Tires & me-chanically exc. Must sell by Sept. 31. E. Goodman, 2827 Winchester Ave., Philadelphia 36, Pa. Phone

"72" PIERCE-ARROW rdstr. New top; chrome, paint & interior in near-perfect appearance. Tires & mechanically exc. Must sell by Sept. 31. E. Goodman, 2827 Winchester Ave., Philadelphia 36, Pa. Phone D30 WILLYS-KNIGHT cpe. Rumblescat, 2 nickel 30 WILLYS-KNIGHT cpe. Rumblescat, 2 nickel sidemounts, orig, paint, sleeve valve. One-owner car, 25,688 mi., stored since 42. Needs mechanical work, B. Scudder, P.O. Box 666, Culver City, Calif. Phone TExas 0-5466.

"73" BUICK Special 4-dr. conv. Sidemounts, 4 new wwis, 3 spare wwis. Mech. exc., body good, top & chrome good. Owner's manual. \$450. W. E. Joerg, 11328 Mitscher Sc., Kensington, Md.

"32 DUESENBERG J Rollston conv. victoria. Engine completely o hauled 1000 mi. ago; insert bearings. New top in '56. Leather, chrome, paint & rubber good. All instruments, access. work. J. L. Suydam, 515 Briarcilf, Mongomery, Ala.

"51 JAGUAR Mark V saloon. Rt.-hand drive.; r & h. Black lacquer, red leather uph. Vogue wwws. Exc. cond. thruout. \$1485. F. W. Howe, 550 Post St., San Francisco 8. Calif.

"31 CHRYSLER quiet 6-cyl. sed. Orig. inside & out; 6 wire wheels. Licensed, inspected, will run anywhere. A truly amazing performer. Nice buy at \$275. Philip V. Campiglia, 51-17 Junction Blvd. Elmhurst 75, L1, N.Y.

"32 HENNEY Hearse with 8-cyl. Lycoming engine. In near-perf. cond.; 17,000 actual mi.: drive anywhere. 6 good tires; plenty of room inside for camping trips. \$250. Eugene Canfield, Chana. Ill. PACKAGE DEAL ONLY——37 Cord Westchester sed., good 37 Cord Beverly sed., rough 5 short engines, 5 transmissions incomplete, about 2 tons misc. parts. All for \$2500. Lon Cook, 840 Cleveland St., Waterloo, lowa.

"48 LINCOLN CONTINENTAL cpe., with '55 Oldsengine. Restored to mint cond.—all new or replated chrome, all-leather interior. Will satisfy the most critical Continental fan. Dick Wincek, 3244 Lincoln Way West, Massillon, Ohio.

"48 PARTS FOR '52 JAGUAR fixed head coe.: hood, grille, left door & rear fenders. Reasonable. L. V. Harlow, 2316 Whitcomb Way, Modesto, Calif.

"50 CADILLAC 7

W. Va.

30 FORD Model A cabriolet. Exc. restoration.

\$1000 or best offer. 3-page magazine article with
colored 8 x 834 picture available for 25¢. A. Kenjon.

161 Wayerly St., Belmont 79, Mass. Phone

colored 8 x 834 pitcure available.

son, 161 Waverly St., Belmont 79, Mass. Phone IVanhoe 4-3232.

'48 ALFA-ROMEO Super Sport cpe. 6C 2500, Superleggera Aerlux, short wheelbase, sunroof, Witworth wire wheels. Cream body, red leather interior. Drive anywhere. \$1600 or best offer, P. A. Harburger, 635 Elizabeth Rd., San Antonio, Tex.

'30 FORD Model A cpe. Orig. thruout; ideal for restoration. Engine rebored 100 mi. back, runs swell. First \$200 takes. J. G. Shriver, 1208 Coal Ave. S.W., Albuquerque, N.M. Phone 3-4139.

'34 CANADIAN CADILLAC 8 4-dr. sed. Body in very good cond., with orig. paint. Engine o'hauled. Needs running boards. Stored inside. \$300. Robert C. Reese. Rt. 2. River Road, Petry, Ohio.

'17 PIERCE-ARROW town brougham. Unrestored, but mech. sound. \$650. Stored in Los Angeles. For details write to Hal Wagner, 100 Oxford St., San Francisco, Calil.

'28 MODEL A sport cpe., with rumbleseat. Everything checked, renewed, or rebuilt. New top, paint, tires, chrome. A truly good one; 25,000 mi. \$575

TONNEAU COVERS

Mercedes 190 SL * Porsche * Alfa Rome MG * Jag and most popular sports cars
 Late model American convertibles
 Highest Quality * Custom Styling

Write for new illustrated brochure ROBBINS AUTO TOP COMPANY
ppt. MT-10 1453 Lincoln Blvd.
nta Monica, Calif. Ph. EXbrook 5-9174

BE AN INDUSTRIAL DESIGNER ..



Combine your design abilities with technical aptitudes in with technical aptitudes in Industrial Design training at Art Center School. Work un-der practicing professionals for top jobs as automotive stylists, product, package designers. Constant demand for gradu-ates. 700 students. Fully so-credited. Your-round training. New terms Feb., June, Sopt. Apply early.

Write Mr. Tews, 5353 West Third Street, Los Angeles, Calif.

ART CENTER SCHOOL

ELECTROPLATE



NOW with our NEW ELECTRO-CHEMICAL Outfit. You can NOW with our NEW ELECTRICO
CHEMICAL Outil. You can easily
do your own plating. Not a pain.
But a hard durable media for your own
plating. Not a pain.
But a hard durable media for your own
plating hit with instructions on plating
metal and non-metal objects as Tools.
Auto Parts, Silverware, Jevelry, Balty Shees
and receive it portpadd. Money back in 7 days if not satisfied. Mar.
Everything sent C.O.D. for the opper, Gold, etc. SciD and SciS now
and receive it portpadd. Money back in 7 days if not satisfied. Mar. Saless
CO., Dept. HR-3, 113 West 42nd St., New York 36, N.Y.







STEAM FANS

Be ready for the new steam cars with Light Steam Power magazine-only \$3 per year. Com plete line of Books, Plans, Castings & Parts.

> STEAM DEVELOPMENTS Box 335 H, Staten Island 8, N.Y.



WARN MFG. CO. Riverton Box \$864-F18
Seattle 88, Wash.



of atock, hot rod and custom enthusiasts as the welder of 1001 uses. Easily operated from properly wired 110 V. AC or DC line. Idea girt with a life-long use. Order today on 10-day money back guarantee. Literature on larger equipment on request.

FOUR-WAY WELDER COMPANY 1818 South Federal St., Chicago 16, Illinois, Dept. F-27K

BIRD OWNERS

iop Litt removes & stores your naratop. Now ppd. Instrument panel, padded storage pocket, Bird items. Write for illus. brochures. MT-10.

JAMES AUTO SPECIALTIES



FORD-MERCURY CHEVROLET 1955-57 Models and '57 PLYMOUTH Free Inform

HEDMAN MUFFLER & MFG. CO. Culver City 8, Calif.

BIG PAY! - GOOD FUTURE! CT AUTO - AUTOMATION

NEVER SEFORE has the opportunity been so good for the properly trained mechanic and techni-cian to step into BIG PAY POSITIONS with rapid advancement and future security virtually

DUR SUCCESS depends on the quality of train-ing you receive...and the reputation of the chool you attend.

YOUR GUARANTEE we are giving the best in mechanical and technical training is proved by the fact... High pay jobe in Industry, and ratings in the Armed Forces now waiting for our graduates.

RESIDENT SHOP TRAININE is easier and than you may think! We provide housing and part-time jobs while plus free nation-wide placement a



n. H. Walker, Box 1109, Clarksburg, W. Va. CHRYSLER Airflow. O.d., tachometer, 4-way t, clock, good heater, Like new, Instruction man-included. \$500 or best offer. Robert R. Bonar, trraysville, W. Va.

Murraysville, W. Va.

'35 AUBURN 653. Engine just o'hauled with factory parts. Body needs work. Was asking \$500, but



need money for college. Best offer over \$350. Wil deliver for expenses. Johnny Rainbolt, 620 N. Col

need money for college. Best offer over \$350. Will deliver for expenses. Johnny Rainbolt, 620 N. College St., Cordell, Okla.

54 ASTON-MARTIN DB2-4 3-liter cpe. Haze Blue, exc. cond. Asking \$3550. A. Hugh Clarkson, Mill Rd., Doylestown SR 2, Pa. Phone BUckingham 5881 after 7 P.M.

31 PONTIAC 2-dr. sed. in good orig. cond. Complete with owner's manual. \$250. Robert E. Martin, 883 W. Main St., Waynesboro, Pa. Phone 1631-M.

40 PACKARD deluxe 6-cyl. 4-dr. sed. R & h, good paint, tires. One owner: 39,920 actual mi. on orig. engine. Good cond. Best offer. Mrs. Katherine Liba, 8257 Olympia, Detroit 13, Mich.

32 AUBURN 810 8-cyl. cpe. Good rubber, perfect body—no dents. Od.; 37,800 actual mi. Highest bid over \$350. Merle Boram, 421 W. High St., Pendleton, Ind.

over \$750. Meric Botain, 722 Transported from Ind.
37 CORD supercharged 812 Beverly. Completely orig., showroom cond.—new chrome, hand-rubbed black lacquer. Engine completely rebuilt; new outer 'U' joints, Make cash offer. H. W. Halterman, D.D.S., Box 332, Grove, Okla. Phone SUnset

6-3374.

29 AUSTIN Big 4 heavy 4-dr. tourer. Rt-hand drive. Mechanically perf., easily restored, drive anywhere. Full details & pix to genuine prospects. \$450. Earl D. Potter, 8811 W. 102nd St., Rt. 4, Oak Lawn, Ill. Phone GArden 2-3552.

23 BUICK 4-vyl. touring car. Exc. cond.; looks and runs like new. 4 extra tires. \$375. J. L. Stubblefield,



1400 W. Woodard St., Denison, Tex.

'33 PLYMOUTH conv. cpe. Good tires, wire wheels & continental spare. Rumbleseat, folding windshield. Poor top. In daily use. Best offer over \$150. Richard Williams, 475 Webster St., Needham Heights 94, Mass. Phone NE 3-4817.

'32 PACKARD Big. 8 sport phaeton. Orig. 2-tone paint; double cowl. Exc. cond. in every respect. \$2000. Colored photo if interested. Merton L. Vining, 145 Lisbon St. Lewiston, Me.

'36 CORD 810 4-dr. Hollywood sed. Mechanically reconditioned; in full prime, ready for color. Needs uph. & tires. Best offer. Manuel Kolb, Elk Grove, Calif. Phone MU 5-4407.

'32 PACKARD 8 Model 900 conv. sport cpe. Orig. owner; perf. mech. cond. Paint & tires perf.; still in



\$2000. Charles Blaeser, 984 Fulton St., Farmuse. \$2000. Charles Blasser, 984 Fulton St., Farmingdale, Long Island, N.Y.

SPORTS CAR SKETCHES—8 x 10. Ferrari, 300-St.,

D-Jag. Jag XK-140, Austin-Healey 100-S, Triumph

TR-3, Porsche, V.W. MG—TC-D-F-A. Complete set

of 12 prints \$5, any 4 \$2. No C.O.D.'s. A. E.

Wood, 8310 Hood Dr., Richmond 27, Va.

36 CADILIAC V8 Fleetwood conv. sed. Body rough;

has been run. Good for someone who will restore or

use as parts car, \$75. Contact A. or G. Stein, 426

W. 1st St., Elmira, N.Y. Phone 3-9360.

SELL OR SWAP

40 LINCOLN CONTINENTAL cabrioles in show-room cond. Off-white with red leather uph. Cadillac

250-hp race-type V8 engine in exc. cond. Sell or swap for Chrysler product station wagon or Chrysler Imperial sed. in exc. cond. A. G. Subt, 97-47 Maplewood, Bellifower, Calif.

28 FRANKLIN victoria brougham. Registered & running. \$1000 firm, or swap square for 31 Ford victoria if exc. Phone person to person or write. Justin Hardey, 15 Main St. Colchester, Conn. 756 CALIFORNIA CUSTOM, with Olds 98 engine, 7000 mi. Fabulous exterior coachwork & interior finishing: striped by California expert. Cost \$8500. Sell for \$51495 or trade for American, foreign. Cal H. Hunter, 144 W. Main, Galesburg, Ill. Phone 4105.

UNI Bri

boo Sti

Var

fir

nea

sti

Gor

"it

mot wei

bef sec

a I

unt he

Sta

bv

nir

lar mph

at

Hav (Fe

and

NEV

The doc

sup

mod

the doc Two

arn Fro

rea cre BMC

opt

and Spe

sus

4105.

52 JAGUAR XK-120 sports rdstr. Body wrecked; mechanically okay. One owner, 3700 actual mi. \$1100 or offer. Will consider trade on good MG. Don Sandell, Rt. 1, Rock City, Ill. Phone Davis, Ill. 3510.

34 LINCOLN KB sed. Can be restored. Sell for parts for \$250, or trade. Car located at 1910 Midland Rd., Saginaw, Mich. Contact owner, M. Wiederhold, at 6125 Telegraph Rd., Toledo, Ohio. Phone GR 9-3571.

48 TUCKER—beautifully restored. One of America's Wiederhold, Phone GR 9-48 TUCKER-

**148 TUCKER—beautifully restored. One of America's most unusual cars. Sell or trade for antique, classic,



SWAP

\$3000 HAM STATION for showroom hot rod or mint Lincoln Continental. Have Johonson Viking Kilowatt transmitter. Collins 75A4 receiver, HT32 ssb xmtr. J. G. Touhey, 1632 Union St., San Fran-

ssb xmtr. J. G. Touney, 1632 Union St., San Francisco, Calif.

'48 LINCOLN CONTINENTAL conv. in perf. cond.
'56 Olds engine, Hydra-Matic, power steering, power brakes, refrigerated air, new chrome & ww's. Trade for foreign or American. N. D. Stevens, 1612 S. Adams, Roswell, N. M. Phone MA 2-2385.

WANTED

AUTOMOBILE CATALOGS—Any pre-war make or model. Best prices for antique, classic literature; radiator emblems. Send list with prices. I buy anything—not just cream. Lewis A. Mayer, Munith,

CORRESPONDENCE from owners of all

thing—not just cream. Lewis A. Mayer, Munith Mich.
Mic

reply price, cond., photo if possible. arp, 710 Riverside Ave., Muncle, Ind.

PRESS

AS WE GO TO PRESS

UNION JACK AGAIN British racing prestige had another boost in the Grand Prix of Europe. Stirling Moss in Tony Vandervell's Vanwall finally booted his way into first money on the Aintree circuit near Liverpool after a terrific

Sell or Chrysler Maple-

stered & 31 Ford or write. n.

engine.

\$8500

wrecked; ual mi. od MG. Davis,

Sell for 0 Mid-er, M.

er, M

merica's classic,

Lingo,

vested. rs car. rbank,

rod or Viking HT32 Fran-

Trade

ke or

ature; any-unith.

rts of erican called

wheel e H.

dillac f any W.

sider

orig.

ils &

goun

sale. all

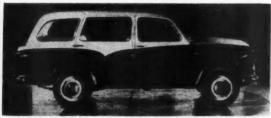
ls & Cata-Shel-N.Y. tion. Pack-

s or te in oger



struggle. Overseas correspondent Gordon Wilkins said in his report *it was one of the most dramatic motor races seen for years, and there were some moments of high emotion before the Vanwall victory was secure. This is understated-it was a Donnybrook. Moss led for 22 laps until his engine came unstuck and he lost the lead to Behra (Maserati). Starting again in a Vanwall driven by Tony Brooks he fought his way from ninth to first place and broke the lap record with a whistling 90.6 mph in the process. Next in order at the finish were Musso (Ferrari), Hawthorn (Ferrari), Trintignant (Ferrari), Salvadori (Cooper) and Gerard (Cooper-B.G.-Bristol).

NEW MORRIS WAGON The Morris Oxford Traveller, a twodoor wagon with wooden trim has been superseded by an all-steel, four-door model with modern styling. At



the rear is a single upward-opening door for loading goods or luggage. Two bench-type seats have folding armrests, are wide enough for three. Front seat adjusts fore and aft and rear seat can be folded flat to increase load carrying space. Engine is BMC B-type displacing 1489cc with optional compression ratios of 8.3:1 and 7.2:1. Transmission is four speed with column shift. Front suspension is by torsion bars and

rear by half-elliptics. Oddity is fuel fillers on both sides of body.

BRM MAKES IT! British tenacity and French determination finally brought a troubleplagued BRM to its first victory by winning the Grand Prix of Caen in France. Jean Behra led throughout mest of the race and was only threatened by Harry Schell in a second BRM which eventually retired because of a blown engine. Gordon Wilkins reported a lack of serious opposition because of the absence of the works Maseratis, Ferraris and Vanwalls but pointed out that this was an encouraging new start. Following Behra home were Salvadori (Cooper) and Halford (Maserati).

HILLMAN MINX TRANSFORMATION Alexander Engineering of England is now producing a modified, highperformance version of the Minx.





Engine has two SU carbs on special manifold, stiffer valve springs and compression ratio upped from 8.0:1 to 8.6:1. Horsepower jump is from 51 at 4600 to 68 at 5000. Transmission has floor lever and Laycockde Normanville overdrive has been added and works on third and top gears. To improve weight distribution, the battery has been moved from engine compartment to trunk. The car is identified by a second color spear, Alexander emblem, monogrammed wheel discs and bumper guards. Gordon Wilkins reports performance quite impressive. He saw an indicated top of 95 mph and a 0 to 60 time of 15.5 seconds. This conversion may soon be available in the U.S. A new Alexander subsidiary is to be formed with distribution facilities in San Francisco and Detroit or Chicago. (cont'd)

AS WE GO TO PRESS

cont'd

VOLKSWAGEN CHANGE

In confirmation of a rumor published by MOTOR TREND, Volkswagen has come forth with changes, which if not startling, are at least in keeping with the functional flavor of the car. Most obvious alteration is much larger rear window shown in photo.



Other aids to better vision are narrower front corner posts and slightly larger windshield. Interior changes include restyled instrument panel with large glove compartment and pull-out ash tray. Pedal design



in most models is changed to reduce required pressure. Roller has been eliminated from gas pedal. There are minor changes in trim. No increase in price.

JANUS IN PRODUCTION
Zundapp of Germany has placed a new very small car in production, named for a Roman god with two faces.
Front and rear doors similar to Isetta front door provide access. Seating for four passengers is back-to-back. Seats and backrests can be folded flat to form a double bed. Power is a single-cylinder two-stroker developing 14 bhp; transmission has four speeds ahead; suspension is independent on all four wheels. Manufacturer claims 50 mph top speed and 42% mpg.

MERCEDES CHANGES

Daimler-Benz has announced changes and improvements in current models. Lowest-priced Type 180 now has 74 bhp, overhead-cam, four-cylinder engine. It is claimed this new mill increases performance by 25 per cent. ext to

mere

eats yo

track

he slee

never

mpen

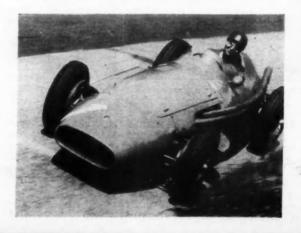
ction t

isc-typ ou're s ith dri hen you



The Type 300 Automatic hardtop (photo) has a new body, longer wheelbase and 180 bhp, fuel injection engine plus automatic transmission. "Hydrak" automatic clutch is now optional on Models 219 and 220-S. All models except 300-SL roadster have changes in trim and equipment. No increase in price.

FANGIO CINCHES IT Juan Manuel Fangio by winning the German Grand Prix on the Nurburgring at Adenau, August 4, gained enough points to win his fifth world championship. Fangio drove a terrific race. The previous lap time was 9:33.9 and considered unbreakable in present formula cars, yet Fangio shaved 16.5 seconds from this mark on lap 20. Says overseas correspondent Gunther Molter, who reported the race, "If there was any doubt before this sensational lap record about Fangio being the best Grand Prix driver of our time, there could be no doubt left that Fangio is the best Grand Prix driver of all time." The champion staged a real grandstand finish by taking the final lead with only one lap to go.



74 MOTOR TREND/OCTOBER 1957

ext to your first threshold, being carried away by your first Triumph the thrill of a lifetime.

mere moments after you've settled into your deep, leather bucket ats you're swinging around curves...roaring down the highway... iding through traffic, hugging the road as though your wheels were tracks. This kind of suspension is for you!

he sleek, low-slung body keeps the center of gravity close to the ground never a "sway" or "rock." The wishbone-type suspension is firm, mpensating for turns or road conditions with independent wheelction that holds its ground with incredible stability. The new Girling sc-type brakes* are always at your command - rain or shine. Yes, pu're soaring...but you've never been as safe, as sound...as thrilled ith driving. So you see love at first sight can end in perfect unity... hen your choice is a Triumph!

\$2625. plus tax and license at U.S. ports of entry. (Slightly higher West Coast ports.) Wire wheels, hard-top, rear seat, white wall tires and competition kit, etc. optional extra SPECIFICATIONS:

BRAKES: Girling disc brakes on front wheels*

TOP SPEED: 110 MPH MILEAGE: up to 35 MPG

ENGINE: 4 cyl. (OHV) 1991 cc

OUTPUT: 100 BHP

ACCELERATION: 0-50 in 8 sec.

MAINTENANCE: Parts and service available coast to coast! Free Brochure and dealer list on request.

Write now-for fun!



*A Triumph-plus . . . as standard equipment.

STANDARD-TRIUMPH MOTOR COMPANY, INC., Dept. M10 1745 Broadway, (at 56th St.), New York 19, N. Y.





Service managers, carburetion specialists and factory experts realized the problems of higher fuel pressures, iron oxides in the gaso-line and the increased fuel de-mands of higher horsepower engines, but . . .



we hardly realized how serious the situation was until the trade started hearing actual experiences about Mileage Minder and performance tests were made by service managers and master mechanics . .



Now, reliable tests have proven that Mileage Minder gives relief from gas waste, rough idling, dying, hard starting, dirt and iron oxides in the gasoline, flooding, traffic stalling, gas odors in the car, vapor lock . .



User told user, and word of mouth advertising quickly spread the news that now at last troubled car owners, fleet operators and car dealers can get quick and positive relief from fuel system problems!



Big gas savings, smoother idling, reduced carburetor wear, tiptoe power and flashing getaway . . . freedom from fuel system service worries . . . without restricting factory recommended fuel pressures.

Here's How Mileage Minder Is Able to Absolutely Guarantee More Power, Better Performance and Greater Gas Mileage

Mileage Minder is the only patented, non-restrictive pressure regulator, pulsation dampener, permanent fuel filter and carburetor protector. Only Mileage Minder employs the exclusive pressure chamber principle which stores fuel thrust and tames it into a steady, clean, economical flow of gasoline to the carburetor.

News of Mileage Minder's success has travelled like wildfire. Mileage Minder leapt to prominence as car dealers and service shops and leading automotive distributors the country over have found that Mileage Minder is the answer to poor gas mileage, flooding, rough idling, traffic stalling, excessive gasoline odors in the car and rapid carburetor wear. Does not restrict factory recommended fuel pressures-no high speed fuel starvation. Positively filters out the dirt, rust chips, metal particles and even the tiny iron oxides that are becoming more and more troublesome to car owners and service dealers. NOW, try without risk. You'll save gas, start quicker, get away faster, eliminate galloping idle, vapor lock and stalling . . . or your money cheerfully refunded. At auto parts stores, car dealers and garages or send us \$6.95, telling us the make, year and model of your car.

Brilliantly chrome plated Easily installed between fuel pump and carbureter without special tools. Patent number 2544289. Frice maintained at \$6.95. Fully guaranteed.

AS FUEL PRESSURES GO UP, PROBLEMS GO UP, TOO. (See chart below.) Late model auto-motive fuel systems often reach thrust impacts of 30 lbs. pressure, but Mileage Minder smooths out these damaging impacts to

stricting manufacturer's recommended fuel pressures. In addition, porous bronze filter removes fuel impurities, including iron oxides that foul up and clog open carburetor needle-seat valves.

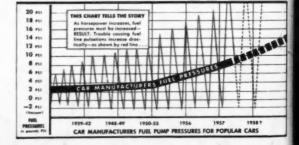


MILEAGE MINDER PROMISES AND DELIVERS ALL THIS:

- . Big gas savings
- . Smoother idling
- No galloping or creeping
 Tiptoe power, flashing

- getaway Quicker starting
- way—no surge!
 End high speed fuel
- starvation
 Halts pressure-impact





addi-g iron alves.